



CONTENT

■ OPENING WORD OF THE DIRECTOR GENERAL	2
■ MISSION AND VISION	4
■ PROJECTS AND EVENTS	8
Try DAB+ Digital Radio	10
Parliamentary Elections in Broadcasting	12
Launch of the Radiožurnál Sport Station	14
Launch of the Pohoda Station	16
Radiocafé Vinohradská 12	18
The Vinohradská 12 Gallery	20
10 th Anniversary of the Evergreen Club in Forum Karlín	22
50 Years with Jan Rosák	24
Divided by Climate?	26
Vltava's New Studio	28
Children Across Europe Dancing to a Common Song	30
Radiožurnál in Karlovy Vary	32
Zlín Film Festival	34
Numbers in Tune	36
The 15 th Anniversary of Radio Wave	38
Spooky Summer with Dvojka	40
Summer in the Underground	42
Innocence of the World by Dan Bárta	44
Testing Time 2	46
My Voice for Vltava	48
Dvojka's New TV Commercials	50
Family Recipes in the Gourmet Year	52
Czech Radio Brno Has a New Home	54
Humoriad	56
Charming Personality of the Year	58
■ ON AIR	60
News, Current Affairs and Sport	62
Music, Arts and Culture	65
Science, Technology and Educational Content	69
Society and Lifestyle, Service for Minorities	70
Entertainment	74
Broadcasting for Children and Youth	75
Regional Service	76
International Service	79
Internet a multimédia	80
Archive	85
■ OFF AIR ACTIVITIES	88
Art Ensembles	90
Festivals and Competitions	96
Communication and Marketing	98
International Relations	102
Radioservis	105
Czech Radio Foundation	109
■ ORGANISATION AND MANAGEMENT	110
Finance	112
Technology and Maintenance	114
Listenership	118
Czech Radio Management	120
Czech Radio Council and Supervisory Committee	121
Organisational Scheme	122



DIRECTOR GENERAL'S FOREWORD



Dear Readers and Friends of Czech Radio,

It is my pleasure in the first year of my second term in office as Director General of Czech Radio to once again introduce our Annual Report. It is not easy to summarize a year that was the second one to be overshadowed by the coronavirus pandemic, which paralyzed the usual way of life of all of us.

Yet I believe I can say, with pride and a clear conscience, that Czech Radio admirably delivered on all of its public-service media obligations. For our listeners we prepared prompt and objective news service covering a great number of events. We were busy with our coverage of the parliamentary elections, the beginnings of a new government and, of course, the course of the covid-19 pandemic, which was still entirely unknown to us two years ago. We prepared a host of work-intensive programmes requiring close cooperation between several radio-makers. There were hundreds of podcasts, digital projects and pieces of on-demand content. As a reward, Czech Radio saw record-high listenership and received several Czech and international awards.

The year 2021 will forever be associated with the launch of two new digital stations: Czech Radio Radiožurnál Sport and Czech Radio Pohoda. Right from the start, the stations gained large numbers of listeners, despite facing challenges such as, in case of Radiožurnál Sport, the Olympic Games being postponed by one year, or, in case of Pohoda, the need to entertain the listeners during a time when the pandemic was at its worst.

Even in difficult times, we proved to be an important partner to our listeners. We were able to entertain, educate and explain despite facing ongoing pandemic-related restrictions that complicated the work of all our departments. We continued developing radio technologies and modernising our buildings. We completed a renovation of the Czech Radio Brno building, which started in 2017. In the Prague neighbourhood Karlín, we embarked on a renovation of the building and premise used by the studios of Czech Radio Region and Radio DAB Praha. A brand-new studio was created for the Vltava station in the Vinohrady headquarters. The most important construction and investment undertaking of 2021 was the general renovation

of the new building, purchased in 2019, of Czech Radio Olomouc located on Pavelčákova Street. The renovation is to be completed in 2022.

All Czech Radio stations are now available in the DAB+ standard for more than 95% of the population of the Czech Republic. Czech Radio thereby obtained and created a distribution platform that is fully comparable to FM broadcasting, while offering a host of benefits such as more reliable transmission, improved audio quality or supplemental visual and textual information. Thus, for our listeners we have prepared an alternative mode of listening that is better in terms of quality and benefits than longwave and medium-wave broadcasting (AM), which was decommissioned in 2021 by Czech Radio, as the AM platforms are costly, no longer appropriate and not environmentally friendly.

We continue to develop multimedia content, with a number of activities now on-line. We offer live streaming of concerts and have expanded the offer of podcasts and audio-archive services at mujRozhlas.cz. It is my personal belief that in 2021, Czech Radio has provided the public with factual information, culture, entertainment and education and has thus stayed true to its role in our democratic society and to all of the duties of public-service media as defined in the Act on Czech Radio and the Czech Radio Code of Practice. As a whole, our broadcasting was objective, balanced and accurate, as testified in the listenership surveys, in which we achieved great results.

Thank you to all of you – our listeners, friends and colleagues who like our stations or follow us on our websites, social media or mobile applications. Your satisfaction and trust is our greatest reward.

René Zavoral
Director General of Czech Radio

THE MISSION, VISION, VALUES AND GOALS OF CZECH RADIO

MISSION

Our mission is to serve the public, offer quality information, education, culture and entertainment and to contribute to the defence and development of the core values of a democratic society.

VISION

We seek to be a highly reliable, sought-after and irreplaceable communication medium.

VALUES

We are fully cognizant of the fact that we are financed by the public. As such, we seek to fulfil our public service remit, and are guided in our functioning by the following basic principles:

■ Trustworthiness

- to be a trustworthy and independent source of information
- to be impartial, accurate and honest
- to be a reliable and responsible partner of the public
- all of our activities are subject to strict ethical guidelines
- we are accountable to the public, which has the right to monitor and evaluate our activities

■ Quality

- to pay maximum attention to quality in all our activities
- to strive for a civil discourse in our content and various forms of communication
- to ensure that we produce consistently high levels of content and forms of communication
- to cultivate the expertise and education of our employees
- to seek out and school professionals to work in Czech Radio

■ Diversity

- to provide a varied offering of programmes that cover all relevant viewpoints
- to also cover subjects and genres that commercial media routinely overlook
- to seek out and make use of new forms and methods of work
- to support the creativity and interests of our employees

■ Tradition and development

- to honour democratic and cultural traditions and seek to ensure their preservation for future generations
- to preserve the continuity of Czech Radio broadcasting, while at the same time reflecting changes in society
- to support universal development and beneficial innovation
- to utilise new technologies as part of ongoing efforts to ensure easy access to our programming

■ Respect

- to respect our listeners and pay attention to their needs, opinions, wishes and requests
 - to always make our listeners the number one priority
 - to serve all of society, while at the same time respecting all social groups and minorities as well as individuals
 - to seek social cohesion and the integration and empowerment of all members of society
 - to respect other rival media, welcoming an open and free media environment
 - we are all one team, one Czech Radio; each employee and each department is important and contributes towards the universal goal of the service
-

GOALS

The following basic goals guide us in fulfilling our mission:

■ To provide the public with impartial, balanced and quality programming and content

- to provide listeners and users with balanced, quality and varied programming content, primarily focused on information, education, culture and entertainment
- to cover a diverse array of subjects, genres and forms of programming and content
- to offer programming to all sections of society, taking into account varied age-groups, ethnicities, nationalities, social groups, faiths and creeds as well as gender, sexual orientation, culture, artistic direction, regional and local factors, political and philosophical beliefs and also levels of education
- to devote programming to Czech historical art, primarily in the fields of music, literature, drama and documentary
- to offer foreign productions as well as to distribute our programming to foreign audiences
- to organize national and international competitions and festivals with a view to supporting radio production, new talent and young artists
- to secure easy access to our programming and content via the latest technologies

■ To create, defend and promote the basic values of a modern democratic society

- to create, defend, promote and develop the crucial values of a modern democratic society
- to strengthen democracy, the plurality of viewpoints and a belief in the rule of law as well as basic human rights and freedoms, most importantly the freedom of speech, the right to information and the right to privacy
- to contribute to the defence of the rights of the individual, minorities and other social groups, primarily children, youngsters, seniors, disabled and medically afflicted citizens and those living in difficult social circumstances
- to educate, enlighten, contribute to the legal, political, economic, environmental, social and cultural awareness of citizens of the Czech Republic and to support their right to freely make up their own minds to strengthen mutual understanding and tolerance, social cohesion, solidarity and inclusiveness within all sectors of society
- to communicate those values, which enrich, ease everyday burdens and contribute towards individual education and development as well as that of society as a whole
- to increase awareness of civil rights and responsibilities and to promote civic discussion and participation in public life

■ To contribute towards technological advancement

- to utilise new technologies, including multimedia platforms to disseminate programming and content, including the Internet and mobile communication tools
- to undertake activities in the area of new communication media and services; to serve as a pioneer in the field of new radio and communication technologies
- to offer maximum access to our schedule and content
- to motivate society towards an effective use of modern communication technologies relating to the activities of Czech Radio
- to continuously and systematically modernise Czech Radio, its activities and services

■ To nurture, enrich and disseminate the national cultural heritage both at home and abroad

- to fulfil the function of a prominent cultural institution
- to preserve and honour traditions, nurture cultural heritage and treasures and disseminate knowledge of these to the general public
- to strengthen national values, cultivate national identity among citizens; to disseminate these values and the good name of the Czech Republic abroad
- to promote Czech culture abroad
- to promote Czech and global cultural diversity and to cultivate the Czech language
- to create, maintain, utilise and make accessible the Czech Radio archive collection
- to seek out and support new talents, young performers and authors
- to cooperate with notable social institutions
- to connect, partner and cooperate with organizations and individuals who, via their activities and projects, embody the values of Czech Radio, particularly in the fields of science, education, culture and sport
- to heed to the ethnographic and cultural character of regions

■ To defend the principle of independence and to strive for the competitiveness of Czech Radio

- to perpetually defend the legislatively enshrined independence of Czech Radio
- to respect the right of public oversight
- to emphasise and utilise Czech Radio's unique position and mission in the media market
- to consistently monitor, be aware of and react to developments in both the Czech and international media markets
- to evaluate the contributions of Czech Radio and its influence upon society; to make use of analyses, market studies and ratings data



The following pages present
the most interesting projects
of Czech Radio in 2021

PROJECTS AND EVENTS





Try DAB+ Digital Radio

Český rozhlas

TRY DAB+ DIGITAL RADIO

Towards the end of the year, the dominant corporate project was the campaign promoting DAB+ digital radio. The communication plan of the previous year, the "Doba DABová" (The DAB Age) was in 2021 closely linked to the phase-out of AM broadcasting scheduled to end as of 31 December 2021. The planned switch-off of the AM and LW broadcasting was of impact especially for the stations Dvojka, Plus and Radiožurnál.

The last quarter of the year saw intensive phasing out of the AM broadcasting, of which listeners were informed through a clear communication campaign. There were also promotion activities such as "Chyť si svůj DAB" (Catch Your DAB) on the Dvojka station and, in November and December, there was an intensive communication campaign with the motto "Try the DAB+ Digital Radio" in all media types (TV, online, outdoor, print). In relation to the transition to another distribution platform, Czech Radio also included in its communication with listeners a special three-level service. The basic level was a special call centre with trained operators to advise the callers in their specific situation. For complex technical issues, there was a group of experts also advising by phone. Finally, there were "technical patrols" to address radio reception issues directly in the listeners' homes. Awareness-raising activities also included announcements on individual Czech Radio stations and a special microsite at dobadabova.cz and vypinaniam.cz. The campaign drew on tools from a wide range of media types: out-of-home, TV, online, social media, print, PR, events and distinct on-air activities.





Parliamentary Elections in Broadcasting

PARLIAMENTARY ELECTIONS IN BROADCASTING

Balanced, unbiased and objective broadcasting during the elections to the Chamber of Deputies of the Parliament of the Czech Republic in autumn 2021 was prepared by Radiožurnál and Plus. They broadcast the candidates' profiles and spots that the Radio is obliged to broadcast based on law as well as the big final debate with the representatives of the eight parties, movements or coalitions that were projected to reach more than 3% of the votes according to the previous three months' opinion polls.

The joint debate was conducted by Jan Pokorný and apart from being broadcast by Radiožurnál and Plus, it was video-streamed by social media profiles of these stations, the rozhlas.cz website and the iRozhlas.cz news portal. Special broadcasting continued after the polls had been closed: in two programmes – "Volební speciál" (Election Special) and "Povolební speciál – rozhodnuto" (Post-Election Special: It is Decided) the radio presenters with their guests analysed the election results and possible future scenarios in the Czech Republic.



Radiožurnál Sport
naladíte v síti DAB+,
DVB-T2, na internetu
a v aplikaci mujRozhlas

Launch of the Radiožurnál Sport Station

LAUNCH OF THE RADIOŽURNÁL SPORT STATION

Radiožurnál Sport, the first Czech Radio station dedicated to sport, was launched on Friday 21 May 2021 at 11 AM. This inaugural broadcast was an interview with Dominik Hašek led by Kateřina Neumannová.

The station started broadcasting at the time of the European Championship in football and the postponed Summer Olympics in Tokyo. The station wants to show sport in all its forms – not just professional sport, but also amateur sports as a lifestyle. The programmes are presented by renowned sports editors and commentators as well as by prominent sports personalities such as Andrea Sestini Hlaváčková, Kateřina Neumannová and Vavřínek Hradílek.

The launch of the new station was accompanied by the promo campaign #Listen to Sport. The station can be listened to through DAB+, the mujRozhlas app, the radiozurnalsport.cz website or the DVB-T2 television network.



Launch of the Pohoda Station

LAUNCH OF THE POHODA STATION

The Pohoda digital station dedicated primarily but not only to our more senior listeners started broadcasting on Friday 1 October at 11 AM. Offering the best of Czech Radio production, it draws on the archive programmes from the regional stations and Dvojka. Actors Dana Syslová and Tomáš Töpfer have lent their voices to the station.

Combining live broadcasting and archive programmes, Pohoda ("Relax") offers stories of prominent figures, interviews with interesting guests, episodic readings, radio plays, entertainment programmes, popular science magazines and music hits of the 50s, 60s and 70s. The broadcasting also includes news service and weather forecast. The presenters are Václav Žmolík, Tomáš Voženilek, Václav Kuba, Lukáš Bárčzay, Jana Chládková, Martina Hynková Vrbová and Jitka Lukešová.

The station can be heard on DAB+, the Internet, the mujRozhlas mobile app or the DVB-T2 television network.





Radiocafé Vinohradská 12

RADIOCAFÉ VINOHRADSKÁ 12

In 2021, despite the difficulties brought by the covid pandemic and all sorts of counter-pandemic restrictions, the café at the ground floor of the historical building of Czech Radio in Prague 2 became a place where listeners could meet with their favourite radio presenters and their guests.

One of the programmes broadcast from the café was Tereza Kostková's very popular "Blízká setkání" (Close Encounters). Among the many presenters who met with their fans at the café was Aleš Cibulka. The café also served as the location where Radioservis presented its products and where several evening concerts led by editors of the Vltava and Jazz stations were held.





The Vinohradská 12 Gallery

THE VINOHRADSKÁ 12 GALLERY

As is its tradition, the Vinohradská 12 Gallery embraced the year 2021 with humour. An exhibition titled "Humour in the Time of Covid" presented the works by Miroslav Kemel. Due to counter-pandemic restrictions, the gallery had to be closed for several months and therefore the exhibition of jokes and cartoons was extended until the end of July.

Permanent uncertainty regarding the development of the pandemic affected the gallery's activities throughout the whole year. Only three more exhibitions were held. The art pieces by Irena Procházková and Zuzana Šipová gained widespread recognition. The year was concluded in a Christmas spirit by an exhibition of handmade glass beads, glass pictures and jewelry by Magdalena Kubiasová.

There was avid interest in the gallery exhibitions and excursions, but unfortunately, they had to be cancelled for most of the year. Nevertheless we managed to organise several noteworthy events such as press conferences of our media partners.





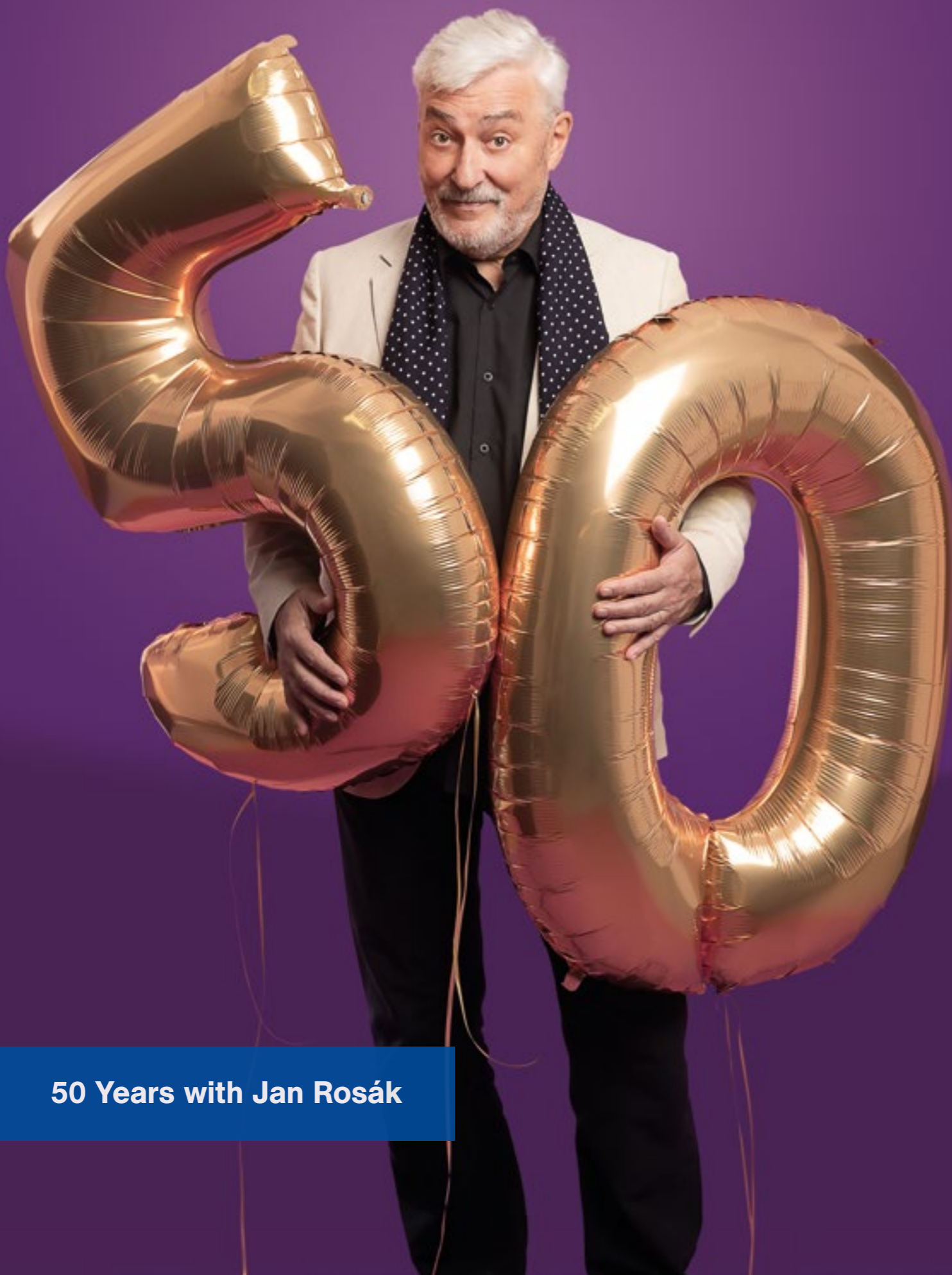
10th Anniversary of the Evergreen Club in Forum Karlín

10TH ANNIVERSARY OF THE EVERGREEN CLUB IN FORUM KARLÍN

The Dvojka's programme dedicated to famous evergreens celebrated its tenth anniversary with its authors and presenters – singers Dasha and Jan Smigmator. On Thursday 7 October the programme prepared a gala concert in Forum Karlín in Prague. Part of the concert was a ceremony to launch a new album titled "Klub Evergreen 10 let". The album's godparents are Director General of Czech Radio René Zavoral, actor Petr Nárožný and Ivana Gottová.

The two-hour show featured singers Dasha and Jan Smigmator accompanied by an orchestra. In terms of genre, the concert included swing music and classic pieces from famous musicals, jazz standards, silver screen evergreens and pop music hits as well as songs from the repertoire of Michael Jackson or rock legends such as Queen. Among important guests of the event was singer Helena Vondráčková and the Czech Radio Children's Choir. As a surprise for everyone, Dasha and Jan Smigmator sang in a special virtual trio with the late Karel Gott. Using the recordings of Karel Gott's voice from radio archives and engaging the best musicians and sound engineers, they presented a unique composition that creates an impression that the three really met for the recording of the piece.





50 Years with Jan Rosák

50 YEARS WITH JAN ROSÁK

Friday 5 March marked precisely 50 years since Jan Rosák started working for Dvojka as a presenter. The station commemorated this anniversary with a special broadcast that culminated after 1 PM with a programme titled "Šťastnou cestu" (Bon Voyage). Among the many prominent guests who came to congratulate and share their memories were Karel Šíp, Josef Náhlovský and Adéla Gondíková. This time, the programme was presented by Jan Čenský instead of Jan Rosák so that the latter could enjoy the celebration properly and share his memories of his stint in the Radio with the programme's guests.

Jan Rosák started working for Czech Radio (then Czechoslovak Radio) as an external worker in 1971 and in 1972 he became an employee. He started working as a news presenter on stations Praha, Hvězda and Vltava and in the Foreign News Service. Later on, he presented programmes such as "Dobré jitro" (Good Morning), popular-science programme Meteor or programmes of the Entertainment Service. He also presented several concerts of the Czech Radio Dance Orchestra and concerts of the Prague Radio Symphony Orchestra at Christmas. What is also interesting about his radio work is that for about nine years he served as a camp leader at summer and winter radio camps. But for him, the most important station and the one that has been closest to his heart was Praha, later Czech Radio 2 – Praha, now Czech Radio Dvojka. He has been broadcasting and entertaining his listeners on this station for 50 years.

Working on Dvojka nowadays, Jan Rosák regularly prepares and presents programme "Šťastnou cestu" broadcasted on Fridays and a monthly programme dedicated to films called "Bijáček" (The Little Big Screen).



Fotografie z publikace Rozdělení klimatem? Češi podporují zateplování a ekologickou dopravu



Divided by Climate?

DIVIDED BY CLIMATE?

Why the question mark? A new Czech Radio project focusing on people's relationship with the environment was originally titled "Rozdělení klimatem" (Divided by Climate). But when we saw the first analyses of the unique survey that we commissioned, we were rather surprised and added the question mark to the title: Divided by Climate?

The project follows in the footsteps of the previous successful project of 2019 exploring the inner workings of Czech society – "Rozdělení svobodou" (Divided by Freedom), in which a team of renowned sociologists, commissioned by Czech Radio, conducted an extensive original survey and on its basis identified six social classes, bringing to light a number of important new findings and accurately describing the state of Czech society 30 years after gaining freedom. Climate change seemed a good topic for a follow-up project.

What do the Czechs think about climate change? Do the opinions differ across generations? Are the Czech people ready to change their lifestyle to help mitigate climate change? Indeed, there were worries that the climate issue is dividing the country.

The results were surprising even to experts. They are very positive and give reason for hope for the future – the climate is clearly not sowing division in Czech society, but rather the opposite. As many as 93% of Czech adults believe climate change exists with 85 % agreeing that it is caused by humans and 82% believing that human activity must change in order to tackle it. Almost two-thirds (63%) are of the opinion that we should start now.





Vltava's New Studio

VLTAVA'S NEW STUDIO

In December we finished a comprehensive refurbishment of Vltava's broadcasting studio in the radio building compound in Vinohrady, Prague. The result is a new, multimedia studio. The author of the new interior design is award-winning architect Marcela Steinbachová from the Skupina studio.

The objective of the refurbishment was to create a modern multimedia facility for broadcasting and streaming interviews and concerts. With improved room acoustics, the original studio from 2000 now has the utmost technical and aesthetic qualities. The newly installed full HD cameras will provide a higher-quality take of the studio, which is offered by Czech Radio as a bonus to the audio recording.

The upgraded premises were inaugurated by Director General René Zavoral and the Chief Editor of Vltava Jaroslava Haladová.



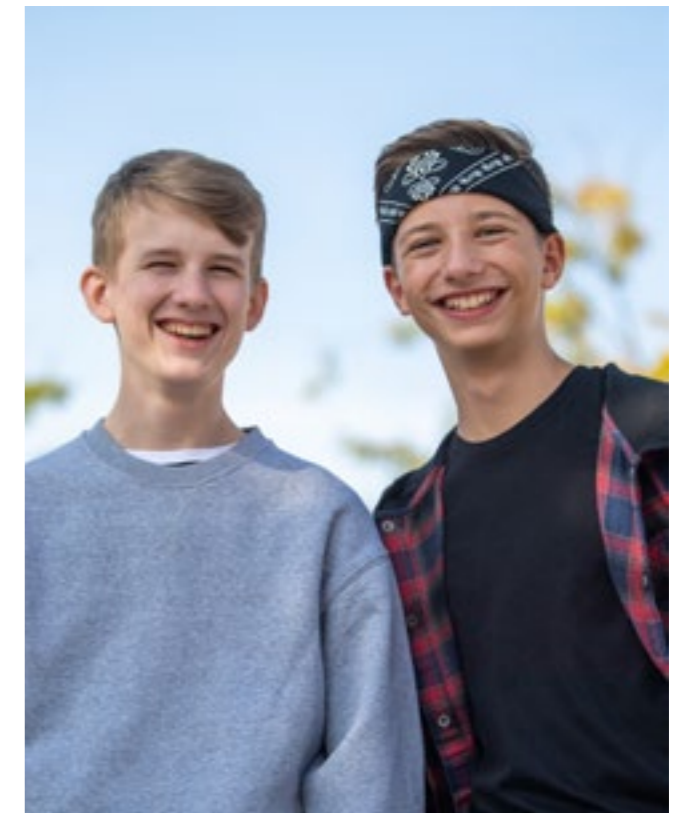


Children Across Europe Dancing to a Common Song

CHILDREN ACROSS EUROPE DANCING TO A COMMON SONG

For the second time, the Czech Radio's station for children, Radio Junior, joined the #SayHi campaign to say yes to friendship and no to bullying among children. Organised under the auspices of the EBU, the project was joined by public-service broadcasters from ten European countries, which made use of the common elements of the initiative: a song translated into the respective national languages, a simple dance choreography and the #SayHi motto. The original song is in Norwegian and the Czech version titled "Buď sám sebou" (Be Yourself) was sung by young musicians Ben & Mateo. Each language version of the common song has its own original music video. The Czech music video features both of the performers together with members of the Dismal Radio Children's Ensemble. It was directed by Tereza Hirsch, who has worked with the likes of Lucie Vondráčková, Milan Peroutka or David Deyl. The campaign culminated on Friday 19 November 2021 with children dancing together in more than ten European countries to promote friendship and tolerance. Apart from the Czech Republic, the dance campaign and related happenings were held in France, Norway and the UK. Dance with us!

Joining the initiative in the Czech Republic and abroad were individuals, classes and even entire schools, promoting togetherness and refusing bullying. The campaign was engaged also by some teachers as an opportunity to strengthen the relations in classes and prevent bullying.





Radiožurnál in Karlovy Vary

RADIOŽURNÁL IN KARLOVY VARY

For the postponed 55th International Film Festival in Karlovy Vary, which, contrary to tradition, was held in August, Radiožurnál prepared a host of programmes. As always, Radiožurnál set out to the festival with its R-Stream OB van, where radio presenters interviewed their guests.

This year, the festival opened with the premiere of *Zátopek*, a biopic of a renowned Czech athlete and directed by David Ondříček. For this reason, among others, the Czech Radio Day at the festival carried the subtitle "Great Czechs in Film". Inspired by the success of a number of biographical film, TV and theatre projects, the special broadcasting focusing on interviews had among its guests people like director and actor Vojtěch Kotek, documentarian Helena Třeščíková or director David Ondříček. The festival's hosts were Vladimír Kroc and Jan Pokorný.

The R-Stream van broadcast interviews throughout the entirety of the festival. Among Radiožurnál's guests during Karlovy Vary were, for instance, the actors playing the main roles in *Zátopek* – Martha Issová and Václav Neužil. Director Olmo Omerzu spoke about his new film "Bird Atlas", Lenka Vlasáková about her role in film "Bez vědomí" (Without Consciousness) and Jiří Mádln about his brand-new comedy "Deníček moderního fotra" (Diary of a Modern Father).





Zlín Film Festival

ZLÍN FILM FESTIVAL

Czech Radio as the general media partner of the International Zlín Film Festival for children and youth prepared, as in the previous years, an accompanying program. The entertainment events for children and adults alike were organised by Czech Radio Zlín and Radio Junior.

To entertain the visitors of the 61st edition of the Zlín Film Festival, both stations prepared workshops, competitions, concerts and interviews with prominent people. These side events were held in three festival locations – in Comenius Park, in the Zlaté Jablko shopping centre and on the Náměstí Míru square.

Activities for children were organised, as always, by Radio Junior, which prepared a creative workshop and a special outdoor activity, “Rourov” (Pipe City), which was very popular among both children and parents. The performance and subsequent autograph session of prominent influencers Adéla Zouharová and Annie Camel was also very successful. The show was hosted by Denisa Kimlová.

Visitors of the Zlaté Jablko shopping centre could get an intimate peek into the workings of Czech Radio Zlín as its presenters interviewed interesting personalities of the festival in a temporary broadcasting studio installed in the shopping centre. Visitors strolling in Comenius Park could visit Czech Radio stalls and try recording radio news, for instance. Some 350 visitors seized this opportunity and another 1,184 joined a competition in which they could win DAB+ radio receivers. Czech Radio colleagues from Zlín together with the Czech Blind United prepared a display of tools that help the visually impaired people in their everyday lives.

As in previous years, Czech Radio organised a festival concert – this time with Adam Mišík and Lenny. The concert was followed DJ set with Martin Hrdinka.





NUMBERS IN TUNE

On the 98th anniversary of regular broadcasting, Czech Radio presented a project titled "Naše čísla hraji" (Numbers in Tune), which, for the first time in the Radio's history, provided experts and the general public with comprehensive figures showing the success of its broadcasting across all distribution channels. It provides a holistic interpretation of the performance of linear broadcasting and on-demand and online audio consumption, showing Czech Radio in the full scale of its service – i.e. not only as a media organisation, but also as a national cultural institution.

Listeners had the opportunity to learn all about listenership statistics, as well as numerous intriguing facts from behind the scenes of Czech Radio. How many radio plays were prepared in the previous year? How long would it take to listen to all episodic reading programmes? How many listeners regularly tune in to Czech Radio stations? What is the biggest item in the Radio's budget? All this and more in the Numbers in Tune report.

The core of the project were infographics that offered a general view of the funding and distribution of Czech Radio, the width of its unique production and the charitable activities of Czech Radio Foundation. All available at microsite www.nasecislahraji.cz.



Numbers in Tune

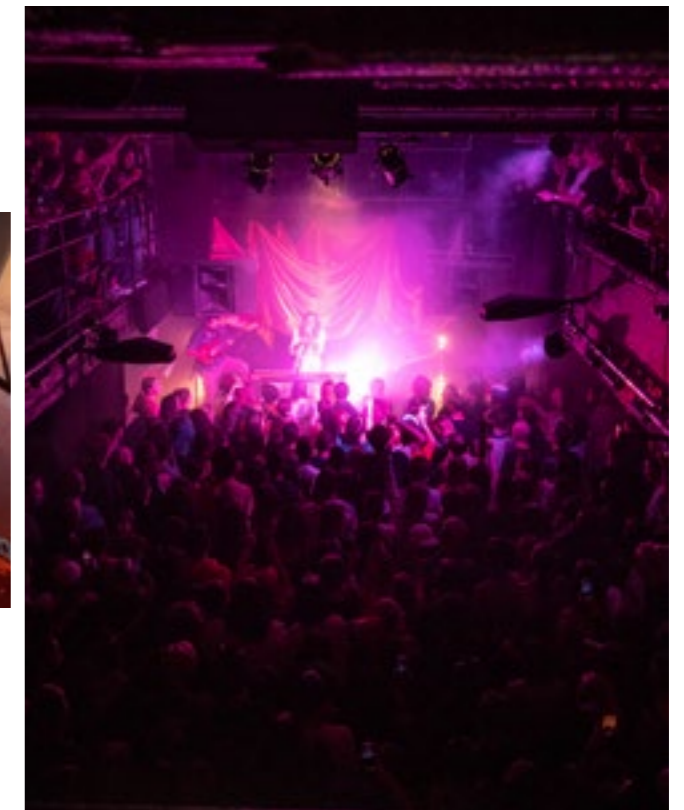


The 15th Anniversary of Radio Wave

THE 15TH ANNIVERSARY OF RADIO WAVE

On 3 September 2021, Radio Wave celebrated its 15th anniversary in Fuchs2 and Bike Jesus. Just as in previous years, the celebration included performances on two stages. The action-packed event featured all finalists of the music project Czeching, which supports progressive artists, as well as Italian experimental musician Lorenzo Senni and several fresh names from the Czech music scene.

Performing in Fuchs2 were Amelie Siba, Bert & Friends, dné, Giudi, Aid Kid, Lorenzo Senni and fleika; on the Bike Jesus stage it was Méta Monde, Lotus Wash, Tasya, Casablanka and Kewu.





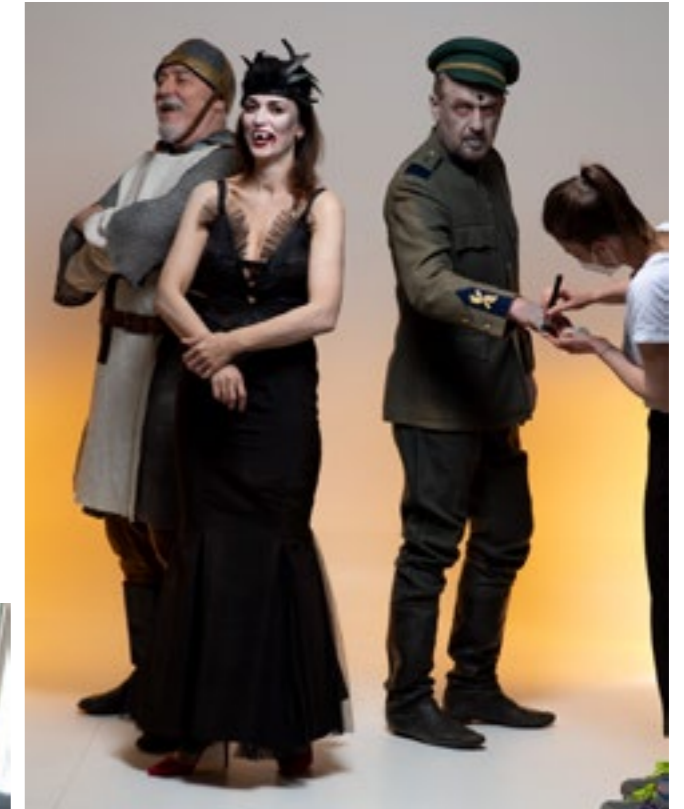
Spooky Summer with Dvojka

SPOOKY SUMMER WITH DVOJKA

On the Dvojka station, the summer 2021 programme was inspired by ghosts, horrors and thrillers, as well as enigmatic and mysterious places and especially episodic readings and radio plays on these themes. Apart from listening to audio books, listeners had the chance to travel with Vašek Žmolík as part of a special programme called "Po strašidelném Česku" (Across Spooky Places in the Czech Republic) to visit mysterious places across the whole country and participate in live broadcasting.

Moreover, Dvojka prepared special audio stories about these locales. These were written for Dvojka listeners by famous authors such as Ondřej Neff, Arnošt Goldflam, Michal Sýkora and others. The result is a set of eight unique original Ghost Stories. The summer programme was accompanied by the popular competition called "Pátračka" (Hunt). In it, based on hints from the broadcasting, listeners were invited to guess the next mysterious place from which Dvojka would be broadcasting on the following Saturday.

The whole cycle culminated on 19 September with a live-broadcast of the radio play *The Murders in the Rue Morgue* by E. A. Poe.





Summer in the Underground

SUMMER IN THE UNDERGROUND

Vltava's programme "Léto v undergroundu" (Summer in the Underground) offered a premiere of a manuscript by Jáchym Topol, texts by Jirous Bondy, music of the Plastic People of the Universe and Načeva. In the summer of 2021, Vltava focused on the Czech cultural underground and commemorated the double anniversary of Václav Havel, the 10th anniversary of the passing of Ivan Martin Jirous and the double anniversary of Milan "Mejla" Hlavsa. The project ran through all programmes broadcasted by Vltava ranging from literary and drama genres to music and public affairs.





Innocence of the World by Dan Bárta

INNOCENCE OF THE WORLD BY DAN BÁRTA

Dan Bárta's podcast "Nevinnosti světa" (Innocence of the World) on Vltava grew by several new episodes. In a series of five stories, he brings his listeners to Mexico or Sri Lanka.

This is Dan Bárta not as a singer, but as an author and reader. That is how the famous musician presented himself in February 2021 in his podcast "Nevinnosti světa". In five 30-minute episodes, he speaks about travelling, photographing dragonflies, the world and his impressions of it. So far, the first series of the podcast heralded 110,000 listeners on either the website of Czech Radio Vltava, the mujRozhlas app or other podcast platforms. Following the successful debut, the author presented another five episodes and brought his listeners to Borneo, Nicaragua, Mexico, Peru and Sri Lanka.





Testing Time 2

TESTING TIME 2

Podcast “Zkouškový 2” (Testing Time 2) is a follow up to the first Czech live-action podcast series for young listeners. For this second instalment of the series, the group of university students return to face somewhat more “adult” problems. Johana, who is studying political science, is faced with a big dilemma – should she register her partnership with her girlfriend and bring the relationship to the next level? She also wants to support her friend Ema – an influencer launching a new podcast, who is upset by haters’ negative comments posted on social media, which have crossed the line of acceptability. Her brother Tomáš is facing a tough time, too. He is studying medicine, but he keeps postponing his exams in order to be able to work and become independent from his parents. Following a painful break-up with his girlfriend, he’s on the lookout for a new relationship. Screenwriting student Linh is dating Tomáš’s former best friend Zdeněk. She is struggling to find the right balance between school, work and her relationship. She does not yet know a more serious challenge is waiting for her. Meanwhile, dancer Juraj is bracing for state exams, after which he plans to go see his boyfriend to Portugal, but he isn’t sure whether this is what he really wants. But his indecision isn’t keeping him from helping his Slovak friend Kristýna, who is studying law. It’s her first year in Prague and she has to face racist prejudice as well as inappropriate sexual conduct from a professor.





My Voice for Vltava

MY VOICE FOR VLTAVA

Listen to Vltava at home during breakfast, tune in via DAB radio while in the car or choose from the vast assortment of recorded programmes on our website when winding down in the evening. Our team believes that we have your voice! These words were used in the second round of a campaign promoting the cultural station Vltava.

The My Voice for Vltava campaign was first used in autumn 2020 to promote the first wave of programming changes. The programme "Mozaika" was extended and we included "Dopolední četba" (Morning Reading) and a Sunday programme "Hra pro pamětníky" (A Play for the Old-Timers). Other programmes were added throughout the year and these are very popular, too, e.g.: "Četba s hvězdičkou" (Reading with an Asterisk), "Koncert bez hranic" (Concert without Borders) and the extended "Sedmé nebe" (The Seventh Heaven). The faces of the campaign were Monika Načeva, Sára Vondrášková, Jana Plodková and Vladimír Franz.





Dvojka's New TV Commercials

DVOJKA'S NEW TV COMMERCIALS

Recorded in autumn 2021 in Karlín and Ořechovka, Prague, the new video commercials follow in the footsteps of the previous ones from 2019 and further develop their narrative. They feature Tereza Kostková and Dalibor Gondík, who bring their programmes directly into listeners' homes and then unite for a suspense-filled final ad, which features both moderators.

Director Jakub Sommer, who has previous experience working for Dvojka, took on the project. The commercial spots were first aired in December on TV Prima, TV Nova and Czech Television. They are also available online at the iPrima video library, on YouTube and on social media. For social media we also prepared a special, longer version (38 seconds) with Dalibor Gondík and a set of short 6s bumper videos for YouTube.





Family Recipes in the Gourmet Year

FAMILY RECIPES IN THE GOURMET YEAR

The fifth edition of the culinary competition titled "Pochoutkový rok" (Gourmet Year) was broadcast by Czech Radio regional stations throughout the whole year. Listeners sent in their family recipes and the gourmet team visited some of them to witness in real life how their special meal is prepared. All of the recorded recipes were presented in the regional stations' broadcasts every Sunday in a programme of the same name. The best recipe of 2021 was a stuffed duck with caramelized cabbage by Tibor Novotný from Jarošov.

The goal of the Gourmet Year competition is to revive traditional Bohemian, Moravian and Silesian meals once cooked by previous generations. It is a trip into the oftentimes surprisingly delicious culinary past of our country. All recipes together with videos and photos are available on the website of the Gourmet Year. The next edition in 2022 will be dedicated to those with a sweet tooth.





Czech Radio Brno Has a New Home

CZECH RADIO BRNO HAS A NEW HOME

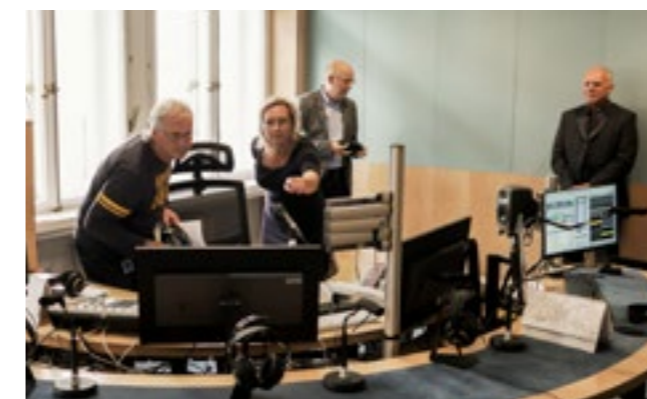
A general 4-year refurbishment of the Czech Radio Brno building was completed. Director General of Czech Radio René Zavoral and Director of Czech Radio Brno Hana Ondryášová inaugurated the renovated premises of the oldest, largest and most listened-to regional station of Czech Radio.

Performed in several stages, the refurbishment concerned the technical facilities in the basement and included the relocation of the whole programme archive of the Brno station, as well as repairs of the rest of the building, such as the rooftop garden, the central skylight and the unique marble staircase. The architects from the Brno studio Tišnovka headed by Miloš Klementa designed the refurbishment process so that the station's broadcasting could be continued without interruption. To this end, several temporary walls were installed in the building to protect the studio spaces from noise and dust, allowing for undisturbed live broadcasting and recording.

The entire refurbishment was closely supervised by the department of heritage conservation of the Brno City Council and the officers of the National Heritage Institute given that the building is one of the most important buildings in Brno representing the functionalist architecture of the interwar period. Designed by architect Erns Wiesner and constructed in 1925–1926, the building was originally built for the Czech Union Bank.

The refurbishment made it possible to relocate the broadcasting studios to a more suitable location on the mezzanine floor. The new modern broadcasting facility is barrier-free (wheelchair accessible). The only accessibility obstacle that could not be removed are four steps, which are nonetheless equipped with a special wheelchair stair climber.

The ceremony of the inauguration of the refurbished Czech Radio Brno building was held on Thursday 23 September 2021 at 11 AM in the foyer and in Studio 7. Director General of Czech Radio René Zavoral, Director of Czech Radio Brno Hana Ondryášová and the godmother of the new building actor Zdena Herfortová were all in attendance. The ceremony also included a concert of the Gustav Brom Radio Big Band with singer Zozana Gamboa.





Humoriad

HUMORIAD

“Humoriáda” (Humoriad) is an interactive programme directed by the listeners themselves. Voting via their phones and by text messages, listeners can choose the upcoming sketch, which is regularly aired on workdays at 4 PM by Patrik Rozehnal or Pavel Kučera together with famous Czech actors, comedians or directors.

The programme culminated on New Year's Eve with a three-hour “Silvestrovská Humoriáda” (New Year's Eve Humoriad) in the U Hasičů theatre. Aired on the last day of the year at 9 PM by all regional stations of Czech Radio, the programme featured 12 prominent personalities such as actors, comedians and singers. It was the longest Humoriad ever on Czech Radio. Patrik Rozehnal's guests were Naďa Konvalinková, Jiří Ptáčník, Václav Vydra, Aleš Ulm, Iva Hüttnerová, Antonín Procházka, Jan Přeučil, Libuše Švormová, Ladislav Županič, Jiří Krampol, Uršula Kluková and Pepa Fousek. They shared their best stories from the theatre, film shoots and their private lives. They also prepared dozens of jokes, riddles, examples of Murphy's law and telephone sketches.





Charming Personality of the Year

CHARMING PERSONALITY OF THE YEAR

On 19 October, in the Aldis congress centre in Hradec Králové, a gala night titled "Šarmantní osobnost roku" (Charming Personality of the Year) was held, marking the 25th anniversary of this popular radio listeners' award. The main guests of the gala night were the personalities awarded in the last two editions.

The person who was awarded this title for 2019 was actor and director of Semafor theatre Jiří Suchý who got the most votes from the listeners in the 24th edition of the award. The Charming Personality of the Year 2020 was Jan Přeučil, who, towards the end of the event, received from Jiří Suchý the Golden Sun by academic sculptor Dagmar Štěpánková. He won not only in the internet poll, but received also the prize for the absolute winner. Moreover, Czech Radio handed out a special Radio Award to astronomer Jiří Grygar for his long-term cooperation with Czech Radio and a Special Charm Award to Czech Television presenter Daniel Stach. The gala was hosted by Lada Klokočnicková and Miroslav Vaňura and included the traditional performance of the Gustav Brom Radio Big Band with Vlado Valovič and soloists Jitka Zelenková, Dan Bárta and Jana Chládková. The two-hour event was aired live by Dvojka, Czech Radio Hradec Králové, Czech Radio Pardubice and Czech Radio Liberec.

The goal of the listeners' award, which was first handed out by Czech Radio Hradec Králové in 1996, is to look for and recognize unique charming personalities of public life. Winners selected by listeners in the previous editions include, for instance, Marek Eben, Zdeněk Svěrák, Zdeněk Troška, Vladimír Čech, Květa Fialová, Radovan Lukavský, Marie Rottrová, Jiřina Jirásková, Karel Gott, Hana Maciuchová and Viktor Preiss. For more information, visit sarmantniosobnost.cz.





ON AIR

ON AIR

Czech Radio's 2021 portfolio of broadcasting services included four nationwide stations (Radiožurnál, Dvojka, Vltava and Plus), four specialised stations (Radio Junior, Radio Wave, D-dur and Jazz) and a network of regional stations across the country. It also offered an international service in six languages through Radio Prague International. All activities of the Radio were affected by the coronavirus pandemic and the broadcasting was adapted to the pandemic-related changes of people's lifestyles. Two new stations were launched – Radiožurnál Sport for all sports fans, and Pohoda (Relax), which follows in the footsteps of the successful Radio Retro and focuses on a target audience of old-timers.

In 2021, Czech Radio operated in accordance with the Act on Czech Radio, the Czech Radio Code of Practice and other relevant regulations. It provided public service by producing and distributing radio programmes in the Czech Republic and abroad. The central objective of Czech Radio was the provision of independent, objective and diverse services that would cater not only to mainstream listeners, but also to minorities. Czech Radio fulfilled this objective not only through its stations, but also in the online environment of its websites and on social media.

All Czech Radio stations seek to provide a balanced service, complementing each other. In the case of the news and current affairs stations, their intertwinement and cooperation provides a greater range and balance of the news programmes available to listeners. Czech Radio Radiožurnál is a service station offering regular news updates. Czech Radio Plus specialises in analytical journalism, offering discussions with experts, eyewitnesses, commentators and analysts to provide a wider context to the events covered in the news.

Even more programmes were made available for download and streaming on the Radio's website, which is continually being revamped to be modern and easy to navigate. Throughout the year, great emphasis was placed on multimedia content, leading to the creation of a number of mobile apps, microsites and special websites. Czech Radio was also present on social media, attracting ever more followers. The podcast "Vinohradská 12" and podcasts by Radio Wave proved very successful.

NEWS, CURRENT AFFAIRS AND SPORT

In 2021, the News Service of Czech Radio had five departments primarily responsible for the comprehensive preparation of news for all of Czech Radio, the operation of news and current-affairs stations and the presentation of online news. Stations Radiožurnál and Plus broadcast news and current affairs programmes, while news site iROZHLAS.cz presents the news by Czech Radio online, the Department of News and Current Affairs is responsible for nation-wide and regional newsrooms and the Department of News Operations is responsible for the dispatching of broadcasting and for production services.

■ News and Current Affairs

In 2021, Czech Radio News Service prepared about 15 thousand pieces of news and current-affairs contributions each month to be shared between the Czech Radio stations. Throughout 2021, Czech Radio was informing about the most important events in the Czech Republic and abroad and the ambition was to cover all of them by reporters and correspondents on site. In 2021, news were dominated by the worldwide pandemic of covid-19. Major topics covered largely by the News Service included the Czech parliamentary elections, the inauguration of the new US President or the parliamentary elections in neighbouring Germany.

Despite the fact that the affairs in the Czech Republic and abroad were strongly affected by the coronavirus pandemic, Czech Radio News Service also paid significant attention to other important events and issues at home and abroad. As for covid-19 pandemic countermeasures, the News Service made sure to invite real and renowned experts, while not avoiding contradictory opinions on the counter-pandemic rules and restrictions. Given that many people were influenced by misleading information, lies and fake news, the News Service was very careful not to disseminate these. Whenever some of the facts presented by medical experts or politicians were too complex or hard to understand, the editors made sure these were explained to listeners and readers. While the Czech Radio did not hide that the situation was often tragic, it paid attention also to positive examples of countering the pandemic.

During the elections and following the adoption of the Czech Radio Rules Regarding the 2021 Parliamentary Elections, Czech Radio presented all entities standing for election to the Chamber of Deputies, among other things by broadcasting their profiles. Using an elaborate matrix, the Radio invited politicians to participate in pre-election debates so that the listeners/voters could form their opinion about the entities before the election. Despite the pandemic-related obstacles and restrictions, the News Service had its reporters on site to bring authentic stories. Using OB vans, codecs and apps, it also found a way to conduct interviews when it was not possible to invite the respondents to the studio.

The news and current affairs stations, Radiožurnál and Plus, bring news updates 24/7 every 30 minutes (and every 15 minutes in the morning). At 12 and 6 PM there is an extended news programme "Hlavní zprávy" (Main News). Broadcast by both stations, it is complemented by analyses of the latest events.

Truthful, verified and objective information from home, all regions of the Czech Republic and abroad are offered not only by the news and current affairs stations, but also by stations focusing on other elements of the public service – culture,

education and entertainment. Their news updates are prepared in cooperation with the News Service. Moreover, Dvojka, Vltava, Radio Wave, Radio Junior and Radio Prague International offer a number of their own current affairs programmes relevant to their respective target audiences.

■ iROZHLAS.cz

In 2021, according to NetMonitor, the iROZHLAS.cz news server had on average 2,044,000 real users monthly, which is a 10% increase year-on-year. The record month was July, when the website had 2,733,103 readers. Compared to the previous year, the number of page views has increased by 6%: in 2020, it was 160 million, while in 2021 it was 169 million.

For sixteen months, starting from last year until 1 July 2021, iROZHLAS.cz provided readers with continuous and free online updates dedicated to the coronavirus. It contained 39,150 posts and became the longest continuous report in the history of the Czech Republic. Following a break during summer, online covid reporting was resumed. Special broadcasting was also offered on the website, e.g. the Ice Hockey World Championship, the European Championship in football, the Summer Olympic Games or the beneficial night for "Světluška" (Firefly), but primarily it focused on informing about the covid pandemic. During critical weeks, iROZHLAS.cz warned against disinformation disseminated on social media and tried to offer opinions by relevant experts, while preparing several extensive articles explaining the individual aspects of the spreading of coronavirus and its treatment.

During the parliamentary election, iROZHLAS.cz prepared an extensive service including an "election compass" and a special application for counting votes, which was again made available to regional media and the websites of city administrations. Moreover, in cooperation with the Department of Probability and Mathematical Statistics of the Charles University, it developed two new tools: a calculator of possible coalitions and a prediction model that was used and cited also by the Czech News Agency ČTK. From the beginning of the pandemic, the team of data journalists from the iROZHLAS.cz server has been analysing health statistics and pointing out discrepancies. For instance, it published unique data showing the dynamics of the causes of death among the Czech population from the era of Austria-Hungary until today.

Towards the end of 2021, the News Service was actively engaged in the fifth edition of the radio-wide charity project titled "Ježíškova vnoučata" (Santa's Grandchildren) with a subtitle: "No time to lose".



■ Sport

The main channel for informing about sport was the newly launched station Radiožurnál Sport, which started broadcasting on Friday 21 May. It covered the Ice Hockey World Championship and other major sports events such as the Olympic Games, the European Championship in football and many more sports events for which Czech Radio holds broadcasting rights.

■ Traffic Reporting

Traffic reporting has long been a priority for Czech Radio. In 2021, the stations Radiožurnál, Dvojka, Plus, and the regional stations provided traffic updates. Radiožurnál informs about traffic issues on a 24/7 basis through its programme "Zelená vlna" (Green Wave) broadcast live every 30 minutes and, during peak hours, every 15 minutes or directly at the time of an extraordinary event. To prepare traffic reporting, Czech Radio draws on data from the Aggregated Traffic Information System (JSDI) that aggregates information from the Czech Police, the National Traffic Information Centre of the Czech Road and Motorway Authority (ŘSD ČR), the Fire Rescue Service and other authorities and institutions. Green Wave also has its own and very important source of information: volunteer informants.

The Green Wave operates its own 24/7 call centre. The operators try to obtain the most accurate information about traffic issues from voluntary traffic informants. The information is processed and verified using other sources of information. The data is used not only by Czech Radio as it is sent online to the Aggregated Traffic Information System where it is available to the National Traffic Information Centre as well as to the motoring public.

■ Foreign Correspondents

In 2021, the Czech Radio's team of foreign correspondents was made up of eleven experienced reporters. Nine of them reside in foreign countries, while two are located in Prague to cover topical news from abroad as necessary.

For foreign correspondents residing abroad, the central topic was the covid-19 pandemic. They reported on the situation in their respective countries, comparing it to that in the Czech Republic. Other topics were also selected so as to be relevant to Czech listeners.

At the end July and the beginning of August 2021, Bratislava reporter Pavlína Nečásková was substituted by Ladislav Novák.

MUSIC, ARTS AND CULTURE

■ Music

Music accounts for about a half of the broadcasting of Dvojka and Vltava, three quarters of the broadcasting of Radio Junior and Radio Wave and almost all of the broadcasting of stations D-dur and Jazz. The wide spectrum of genres covered by Czech Radio stations was further broadened in 2021 to include evergreens and hits from the 1950s and 1960s on the newly launched Pohoda station and rock music on Radiožurnál Sport.

Apart from regular music programmes on Dvojka such as "Srdcovky od Dvojky" (Cherished Songs from Dvojka), "Moje hvězdy" (My Stars) or chart programme "Česká dvanáctka" (The Czech Twelve), there were also special programmes such as "Hudba, kterou mám rád" (The Music I Love), in which the selection of music is up to the programme's guest. Dvojka also broadcasted a number of concerts (a gala concert to mark the tenth anniversary of the "Klub Evergreen" programme in Forum Karlín in Prague, a gala concert on the occasion of the last performance of the Spirituál Kvintet band or the Czecho-Slovak concert). There were also special concerts on the occasions of important jubilees of leading Czech performers and authors: the 90th birthday of Jiří Suchý ("Co všechno přines čas", All That Time Brought), the 80th birthday of Marie Rottrová or the 75th birthday of Hana Zagorová. These projects linked broadcasting with the on-demand platforms and social media so that, for instance, the listeners could vote for their most favourite song by a given singer or author. Dvojka's special programme "Meky, děkujeme!" (Thank You, Meky!) responded to the death of Miroslav Žbirka, whose own programme "Mám rád" (The Ones I Like) was regularly broadcasted by the station.

On Czech Radio Vltava, the main music events in 2021 included the 80th anniversary of the birth of Bob Dylan in May, which was marked by reading of his memoir and a special edition of "Večer na téma" (An Evening to a Topic), and "Koncert bez hranic" (Concert without Borders). In September, the station joined the commemoration of 1,100th anniversary of the martyr's death of St. Ludmila of Bohemia by presenting a new recording of František Václav Habermann's *Missa Sanctae Ludmilae* from the radio production. Moreover, Vltava live aired Jan Zástěra's oratorio "Nádech věčnosti" (Breath of Eternity) performed by the Prague Radio Symphonic Orchestra and Soňa Červená in the main role. Festival "Mladí ladí jazz" (The Youth Play Jazz) was held on 9 September and the station broadcast the whole event from the Charles Square in Prague.

Although the first half of 2021 was significantly affected by the pandemic, Vltava kept informing about the latest events in music at home and abroad. It recorded 152 concerts, of which 49 were live aired (18 were concerts of the Prague Radio Symphonic Orchestra). Vltava continued to cooperate with partners and institutions such as the Prague Spring festival, the Dvořák Prague, the Leoš Janáček International Music Festival, the Smetana's Litomyšl Opera Festival, The Youth Play Jazz, the Czech Philharmonic, Prague Symphonic Orchestra (FOK), PKF – Prague Philharmonia and Collegium 1704. The station also broadcast concerts related to the traditional radio competition called Concertino Praga.

In February 2021, Vltava broadcast the last part of a project titled "Hudba k siréně" (Music for Sirens) comprising of site-specific miniatures by Czech composers performed by the BERG Orchestra and broadcast simultaneously with the sound of civil defence sirens that are tested every first Wednesday of each month across the country. The project received the prestigious Prix Italia award. "Koncert pro zvěř" (Concert for Wildlife) won at the prestigious Prix Europa 2021 in the music category, having been selected from among competitors from the whole Europe.

Following substantial changes to the musical programmes of Radio Wave, in 2021, the focus was on increasing the quality of music programmes such as "Flám" (Binge), a show focusing on the club music presented by DJ Kewu and Jan Bárta, and "Modeláři" (Modellers), a programme focusing on hard genres such as metal, hardcore and punk. May saw the third season of music series called "Brrrap", in which Jakub Šíma offers unconventional interviews with famous Czech rappers and emerging rap stars. In music, the priorities of Radio Wave have long included active search for and support of young Czech talents. In 2021, the station kept supporting music hopefuls through two talent-scouting projects: "Startér", which looks for hitherto unknown bands, and "Czeching" focusing on music export and support of Czech music hopefuls in their journey to international audience. Czech Radio helped the winner of Startér 2021, a band called Méta Monde, shoot a studio single and a music video.

Radio Junior joined the second edition of a special EBU international initiative #SAYHI and it kept supporting talents through programme "Napiš hit!" (Write a Hit!), in which children were invited to work on the lyrics of a new song.

In regional broadcasting in 2021, great emphasis was placed on domestic music production, as expressed also in the slogan "Czech Songs to Make You Sing Along". The Radio fostered regional music production and recordings of local music groups and performers. In 2021, regional studios of Czech Radio broadcasted a number of musical programmes. In terms of genre, these were mostly pop, pop-country, country, soft rock and folk as well as brass band music. Most regional studios also organised live concerts, although these had to scale-down due to the coronavirus pandemic. The joint broadcasting included musical programmes such as "Country dostavník" (Country Wagon) with Mirek Černý offering popular as well as new country, folk and campfire songs; "Slavici v krabici" (Night-ingles in a Box) exploring the famous Czech award in popular music, or the Czech music chart programme called "Česká 12" (The Czech Twelve) broadcasted in cooperation with Czech Radio Dvojka. The programme "Zlaté hity Jirky Svátka" (The Golden Hits with Jirka Svátek) continued to explore the origins of famous Czech and world hits.



■ Culture, Arts and Drama Programme

Culture, arts and drama programmes make up the major part of broadcasting of Czech Radio art stations – Vltava, D-dur and Jazz. The Dvojka station broadcasts such programmes especially on weekends and in the evenings, while art for children and youth is covered largely by Radio Junior.

In 2021, Dvojka, Vltava and Radio Junior premiered 32 long plays, two of which were a series of two parts and one was a series of four parts. Another four plays were recorded in 2021 to be premiered at the beginning of 2022. When it comes to literature, Dvojka, Plus and Vltava premiered over 1,000 pieces. The stations' literary series offered episodic reading, stories, poetry, essays, memoirs or conceptual programmes such as the 60-minute "Souzvuk" (Consonance) or the two-hour "Pokračovní za pět minut" (To Be Continued in Five Minutes). The programmes covered prose, poetry and literary genres bordering on journalism ("Večery na téma", Evenings to a Topic, "Osudy", Destinies, or "Výlety s Vltavou", Outings with Vltava).

To reach a wider audience, the genre of radio drama was developed in several series such as Dvojka's "Rozhlasová hra na sobotu" and "Rozhlasová hra na neděli" (A Radio Play for Saturday and A Radio Play for Sunday, respectively, containing original plays or adaptations, comedies, family stories and detective plays), Vltava's "Večerní drama" (An Evening Play, containing original plays or adaptations, frequently of an experimental nature and original approach), "Sobotní drama" (Saturday Play, containing plays adaptation and dramatization), "Hra pro pamětníky" (A Play for the Old-Timers), "Radioseriál" and "Povídka" (Story). Classic, modern and contemporary literature was presented in programme series such as "Četba na pokračování" (Episodic Reading) on Dvojka and on Vltava ("Četba na pokračování", "Dopolední četba", Morning Reading, and "Četba s hvězdičkou", Reading with an Asterisk). Poetry is also regularly aired by Vltava in its programme "Souzvuk" (Consonance).

Literature for children made up a significant part of Radio Junior's broadcasting and included programmes "Velká pohádka" (Long Fairy-tale), "Rozhlasová hra pro děti a mládež" (A Radio Play for Children and Youth) and "Čtení na pokračování" (Episodic Reading). Together with Dvojka, Radio Junior daily broadcasts a bedtime story for children called "Hajaja", which celebrated its 60th anniversary in 2021 and which is similar to a traditional bedtime-story television programme. Dvojka also keeps broadcasting the traditional Sunday afternoon "Pohádka" (Fairy-tale).

Through its literary and drama programmes, Dvojka echoed important anniversaries related to history as well as contemporary and historical cultural personalities. These included, for instance, the anniversary of the end of the World War II (radio play "Soukromá derniéra", Private Last Performance), the anniversary of the birth and death of Václav Havel (radio plays "Zítřka to spustíme", Tomorrow We Will Launch it; "Anděl strážný", Guardian Angel; "Olga – Horror z Hrádečku", Olga – Horrors from Hrádeček). Marking the anniversary of the death of Wolfgang Amadeus Mozart was a two-part adaptation of the "Amadeus" play.

Part of the Spooky Summer project on Dvojka was the creation of eight original stories written by leading Czech authors such as Ondřej Neff, Arnošt Goldflam or Petr Stančík. The stories were inspired by historical events and legends related to eight locations in Bohemia, Moravia and Silesia. Another successful part of Spooky Summer was "Rozhlasová hra

živě" (A Live Radio Play), which presented a dramatization of E. A. Poe's story "Murders in the Rue Morgue".

The Vltava station played works by world's greatest playwrights such as "The Cherry Orchard" by Anton Chekhov or "A Street-car Named Desire" by Tennessee Williams. Important Czech names were included, too, e.g. Václav Havel, whose anniversary was marked by the station by premiering an interpretation of his play "Largo desolato". Similarly, the station paid attention to plays by current playwrights such as "Očištění" (Purification) by Petr Zelenka or "Brief Interviews with Hideous Men" by David F. Wallace. Vltava's Summer in the Underground, which was running across many programme series, presented dozens of literary works related to prominent people of the Czech and foreign underground (e.g. the reading of "Živáček undergroundu", The Lively One from the Underground, by Sváta Karásek). Programme series "Osudy" (Destinies) was inspired by this topic, too, presenting the narration of Milan Křížák or František Stárek about their lives or the reading of Patty Smith's life stories). Even outside the Summer in the Underground, "Destinies" was one of the most prominent programmes. The more than 150 premiered episodes included names such as Břetislav Rychlík, Karel Vachek, Jan Vodňanský or Jiří Pavlica.

Standing out among literary programmes was, as in previous years, series "Četba s hvězdičkou" (Reading with an Asterisk) on Vltava. Its premieres included, for instance, "Mother Night" (Kurt Vonnegut), "Day of the Oprichnik" (Vladimir Sorokin), "Portnoy's Complaint" (Phillip Roth) or "Lolita" (Vladimir Nabokov). Vltava's "Četba na pokračování" (Episodic Reading) presented classic works such as "Demons" (Fyodor Dostoevsky) or "Sentimental Education" (Gustave Flaubert) as well as contemporary pieces of Czech literature such as "Zuzanin dech" (Zuzana's Breath, Jakuba Katalpa), "Před povodní" (Before the Flood, Anna Bolavá) and contemporary world's poetry – "Woodcutters" (Thomas Bernhard).

The episodic reading series continued to be successful also on Dvojka. Works such as "Listopád" (November Fall, Alena Mornštajnová), "Apropos of Nothing" (Woody Allen), "The Crown. The Inside History" (Robert Lacey) were successful both in broadcasting and online. Poetry continued to be explored by Vltava's programmes "Svět poezie" (The World of Poetry), "Básnění" (Poetizing) or "Souzvuk" (Consonance).

Czech Radio newly offered also drama podcasts, focusing on the young listeners, who no longer consume traditional linear radio broadcasting. In 2021, Radio Wave brought new episodes of the successful live-action serial "Zkouškový" (Testing Time). Launched in 2020 by Radio Wave, it was the first live-action drama series for young listeners in the history of the station. The second season, "Zkouškový 2" (Testing Time 2), was dedicated to young adults aged 18–22 years. September saw the launch of another live-action podcast serial. This time, it is a thriller based on Klára Vlasáková's script called "Neklid" (Uneasy) about a young couple whose relationship has gone too far. The serial made use of the binaural sound technology that creates a 3D-sound stereo sensation for the listener. In 2021, the drama podcast with the most downloads was the series "Stopař" (Hitchhiker).

Stations Radiožurnál and Plus cover culture mostly in the news and public affairs programmes. In 2021, culture-related news and affairs mostly concerned the impact of the coronavirus pandemic on culture, the forms of aid extended to the cultural

community and how the authors and performers as well as the viewers and listeners dealt with the restricted access to culture.

The Plus station covers literature on a regular basis – be it in programmes "Ex libris" or "Knižky Plus" (Books Plus). Programme "Kultura Plus" offers a weekly summary of cultural events. The episodic reading series "Radiokniha" (Radio Book) confirmed its popularity from previous years. It presented non-fiction works that proved very appealing to the listeners, fulfilling the mission of public service broadcasting. The works included "Svědectví o životě v KLDK" (Testimonies about Life in North Korea, by Nina Špitálníková), "Novičok nebo kulka" (Novichok or Bullet, by Ondřej Kundra), "Rozpojené státy" (Divided States, by Martin Řezníček), "Wuhan Diary" (Fang Fang) and "Our Malady" (Timothy Snyder).

The regional stations of Czech Radio regularly informed about cultural events in their respective regions. They invited prominent personalities from regional culture and cooperated closely with local theatres, libraries and museums. Some regional studios regularly broadcast literary and drama magazines and programmes on folklore. The stations jointly

broadcast programme "Folklorní notování" (Folklore Tunes) on the traditions, songs, customs and crafts of our ancestors that are preserved in our regions. The programme explores the deep roots of folklore and the traditions of our ancestors that are still alive on the territory of the Czech Republic. Some regional studios broadcast also stories, folk tales and other literary programmes (e.g. "Setkání s literaturou" – A Rendez-vous with Literature, "Počteničko" – A Good Read, "Rozhlasové listování" – Radio Leafing, "Podvečerní čtení" – Evenfall Reading and "Čtení na neděli" – Reading for Sunday). Czech Radio Olomouc broadcasted a four-part drama series by Štěpán Vranešič "Vodolékař" (The Hydrotherapist), which was a part of a project titled "Ostrov Olomouc" (The Island Called Olomouc). The joint broadcasting of the regional stations of Czech Radio included profiles of famous Czech actors and comedians together with a short extract from their work in programme "Hvězdné návraty" (Star Comebacks), the evening programme "Divadlo pro vaše uši" (Theatre for Your Ears), which took the listeners to Slovak archives, or weekend specials "Víkend s..." (A Weekend with...) dedicated to cultural personalities who celebrated an important anniversary (Iva Janžurová, Marie Rotrová, Jiřina Bohdalová, Naďa Konvalinková, Miroslav Donutil and others).





SCIENCE, TECHNOLOGY AND EDUCATIONAL CONTENT

In 2021, Czech Radio broadcast educational and science programmes mostly on Plus, Radiožurnál and Dvojka. Popular science is the domain of programmes “Magazín Leonardo”, which informs about the week’s main topics in science, “Studio Leonardo”, which offers profile interviews with interesting scientists, “Leonardo Plus” with analytical interviews with scientists, “Laboratoř” (The Lab), which popularises science through entertaining talks with scientists and actors on scientific findings and discoveries, and “Expedice” (Expedition), a scientific explanation of everyday things. Topics related to history were presented mostly in programmes “Příběhy 20. století” (20th Century Stories), “Historie Plus”, “Archiv Plus” or “Jak to bylo doopravdy” (How It Really Happened).

The main channel for popularising science and technology on a daily operative basis, i.e. in news and current affairs, were reports and stories in the linear broadcasting of the Plus station. At the end of the afternoon broadcasting on weekdays, the station aired “Věda Plus” (Science Plus) offering topical stories from science and tech from the Czech Republic and abroad.

In 2021, Czech Radio continued in the tradition of giving a lot of room to live on-site reports. Ever more emphasis was placed on authentic interviews with icons of the world science. Programme “Vědecká dobrodružství” (Scientific Adventures), which is an integral part of the pop-science service, was affected by the covid-19 pandemic. As a result, more attention was paid to education service regarding covid and its versions and how to behave during the pandemic.

Science and education is to be found also on Radiožurnál, which broadcasts a programme called “Experiment” on Saturdays in the morning, bringing stories on science and modern technologies.

Educational programmes are an integral part of Dvojka’s programming. The most popular programme was traditionally “Meteor” (with pop-science reports, interviews and documentaries), which also ranked high in the Podcast of the Year competition. Popular science programme series “Expedice” continued to explore exact as well as social sciences. “Toulky českou minulostí” (Rambles in Czech History) offered insights into history. Cycles “Stříbrný vítr” (Silver Wind) and “Úžasné životy” (Wonderful Lives) paid attention to inspiring personalities. On weekdays, Dvojka broadcasts also a one-hour programme dedicated to important people or events called “Příběhy z kalendáře” (Calendar Stories). Václav Žmolík’s programme “Po Česku” (Across the Czech Republic) brings the listeners to beautiful and intriguing places of their homeland.

Most of Vitava’s programmes are of an educational nature in several fields of art. In music, it is “Akademie”, “Staří mistři” (Old Masters) or “Duchovní hudba” (Religious Music); in literature, it is “Večer na téma” (An Evening to a Topic), “Souzvuk” (Consonance) and “Svět poezie” (The World of Poetry). Educational content can also be found in the three-hour special programme “Víkendová příloha” (Weekend Supplement) or in “Akcent”, which, on weekdays, brings interviews related to current affairs. An exceptional initiative was prepared in cooperation with the D-dur station and the Hradec Králové Philharmonic Orchestra, presenting the most important pieces of classic music in twelve instructional videos.

The most listened-to programmes on Radio Junior, the station for children, both in linear broadcasting and online included educational series “Zvídavec” (Curious) with Eva Sinkovičová and “Angličtina s Rádiem Junior” (Learning English with Radio Junior). These were also prepared as separate podcast series. Catering to the young generation was a cycle of interviews with experts and thinkers from abroad on topical as well as timeless issues and challenges of today’s world “Otevřené hlavy” (Open Minds) on Radio Wave. Intended for the young was also the five-part programme “Urny” (The Ballot Box), which guided the listeners through the autumn parliamentary election in the Czech Republic.

In 2021, the regional stations of Czech Radio prepared a host of educational programmes and sections. The main initiative was a radio guide through the most interesting places of Bohemia, Moravia and Silesia titled “Výlety” (Outings), which was prepared with a contribution from all regional stations. Other areas covered by many programmes included advice on various topics (legal, finance, hobby, healthy lifestyle), the Czech language (“Okolo češtiny”, Around the Czech Language; “Opáčko”, A Repetition Exercise; “Jazykový koutek”, Language Corner; “Názvopis”, History of Names; “Jak se u nás mluví”, How We Speak at Home), history (“Stalo se před sto lety”, This Time Hundred Years Ago, “Němí svědci historie”, Silent Witnesses of the Past) and nature, science and technology (“Techno”, “Planetárium”, “Astronomické okénko”, Astronomic Window; “Zelené světy”, Green Worlds). Importantly, the regional studios closely cooperated with local universities, museums and science parks.

■ **Social Issues**

In 2021, due to the pandemic and other reasons, social issues were among the most debated topics in the Czech Radio broadcasting. It was present in news, current affairs and advice programmes, programmes with experts and in reports and documentaries. On a long-term basis, Czech Radio reporters also covered the bankruptcies of energy suppliers, the transition of their clients to the suppliers of last resort and the rising inflation. Documentary stories focused on the dynamics of the atmosphere among people in the post-covid era, climate change, minority issues, unemployment, the issues of the elderly and the young.

The situation caused by the pandemic opened new topics, such as the lonely life of the elderly living in retirement homes or the tight budgets in many families, vulnerable to any loss of income. The reporters brought stories of people whose work or personal lives were affected by the coronavirus, informed about the situation in hospitals and retirement homes, the struggles of businesses, budgets of towns and regions and much more.

Another important event covered in the broadcasting was the Gracious Summer (Milostivé léto), which is a special debt relief law that makes it possible to cancel some of the debts owed especially to public institutions.

To help elderly lonely people, Czech Radio organised the fifth round of the traditional pre-Christmas initiative “Ježíškova vnučata” (Santa’s Grandchildren). It was supported and included in broadcasting by all stations and regional studios of Czech Radio, which actively developed the topic of solidarity between generations and the issue of population ageing in the Czech Republic and Europe in general.

An integral part of the schedule was the support of the “Světluška” (Firefly) fundraising initiative. There was a special broadcasting for the visually impaired people from the concert “Světlo pro Světlušku” (Light for the Firefly) and a series of reports that monitored how the NGOs used the donated funds from the Firefly.

Social issues are the focus of interactive current affairs programmes such as “Káva o čtvrté” (Coffee at Four), “Poradna” (Advice Service, including Dva na Dvojce”, Two at Dvojka) or “Jak to vidí” (What is Their Take). Especially in the second half of the year, these programmes covered the practical impact of the covid situation, the rising inflation and the energy crisis. Social issues were central also to Dvojka’s programmes “Noční Mikroforum” (Tonight’s Microforum) or “Dokuseriál”.

Social topics relevant to the young people were addressed in documentary series on Radio Wave: “Hrana” (The Edge), “Sádlo” (Fat), “Návštěvníci” (Visitors) or “Pochlap se” (Man Up). Issues topical for generation Z are regularly debated in documentary series “DokuVlna” (DocuWave) and programmes such as “Balanc”, “Houpačky” (Seesaws) or “Prolomit vlny” (Breakwater). Intended to help the youngest generation in facing social challenges is Radio Junior’s “Linka důvěry” (Helpline) broadcast on Mondays.

In 2021, the regional stations of Czech Radio were involved in the above-mentioned Santa’s Grandchildren radio-wide

initiative as well as in the Firefly fundraising campaign of the Czech Radio Foundation. The broadcasting service covered also the important social topics regarding the impacts of the coronavirus pandemic, population ageing, the status of the elderly in the society, the availability and the quality of retirement homes and care services and solidarity between generations. The regional stations regularly addressed also the joys and worries of the visually impaired and disabled people, problems with over-indebtedness, housing accessibility in individual regions or the issues of socially excluded communities. Regional studios supported the “Pracovní tržiště” initiative (Labour Marketplace, which helps to interlink disabled people with employers) and a fundraising campaign called “Naděje se vrátí” (Hope Will Come Back, co-organized with Caritas Czech Republic).

■ **Programmes for Minorities**

The services for minorities (especially those recognised by the Czech government) are an important part of Czech Radio’s mission to be of public service. It is also in line with the commitments set by the European Charter for Regional or Minority Languages ratified by the Czech Republic in 2007. That is why, in 2021, Czech Radio coordinated its framework of broadcasting for national minorities with the Government Council for National Minorities and the Working Group for National-Minorities Broadcasting, of which Czech Radio is a member. Throughout the year, it regularly broadcast for and about national minorities and about their coexistence with the majority in the Czech Republic. This topic was also covered in news, current-affairs and documentary programmes.

Given the ever-larger English-speaking community, the schedule of Czech Radio Plus includes daily news in English prepared by Radio Prague International.

The programme of the station Plus “Mezi námi” (Among Us) continued in its objective to present the exceptional public figures of national minorities, as well as their cultural traditions, history and activities of their associations. The programme gives answers to questions such as why the individual people chose the Czech Republic, what is living here like for them, how the Czech society receives them and whether their children feel connection to their former homeland. In the context of the events in Belarus, the programme invited members of the Belarusian community living here to present facts about everyday life in their country.

Apart from being covered in the traditional dedicated regular programmes, the topic of coexistence of national minorities and the majority in the Czech Republic was occasionally covered in the news, current affairs and documentary programmes on Radiožurnál and Plus.



■ **Slovak Service**

Broadcast by Radiožurnál and the regional stations, programme “Stretnutie” (Meetings) is dedicated not only to Slovaks but also to anyone who does not want to lose contact with Slovakia and the Slovak language. In 2021, it continued to expand the circle of presenters and contributors from among Slovak native speakers. Attention was mostly paid to the Slovak community living in the Czech Republic. In cooperation with Slovak expat organisations and associations (Slovak Institute in Prague, Slovak House, the Detvan association, Šarvanec and Limbora), the programme addressed topics relevant to the lives of Slovaks in the Czech Republic, with special attention paid to the issue of families divided by the pandemic between the Czech Republic and Slovakia.

■ **Romani Service**

The programme “O Roma vakeren” (broadcast by Radiožurnál and the regional stations) hosted non-profit organisations supporting the Romani community in the Czech Republic. The programme series addressed its own topics brought up especially by external contributors (who have hands-on experience and knowledge), and the specific pandemic-related issues of isolation and remote schooling in the community. The programme informed about traditions, education and the national

self-awareness of the Romani people. A project was launched to commemorate the legacy of Milena Hübschmanová, a founder of Romani studies in the Czech Republic. Drawing on the Czech Radio archive, the project was prepared together with the Faculty of Arts of the Charles University.

■ **Polish Service**

In 2021, Czech Radio Ostrava broadcast 254 episodes of the “Wydarzenia” magazine for the Polish national minority. The 26-minute programme was broadcast every workday after the news at 7 PM and it covered news and current affairs concerning the life of the Polish minority in Silesia. The programme included also Polish regional culture and addressed the topic of Czech Republic-Poland relations. Part of the magazine was Polish folks as well as modern popular music.

■ **German Service**

The magazine for the German community “Sousedé” (Neighbours, broadcast by regional studios) continued to bring interviews with the representatives of expatriate associations on the history and activities of these organisations. In 2021, as in the previous years, it covered the activities of the Assembly of Germans in Bohemia, Moravia and Silesia.

■ Religious and Ethics Programmes

These programmes are a part of the public service mission. Most of them are prepared by the Current Affairs Production Team and broadcast by Radiožurnál, Vltava, Radio Wave, Plus and the regional studios of Czech Radio. The formats of all programmes are in line with the profile of each station and its target audience with attention paid to adequate timing. All programmes emphasize ecumenism, religious liberty and understanding between various religious and ethnic communities, now also in the context of a tangled social discourse during the covid pandemic.

The main programme on religious topics in 2021 was “Vertikála” (Vertical) on Czech Radio Plus. The magazine has the ambition to cover diverse topics and react to topical issues (the impact of the covid-19 pandemic on religious services and religiousness at home and abroad). The discussion part of the programme hosts guests from various fields of expertise who are connected by religious thinking about the world and who talk about topics that currently resonate with the society. Topics related to religion and ethics were also offered by Plus in the Sunday programme “Hovory” (Talks). Its goal was to seek and find the sometimes forgotten or even negated spiritual and ethical dimension in today’s “post-truth” era.

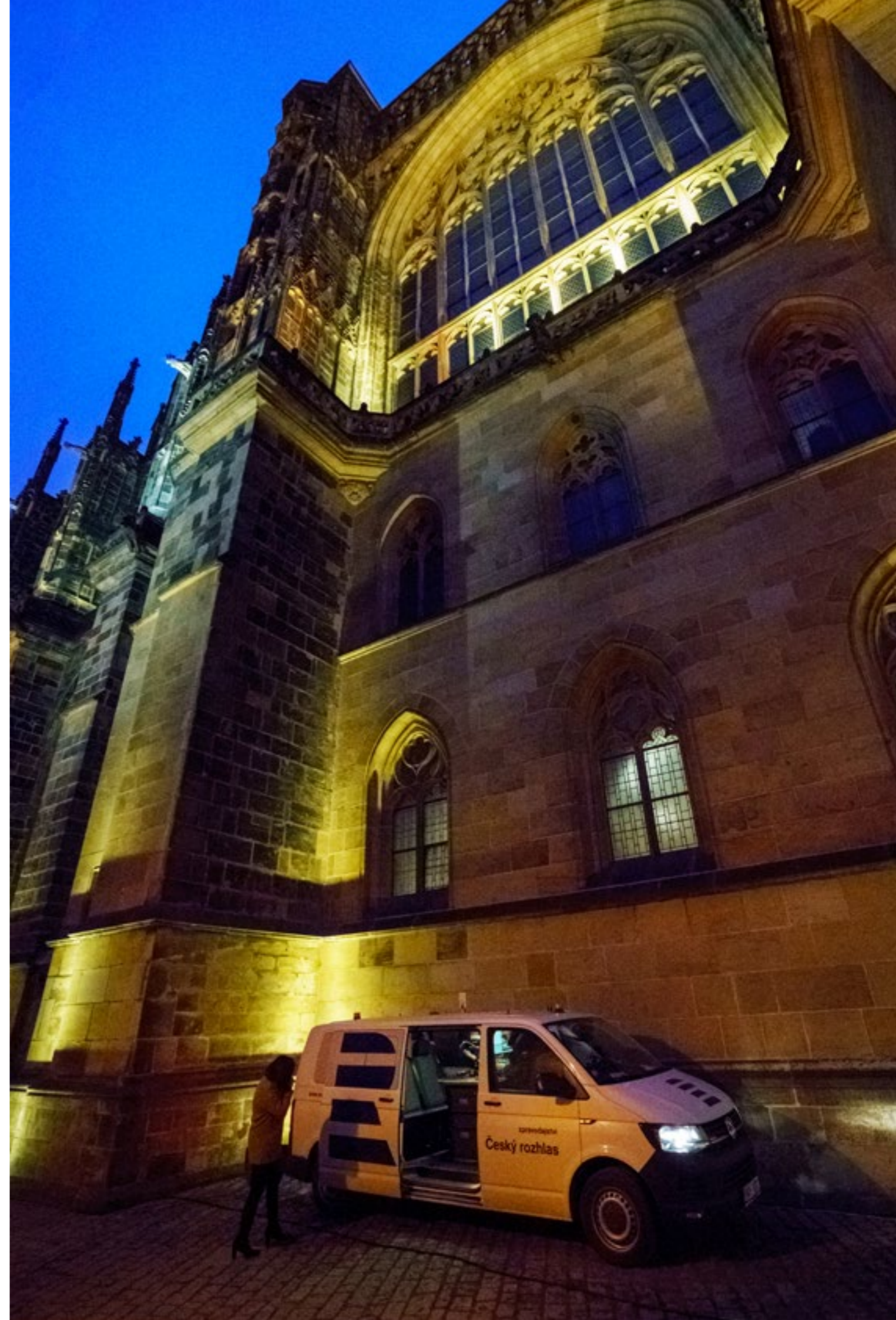
Radiožurnál and Plus, being the news and public affairs stations, covered the topics of religion and ethics with regard to current events. These topics were also present from time to time in the profile interviews in “Host Radiožurnálu” (Guest on Radiožurnál) and on Plus in its interview programmes “Osobnost Plus” (Personality Plus) and “Hovory” (Talks). On weekends, Radiožurnál regularly broadcasts pieces on spiritual and religious topics. It live aired also the beneficial concert held as a part of “Days of People of Goodwill” event on the eve of the National Pilgrimage in Velehrad.

Spiritual and ethical topics are covered each Sunday by catholic priest Zbigniew Czendlik and nun Angelika in Dvojka’s programme “Jak to vidí” (What Is Their Take). On Sunday mornings, Vltava broadcast live church service and its “Spirituála” (Spiritual) magazine offering spiritual reflections. Led by its author, Martin C. Putna, the programme gained popularity and respect among the listeners and the expert community. The morning block culminates in a cycle dedicated to Christian musical tradition – “Duchovní hudba” (Religious Music). Each workday Vltava broadcasts “Ranní úvaha” (Morning Contemplation), which pays attention to a lay spiritual perception of life and which is aired also in the afternoon due to its popularity. The circle of authors who wanted to offer alternative points of view on reality during the covid times has expanded.

Programme series “Hergot!” (For Christ’s Sake!) on Radio Wave brings an unorthodox point of view of the young generation on spiritual and ethical issues, hosting both clergymen and laymen in order to discuss events in which the social topics blend with religious ones and vice versa. The programme regularly invites guests from fields such as religious studies, theology, sociology or arts and it offers unorthodox perspectives on spiritual matters in the context of the worldly events.

Radio Junior’s “Linka důvěry” (Helpline) helps the youngest listeners face ethical dilemmas. Moral issues of coexistence among humans and the every-day life are reflected by programme “Dva na Dvojce” (Two at Dvojka) on Dvojka as well as “Diagnóza F” and “Balanc” on Radio Wave broadcast on weekdays.

The regional stations continued broadcasting programme series “Mezi nebem a zemí” (Between Heaven and Earth) with in-depth reports on various topics. Prepared in cooperation with the Jewish Museum in Prague, the programme “Šalom alejchem” (Shalom Aleichem) wraps up a week of programmes dedicated to the minorities living in the Czech Republic pointing out specific aspects of the community, ethics, spirituality and religion. Holiday broadcasting schemes of the regional studios regularly include pieces dedicated to religious topics, too (Christmas, Easter, Cyril and Methodius etc.).





ENTERTAINMENT

Formats combining entertainment and education are the domain of Czech Radio Dvojka. Programme “Tobogan” with Aleš Cibulka had its 31st season and had to cope with counter-pandemic measures that disallowed the participation of the public in its live broadcasting. Popular among listeners was also programme “Omeletky” (Omelettes, a weekend show broadcast at noon and hosted by Halina Pawlowská), “Zlaté časy” (Golden Age) with Václav Kopta, “Vypravěči” (Storytellers) or “Lenoška” (Easy Chair) with Ivo Šmoldas. Other entertainment formats include “Úsměvy z archivu” (Smiles from the Archives), “Nedělní Kolotoč” (Sunday Merry-go-round) or programme series “My dva a čas” (The Two of Us and Time) hosted by Jan Čenský. Popular live-broadcasted programmes included “Blízká setkání” (Clouse Encounters) and “Legendy zábavy” (The Legends of Show Business), which was a regular part of “Odpoledne s Dvojkou” (An Afternoon with Dvojka). A new format reflecting topical affairs of the day in a humorous way was “Polední sirény” (Sirens at Noon).

Among the most successful formats on Radio Wave is programme “Buchty” (Chicks), in which the female presenters make funny comments on the topics relevant to the young generation. Programme “Brambora s vejcem” (Potato with Egg) offers relaxed interviews with Czech celebrities and personalities of public life. Radio Junior’s series “Ve škole i po škole s Vendou a Fráňou” (At School and after School with Venda and Fráňa) offers everyday sketches from the world of two fourth-graders. The new Czech Radio station dedicated (not only) to old-timers called Pohoda revives a rich variety of entertainment programmes from the Czech Radio archive.

Entertainment is one of the five building blocks of the regional service. Nation-wide entertainment programmes are centrally

produced due to the time intensity and the organizational and financial requirements of the production: “Humoriáda” (Humoriad), “Hvězdné návraty” (Star Comebacks), “Divadlo pro vaše uši” (Theatre for Your Ears), “Xaver a host” (Xaver and His Guest), “Alex a host” (Alex and His Guest) or “Slavné dvojice” (Famous Couples). Regional entertainment programmes are produced independently by each regional studio: “Zasmějte se s námi” (Laugh with Us), “Posezení v divadle” (A Get-Together in a Theatre), “Otázky Tondy Procházky” (Tona Procházka’s Questions), “Tajuplný ostrov” (The Mysterious Island), “Plk na nedělo” (Hanakia Sunday Talks), “Na větví s Halinou” (Double Take with Halina) etc. At Easter, Christmas and the end of the year there were special entertaining programmes such as “Velikonoce se Sestřičkami” (Easter with Nurses [from the Modrý kód TV series]), “Pohádkové Vánoce” (Magic Christmas), “Vánoční Hvězdné návraty” (Star Comebacks – Christmas Special), “Silvestrovský týden s Humoriádou” (A Week of New Year’s Eve Humorriad) and “Silvestrovská Humoriáda” (New Year’s Eve Humorriad).

The producers of radio entertainment cater also to children and youth. Radio Junior prepared a programme combining entertainment and education for pre-school children called “Ušounova pohádková školka” (Big Ear’s Magic Kindergarten) and every-day sketches from the world of two fourth-graders called “Ve škole i po škole s Vendou a Fráňou” (At School and after School with Venda and Fráňa). Radio Junior’s charts programme “Hitparáda Rádia Junior” combines music and entertainment. Radio Wave entertains its listeners by various podcasts and special entertainment programmes. Among the most well-known are “Radio Ivo” – improvised radio plays recorded in the presence of audience, “Buchty” (Chicks), “Mikrovlnky” (Microwaves) or “Brambora s vejcem” (Potato with Egg).

BROADCASTING FOR CHILDREN AND YOUTH

Radio Junior is fully dedicated to children and youth aged between 3 and 12 years. The station is essentially a multi-media platform, where the linear broadcasting is supplemented by a YouTube channel, a website and a mobile app to make sure its high-quality and safe content addresses as many members of the target group as possible. The station combines streamed interactive broadcasting with literary, drama and current affairs formats. Children themselves are involved in the broadcasting as presenters and reporters.

Apart from the traditional cycle “Ve škole i po škole s Vendou a Fráňou” (At School and after School with Venda and Fráňa), Radio Junior broadcast four original plays: “Pod slupkou” (Beneath the Skin, Iva Tajovská), “Šedivák” (Silverman, Lidmila Kábrtová), Jono a Kiš (Jono and Kiš, Hana Roguljič) and “Co se stalo se Zuzanou” (What Happened with Zuzana, Hana Lehečková).

Traditional Dvojka’s series dedicated to children called “Hajaja” celebrated its 60th anniversary in 2021. Fourteen original series were written and recorded including classic fairy-tales (such as a fairy-tale cycle by Czech poets – Daisy Mrázková, Rudolf Matys, Pavel Šrut, Ludvík Aškenazy) as well as fairy-tales by contemporary authors – Tomáš Končinský, Tomáš Syrovátka or Tereza Verecká.

The Sunday fairy-tale series on Dvojka offered new titles, both classic and modern. Classic pieces included “O Růžičce a pavím princí” (Rose and a Peacock Prince, František Hrubín) or “Co se stalo, než šel Joska vrátky” (What Happened Before Joska Entered the Gate, Václav Čtvrtek). Modern tales included the staging of “Bouřka” (Storm, Marie Nováková) and “Želví graffiti” (Turtle Graffiti, Petr Vodička).

Dedicated mostly to children was an original radio musical by Daniel Barták, Vít Pokorný and Richard Bergman – “Strašidlo cantervillské” (The Centreville Ghost) based on Oscar Wilde’s work. The musical featured Josef Vojtek and Ivana Chýlková in the main roles.

In linear broadcasting, Dvojka supported various events for children and youth – it was a media partner of the “Zlatý oříšek” (Golden Nut) competition and it participated in the Radio Junior’s “Hajaja živě” (Hajaja Live).

Projects for young adults aged between 18 and 22 years are prepared by Radio Wave. The main objective of the station in 2021 was to offer content to various groups of young people, including the 18–22-year age bracket. The objective of the new content projects was also to appeal to audience that has never heard of or listened to Radio Wave. Given the pandemic situation, another objective was to respond flexibly to its dynamic, be it in the programming, content production, operation of the editing room or organisation of events for the public, which had to be temporarily replaced by video streams online. The year 2021 saw the completion of a set of changes to the broadcasting scheme started in 2018. All programmes from the linear broadcasting were also available online for on-demand consumption.

The station focused on producing and disseminating podcast series and serials homing in on issues that are topical for the young people. In 2021, it presented over 60 regular podcasts or podcast series.

With the arrival of the new music director, in late 2020 and early 2021, significant changes were made in the music playlist broadcasted within the daily on-air streaming. Attention was paid to enhancing quality of the musical programmes, especially with regard to “Flám” (Binge), a show focusing on the club music presented by DJ Kewu and Jan Bárta, and “Modeláři” (Modellers), a programme focusing on hard genres such as metal, hard-core and punk presented by Viktor Palák and Banán, personalities of the Czech music landscape. May saw the third season of music series called “Brrrap”, in which Jakub Šíma offers unconventional interviews with famous Czech rappers and emerging rap stars.

An important activity promoting the programmes and the brand of the station among the young audience and helping to approach new listeners is organising various annual concerts, events, online marketing campaigns and broadcasting from events and festivals for young people. In the last couple of years, Radio Wave organised dozens of its own events each year, participated in several festivals and organised side events as a media partner. In 2021, some of these activities were interrupted due to the coronavirus pandemic, to which the station responded by alternative activities to stay in touch with its audience.

Early 2021 welcomed the traditional event titled “Kompot Song roku” (Compote Song of the Year). For the first time, it was held as a virtual event streamed online. The programme “Buchty” (Chicks) prepared a series of online video streams titled “Tvořítkový Live Stream” (A Live Stream for Cool Creators) and “Buchti talkshow” (Chic Talk Show). In summer and in autumn, the programme “Buchty” organised an event in Prague and Brno with live audience.

During the Summer Film School festival in Uherské Hradiště, Czech Radio recorded some of its programmes in front of the public in the Czech Radio tent (“Čelisti”, Jaws, “Šeptem”, In a Whisper, “Buchty” and “Sádlo”, Fat) and prepared a three-day evening music show in Klub Mír. During the Prix Bohemia Radio festival in Olomouc, a talk show of the “Čelisti” programme was recorded in front of live audience, too. During the International Festival of Documentary Films Ji.hlava, there was a three-hour live broadcast directly from the site of the festival and a set of relaxing events organized by the programme “Balanc” dedicated to wellness and self-development. Part of the festival was also the Radio Wave Night Stage offering DJ programme every night.

Podcast series “Neklid” (Unrest) became part of the exposition of the “Kavárna Potmě” (Café in the Dark) during the Prix Bohemia Radio festival in Olomouc and the Summer Film School festival in Uherské Hradiště and it was also presented at the Book World fair in Prague. In October 2021, in the S1 studio in the Czech Radio building, a listening event titled “2050 Live at Strahov” was held, pre-premiering the album of Bert & Friends, one of the bands nominated in Czeching. At the end of the year, there was a special Christmas edition of programme “Brambora s vejcem” (Potato with Egg) with two guests, video-streamed live from the studio.

REGIONAL SERVICE

Czech Radio operates 14 regional stations corresponding to the administrative division of the Czech Republic with one regional studio in each region based in the region's capital. In 2021, the programming of the regional stations was built around information, advice service, promotion of cultural identity of the regions, entertainment and interactivity.

In 2021, the main activities of the Regional Service were affected by the coronavirus pandemic with stations regularly informing about the coronavirus situation and the counter-measures (including vaccination options). In March, the regional stations broadcasted a special wrap-up programme "Rok s covidem" (A Year with Covid), commemorating the victims of covid-19 by a moment of silence (22 March). As a preventive measure, the broadcasting teams were divided into two groups alternating each fortnight.

One of the planned activities for 2021 was the launch of a regular cycle called "Víkend s..." (A Weekend with...) – e.g. with Miroslav Donutil, Naďa Konvalinková, Iva Janžurová, Jiřina Bohdalová, Uršula Kluková, Hana Zagorová and Marie Rottrová. The regional stations covered also the 2021 Census (a ten-part explanatory series in two stages from late March until mid-April), prepared "Velikonoce se Sestřičkami" (Easter with Nurses; broadcast during the week of Easter and based on cooperation with TV Prima and the Czech Association of Nurses. The regional stations participated in the radio-wide project dedicated to the Climate Day (12 May) and prepared "Chalupářské léto" (Cottagers' Summer; which included various pieces related to cottages and a competition; the presenters also visited the cottages of well-known personalities) and "Olympijský týden" (An Olympic Week; a talk-show with Olympic medallists before the Summer Olympics in Tokio – Roman Šebrle, Imrich Bugár, Kateřina Neumannová, David Svoboda + president of the Czech Olympic Committee, Jiří Kejval).

In September and October, the regional stations covered the elections to the Chamber of Deputies of the Parliament of the Czech Republic. The stations marked also the anniversary of Ludmila of Bohemia (1,100 years from her death) – e.g. by live reports from the National Pilgrimage of St. Ludmila to Tetín (18 September). The interactive joint programme "Noční linka" (Night Hotline, broadcasted daily from 11 PM to 1 AM) has been modernized and has a new dramaturg, Zdeněk Novák (head of programming in Czech Radio Pardubice).

Another programme prepared jointly by the regional stations was the December series "Pohádkové Vánoce" (Christmas Full of Fairy-Tales), which discussed famous Czech fairy-tales. The programme culminated in the week before Christmas by bringing five interviews with famous actors who played in great Czech fairy-tales (Jan Potměšil and Miša Kuklová from fairy-tale titled "O princezně Jasněnce a létajícím ševci"; Jan Hrušínský and Libuše Švormová – "Jak se budí princezny"; Jan Čenský and Ivana Andrllová – "Princové jsou na draka"; Vítězslav Jandák and Pavel Trávníček – "Tři oříšky pro Popelku"; Iva Janžurová and Naďa Konvalinková – "Jak si nevzít princeznu"). During the Advent season, the stations prepared "Vánoční pečení" (Christmas Baking) with pastry cook Josef Maršálek who presented a unique recipe for Christmas pastry. The last week of 2021 was dedicated to the popular "Humoriáda" programme, which, in a special edition titled "Silvestrovský týden s Humoriádou" (A Week of New Year's Eve Humoriad) hosted guests like Otakar Brousek, Josef Dvořák, Tomáš Töpfer, Jiří Lábus and Pavel Zedníček. The special

"Silvestrovská Humoriáda" (New Year's Eve Humoriad), which was a culmination of the celebration, was recorded in front of audience in theatre U Hasičů in Prague and featured Iva Hüttnerová, Václav Vydra, Ladislav Županič, Uršula Kluková, Jiří Krampol, Jan Přeučil, Josef Fousek and others.

In 2021, emphasis was placed on domestic music production – as expressed also in the regional stations' slogan "Czech Songs to Make You Sing Along". The stations promoted regional music production and recordings of local music bands and singers. Prominent programmes from among music specials were "Country dostavník" (Country Wagon) with Mirek Černý, "Slavíci v krabici" (Nightingales in a Box, exploring the famous Czech award in popular music) and "Česká 12" (The Czech Twelve, charts of new Czech pieces broadcast in cooperation with Czech Radio Dvojka). The music format of the regional stations remained the same in 2021 – Schlager/ Melody, with emphasis on domestic production (75%).

Major programme projects used in marketing communication included the fifth edition of "Pochoutkový rok" (The Gourmet Year), a big spring competition dedicated to gardening and DIY activities "Vyhrajte traktůrek" (Win a Little Tractor; April) or the traditional motorist competition "Natankujte zadarmo" (Tank Up for Free) in which the listeners could win fuel vouchers (September). During the Nourishing Earth international agricultural exhibition (27 August), the regional stations organized a Day with Czech Radio Regional Stations (all-day on 27 August). They also participated in the 13 Minute roadshow organised by BESIP across Czech regions ("Zpomal, dokud není skutečně pozdě", Slow Down Before It's Too Late).

In 2021, the regional stations participated in the radio-wide initiative called "Ježíškova vnoučata" (Santa's Grandchildren) and the fundraising campaign of "Světluška" (Firefly). They also supported the "Pracovní tržiště" initiative (Labour Marketplace, which helps to interlink disabled people with employers) and a fundraising campaign called "Naděje se vrátí" (Hope Will Come Back, co-organized with Caritas Czech Republic). During the pre-Christmas period, they supported the traditional initiative called "Česko zpívá koledy" (The Czech Republic Sings Christmas Carols).

Great emphasis was placed on the multi-media strategy, enhancing the attractiveness of the content on the website and social media accounts of the regional studios and better interlinking of the broadcasting with the website and the Facebook accounts. In 2021, the traffic on the website and social media accounts of most regional stations continued to grow.

There were several major investments in 2021: new control room for the production studios in České Budějovice, renovation of the Czech Radio Brno building, reconstruction of the broadcasting facility of Czech Radio Region in Karlín, Prague, renovation of a new seat of Czech Radio Olomouc in Pavelčákova street and upgrade of the Dalet Plus broadcasting system to Dalet Galaxy in some regional studios.





INTERNATIONAL SERVICE

Czech Radio operates international service in accordance with Act no. 484/1991 Sb., on Czech Radio, as commissioned by the state through the Ministry of International Affairs. Based thereon, Radio Prague International (RPI) has to offer qualified and balanced information on the political, economic, cultural and society-wide affairs in the Czech Republic in line with the framework of Czech Republic's foreign policy. The RPI station follows the Czech Radio Code of Practice and other regulations of Czech Radio.

Radio Prague International operates six language sections, of which the English, Russian, German, French and Spanish service each prepare a daily 30-minute radio news brief, while the Czech service works as a web platform for Czech people living abroad. The news brief is updated throughout the day both in the audio version and on the website. On weekends, the broadcast in all languages consists of news and music programmes focusing mostly on culture, travel and history.

On average, each service produces some 85 pieces of content monthly. In 2021, despite the pandemic, RPI strengthened the production of its own posts for the website and social media and broadened its multi-media production. The principal topic of the year was the pandemic and updates on the measures adopted in the Czech Republic, debates regarding the vaccination, the economic impact, information for foreigners, the situation on the borders and the situation of Czech citizens abroad.

Other major topics of the year included the autumn parliamentary elections, the election campaign and the composition of the new government and its first actions. RPI also covered the health issues of the Czech President Miloš Zeman. As for important anniversaries, the foreign-language service marked especially the 300th anniversary of the beatification of John of Nepomuk, which was accompanied by a successful event in which social media followers were sending photographs of his portrayals from around the world. In autumn, RPI covered the anniversary of Ludmila of Bohemia and the 85th anniversary of the birth and 10th anniversary of the death of Václav Havel. On 31 August, there was a special broadcast on the occasion of the 85th anniversary of the founding of RPI.

In 2021, RPI prepared several specialized projects and series. Available in all language versions, cycle "Czech Made" presented the stories of Czech inventions and brands that changed the world. Each episode was preceded by a promotional video on social media. Starting in January, the websites of all language versions featured a new section, Anniversary of the Week, commemorating prominent personalities, major buildings or milestones of the Czech history. Another project prepared jointly by all language sections is the series called "Historie animovaného filmu" (History of Cartoons), holiday touristic special "České lázně" (Czech Spas) and, in the second half of the year, "10 českých muzeí, která stojí za návštěvu" (Ten Czech Museums You Should Visit). December saw the culmination of a very successful cycle titled "České knihy, které musíte znát" (Czech Books You Must Know). It was popular also in departments of Czech studies in universities abroad and so was the eponymous podcast in Czech. Prepared in cooperation with Czech Centres, the joint English-language podcast Next Wave continued to present young and successful Czech people who have the potential to become prominent both in the Czech Republic and abroad. In 2021, Radio Prague International presented the first arts podcast

in English – "No Night So Dark". Its author, David Vaughan, tells the incredible story of the Wels', a Jewish family. In cooperation with Heinrich Böll Stiftung, the station launched the first Czech-German podcast on climate, "Karbon", comparing the public debate regarding climate issues and their impact in the Czech Republic and Germany.

The German service achieved a notable success when it was awarded the Czech-German journalist award. The German award in the audio category went to Markéta Kachlíková for her radio feature "Sancta Familia: Ein Weihnachtsgeschenk nach 80 Jahren."

The Czech service, based on an agreement with the Ministry of Foreign Affairs, focuses on content dedicated to Czechs living abroad. The service closely cooperates with the office of the commissioner for expatriates of the Ministry of Foreign Affairs, the Senate commission for expatriates and Czech Schools without Borders. It covers all major events relevant to Czechs living abroad.

Jointly with Czech Radio New Media, in 2021, the service prepared an interactive map of the world where you can find links to individual expat associations and organisations in the given country. Each week, the service for expatriates prepares a special programme for expatriate radios and a special selection for Czech Schools without Borders. In cooperation with the Department of Czech Studies of the Faculty of Arts of the Charles University and headed by associate professor Ivana Bozděchová, the service helped prepare another semester's "Čeština na vlnách" (Czech in the Air), which resulted in cycle "Hezky česky" (Nicely Czech) published in autumn.

Radio Prague International communicates with its listeners and supporters on a long-term and systematic basis, mostly by e-mail. During the covid outbreak, there was a significant growth in the volume of communication with German-speaking listeners and readers. In terms of language, the proportions are as follows (ordered by frequency): English 30%, German 26%, Spanish 15%, Czech 14%, Russian 10% and French 5%. Part of the communication are also the answers to quizzes and competitions.

The main distribution platform of Radio Prague International is the Internet. In 2021, according to Google Analytics, Radio.cz had 7,011,980 sessions and 12,972,027 page views. The traffic on the website was affected by the fact that the Russian site was blocked for a couple of months. The pandemic has influenced the proportions of readers, too. Ordered by frequency, the proportions are as follows: German (26%), English (23%), Russian (22%), Spanish (13%), French (10%) and Czech (8%). According to Google Analytics, the total number of audio plays on the website was 371,139. The audio is available also through satellite.

Radio Prague International is active on social media. The number of its followers keeps growing and, as of the end of the year, RPI had 42,950 followers on Facebook with the English and the Spanish sections having the highest numbers. On Twitter, RPI has 11,700 followers. The numbers are growing also on Instagram and YouTube, where the videos had 673 thousand views. As the Russian site was blocked, a new Russian account was established on Telegram.

INTERNET A MULTIMEDIA

The Czech Radio's New Media team is responsible for ensuring multimedia content and for the distribution of radio content on the Internet, including the development of web pages and other online platforms. Website designers, programmers, user experience specialists and graphic designers cooperating with contractors create radio webpages, mobile apps, TV apps and other multimedia projects and administer the distribution of the radio content on third-party platforms. The New Media arrange both radio and visualized broadcasting of Czech Radio on the Internet and new platforms. The New Media ensure the availability of the audio and video broadcasting of Czech Radio on the Internet including new platforms. The New Media web-editors process radio content for the website, the apps and the supporting services for the broadcasting of Czech Radio stations. The New Media's multimedia team broadcasts videos from the radio's events and broadcasting studios and processes reports and videos for various purposes. The New Media also develop social-media strategy of Czech Radio, do on-line marketing and promotion, coordinate the establishment and publication of multimedia and participate in most programme projects.

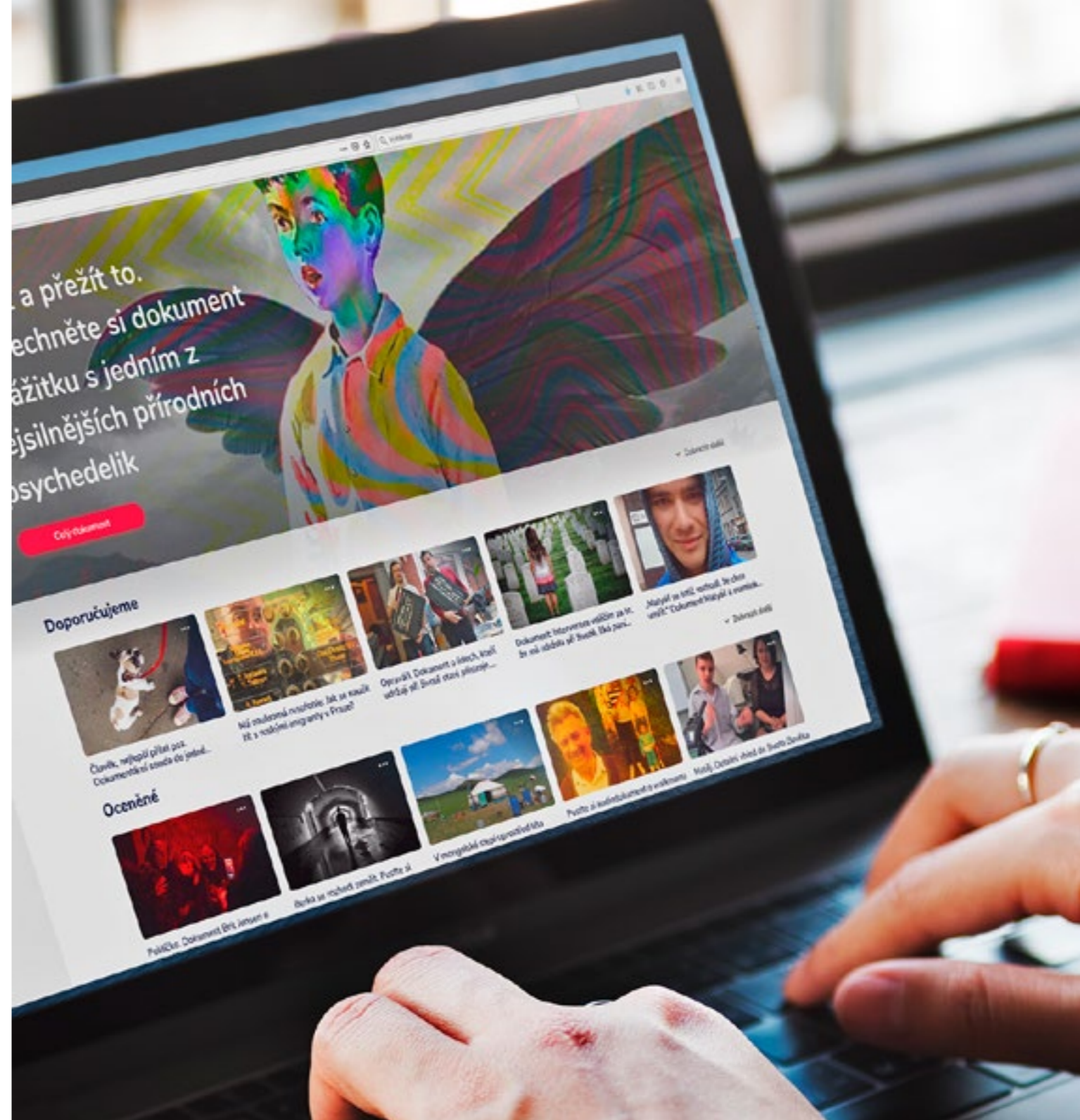
In 2021, New Media primarily focused on the development of the Czech Radio's defined building blocks of Internet distribution and especially on the continuous enhancement of the mujRozhlas portal, which was launched at the end of 2019 and which is the fundamental block of the audio distribution mix. It focused also on the expansion of the distribution mix on the online platforms such as HbbTV. Throughout the year, New Media was involved in most projects prepared by Czech Radio stations, providing every-day operational support ranging from content management to technological services.

■ mujRozhlas

The mujRozhlas portal is designed to be the key part of the mix for distribution of Czech Radio audio content through websites, mobile apps for iOS and Android platforms and newly also the HbbTV. It enables live streaming of all regional, radio-wide and digital stations, time shifting of up to 6 hours and on-demand listening to the broadcasted programmes, podcast series and exclusive digitized pieces from the Czech Radio archive. In the Czech Republic, the mujRozhlas portal is the largest Internet-based audio portal that offers free spoken-word audios ranging from regular programmes, literature and drama to special podcast series.

In 2021, the mujRozhlas project marked its second anniversary. Its development remains to be a long-term priority also for the next years and it will continue to draw on the latest modern technologies and the best available innovations. At the same time, it is also the key platform for cooperation on the digitization of the Czech Radio archive and for making some of the digitized content accessible to the listeners. The whole ecosystem is continuously being developed to offer new features to the listeners and users, expand the services and embrace technological progress with respect to computers, tablets and phones. The division of audio content on thematic websites was supported by new visual elements making it possible to present some of the works in a completely new form. A special section dedicated to literary and drama works such as radio plays, episodic reading or stories newly includes detailed sub-pages divided according to the most popular formats. The page "Pořady" (Programmes) has been significantly upgraded, too, and now it offers an overview of all Czech Radio programmes and podcasts with the possibility to filter them according to individual stations.

In 2021, special content was produced exclusively for mujRozhlas, which means Czech Radio continued broadening its offer intended primarily for the online environment. Podcast "Auditorium", which selects the most interesting fragments from the archive sounds, continued releasing more episodes, which totalled 183 in the past year. An exclusive podcast titled "Stopař" (Hitchhiker) was based on one situation and eleven possible scenarios according to which it can unravel. Apart from the innovative approach to the audio-product itself, the "Stopař" project offered also the possibility to test a unique user environment directly within the mujRozhlas audio-portal. The unique project "Digitální spisovatel" (Digital Writer) produced a second series, too. While the stories produced in the first series were authored by Artificial Intelligence only, the second-series stories were the results of cooperation between AI and a number of prominent Czech authors such as Ondřej Neff, Petr Stančík, Bianca Bellová, Pavel Bareš, Hana Lehečková or František Kotleta. Martin Minha's sports podcast "Stadiony" (Stadiums) was produced exclusively for mujRozhlas. Prepared for the Czech Radio Foundation "Světluška" (Firefly), in 2021, podcast "Potmě" (In the Dark) produced second series with twelve episodes.



■ Rozhlas.cz and iROZHLAS.cz

In 2021, the Rozhlas.cz web platform continued to present the Czech Radio stations and some of Czech Radio special projects. Its primary goal is to support the broadcasting of the stations and their brands, but it also serves as the institution's noticeboard. It continues to be the entrance gate to the radio content divided according to the stations or topic preferences of the visitors. With the launch of two new stations (Radiožurnál Sport and Pohoda), Rozhlas.cz newly includes also these two new sites.



■ Online Content

The main content purpose offer at Rozhlas.cz is to promote listening to audio be it on-demand or linear broadcasting. In 2021, the portfolio also included two new stations – Radiožurnál Sport and Pohoda. The layout of the two new sites places emphasis on listening to the linear live stream; in case of Radiožurnál Sport particularly live broadcasting from sports events or selected interviews as on-demand audio.

Compared to the previous year, in 2021, the covid outbreak affected the website in terms of topics rather than general offer of current affairs pieces. Throughout the year, there were special microsites dedicated to selected noteworthy anniversaries and events. During Easter and Christmas, there was a special selection of the best of Czech Radio programmes. A special audio titled “Pocta Miroslavu Zikmundovi” (A Tribute to Miroslav Zikmund) was prepared during just one day following the death of the famous traveller.

The Coronavirus page remained as a permanent service collecting articles from iROZHLAS.cz and other content from regional news and current affairs programmes related to the pandemic. The Radiožurnál website provided topical information on the dynamic of the outbreak and the changing restrictions. During the Olympic Games in Tokyo, the Radiožurnál and Radiožurnál Sport’s websites informed about all Czech athletes’ achievements and published interviews with medalists and video streams from the Olympic Park. In autumn, the prevalent topic on the website of Radiožurnál and Plus was the election, the subsequent monitoring of the post-election negotiations and the health of the Czech President.

Czech Radio Plus’ website covered its traditional topics such as 20th century history or scientific news. Programme “Koronavirus s Janem Konvalinkou” (Coronavirus with Jan Konvalinka), in which the editors answered the listeners’ questions, gained increasing popularity. The most listened-to piece of the year was the reading of Nina Špitálníková’s book titled “Svědectví o životě v KLDR” (Testimonies about Life in North Korea), which became the most popular Radio-Book ever on the Plus’ website.

Dvojka’s website generated over 1 million on-demand audio plays of its project “Strašidelné léto” (Spooky Summer). Special part of the project was a podcast series “Strašidelné povídky” (Ghost Stories) written by prominent Czech writers. After two-years pause, the website offered a live radio drama: an adaptation of the horror detective story by Edgar Allan Poe – “Murders in in the Rue Morgue”. In November, Dvojka marked its record-high number of on-demand audio plays in one month across all Czech Radio stations with over 1.2 million plays.

Vltava’s first short-story podcast “Nevinnosti světa” (Innocence of the World) proved very popular. The series was created by singer and photographer Dan Bárta exclusively for Czech Radio Vltava. It is also available on Spotify, iTunes, Google Podcasts and other third-party audio applications. The microsite of the “Léto v undergroundu” (Summer in the Underground) offered a selection of the best things produced ioutside the mainstream culture. The project extensively explored the Czech underground landscape and its links with abroad and paid tribute to authors of various genres. In total, there were about a hundred titles available.

The websites of the regional stations successfully launched another edition of “Pochoutkový rok” (The Gourmet Year),

the spring competition “Vyhrajte traktůrek” (Win a Little Tractor), the summer project “Chalupářské léto” (Cottagers’ Summer), the autumn competition “Natankujte zadarmo” (Tank Up for Free) or the “Chyťte si svůj DAB” (Catch Your DAB). They also marked important anniversaries of prominent cultural figures (Jiřina Bohdalová, Iva Janžurová, Marie Rottrová, Hana Zagorová).

On the 1,100th anniversary of the death of Saint Ludmila, Czech Radio Region prepared, in cooperation with the Roman Catholic Archdiocese of Prague, a unique ten-part series in which it presented national patrons and saints who directly influenced the building of the Czech statehood and identity. Czech Radio Ostrava enhanced the attractiveness of the “Harenda” music programme, posting video recordings on the YouTube channel “Koncerty Českého rozhlasu” (Czech Radio Concerts). Czech Radio Vysočina’s competition “Pašák Vysočiny” (The Pippin of Vysočina) was traditionally successful and so was the 26th edition of the “Šarmantní osobnost roku” (Charming Personality of the Year), which is a popular award organised by Czech Radio Hradec Králové and during which Jiří Suchý was awarded for 2019 and Jan Přeučil for 2020.

The websites and social media are vitally important platforms for digital-only stations: Radio Wave, Radio Junior, D-dur and Jazz. In 2021, Radio Wave continued producing distinct formats appealing to young audience. Podcast series “Sádlo” (Fat) focused on the social pressure on female appearance and body acceptance, while series “Hrana” (The Edge) on the combat with one’s own body for men. Radio Wave successfully developed its own drama production: the psychological audio thriller “Neklid” (Unrest) used the unique technology of binaural sound and had a distinct esthetic.

During home-schooling, Radio Junior produced an educational programme “Angličtina” (English) for small listeners with original competitions linking broadcasting with the website: “Tajemství dědy Vorlíka” (The Secret of Grandpa Vorlík), “Mixákova pomsta” (Mixer’s Revenge) and a Christmas drawing competition. In autumn, the station organised video-streams “Hajaja živě” (Hajaja Live), which was very popular, and it joined the second edition of the #SayHi international dancing initiative.

The D-dur station offered twelve video podcasts from cycle “Klasická hudba zvenčí a zevnitř” (Classical Music In and Out), in which the station’s Chief Editor Lukáš Hurník, in cooperation with live orchestra, explains the form of major classic compositions. Other programmes from cycle “Na návštěvě” (On a Visit) were adjusted for on-demand listening. During the covid outbreak, the website of the Jazz station streamed a number of online concerts.

2021 saw another edition of the “Ježíškova vnučata” (Santa’s Grandchildren) Christmas initiative to help lonely seniors. Within days following the devastating tornado in southern Moravia, Czech Radio launched a special portal for the administration of mutual help to the people affected by the disaster. The portal draws on the principle used in “Ježíškova vnučata”.

The Digital Radio portal continued to be one of the most prestigious and respected media in broadcasting. It focuses on exclusive topics that tend to be omitted by other similarly oriented websites. In 2021, the website had almost 770 thousand users.

■ Social Media

Throughout the year, the Czech Radio accounts promoted all projects and events, be it the election studios and pre-election debates, elections to the Chamber of Deputies, the Prix Bohemia Radio festival, the international #SayHi initiative, the Summer Olympic Games, projects like “Velcí Češi ve filmu” (Great Czechs in Film), “Strašidelné léto” (Spooky Summer), “Rozdělení klimatem” (Divided by Climate) or the second series of “Digitální spisovatel” (Digital Writer). Social media promotion was also used for selected programmes, readings, new podcasts and programming changes. The podcast thriller “Neklid” (Unrest), which uses the binaural sound technology, was very successful and so was the podcast series “Hrana” (The Edge) or the live-action podcast “Stopař” (Hitchhiker). The individual accounts were able to work effectively with the covid situation and brought both news and entertainment content. Jointly, they promoted assistance to villages affected by tornado in southern Moravia. On a continuous basis, the social media promoted on-demand content and the Internet-based services – the audio-portal and the mujRozhlas mobile application.

Throughout the year, several new social media accounts were established. The existing stations aimed at approaching new audience, while the newly launched station Radiožurnál Sport aimed at setting itself up in the online world.

The Czech Radio accounts on social media managed to respond to the ever-changing situation related to the covid outbreak and provided programmes such as “Koronafokus”, “Česko v boji proti covidu” (The Czech Republic in Combat with Covid) or “Život během pandemie” (Life During the Pandemic). Together with the iROZHLAS news server, they offered high-quality information platforms. YouTube channels of Radiožurnál, Dvojka and Plus were strengthened, bringing video-interviews on a weekly basis. The number of views of individual videos frequently exceeded one hundred thousand, in exceptional cases even one million.

The Instagram accounts of Radiožurnál, Radio Wave, Czech Radio and iROZHLAS.cz were strengthened, too. Radiožurnál, which, after fifteen years, became the most listened-to radio station in the Czech Republic, used Instagram mostly to say thank you to its listeners. The iROZHLAS.cz server offered news updates. The main Czech Radio account on Instagram promoted the best productions of the individual stations, while Vltava’s account promoted literature and culture-related content. Radio Wave focused on podcasts such as “Sádlo” (Fat), “Pochlap se” (Man Up), “Zkouškový 2” (Testing Time 2) and others and also music, film and pop-culture content. Dvojka focused on promoting its interviews and Regina DAB Praha informed about events in Prague.

■ Visual Content

In 2021, the ongoing pandemic crisis affected the operation of some of the broadcasting studios of Czech Radio, which, in turn, significantly affected the multimedia department and the recording of visual material. Video still played the role of a back-up alternative echoing the schedule of all Czech Radio stations. More than 400 video recordings from the broadcasting of major radio programmes and more than another 200 audio-visual outputs were made such as live streaming, promotional videos, trailers, interviews and much more.

■ Online traffic

The main metric for the presentation of Czech Radio on the Internet is the on-demand listenership, i.e. the number of on-demand audio plays. In 2021, the popularity of on-demand content kept growing. On its own platforms, Czech Radio had a total of 34.4 million plays (an increase of 28.5%). On third-party platforms such as Spotify or Apple Podcasts, it generated another 18 million plays (up by 53.5%).

An important tool for on-demand listening is the mujRozhlas mobile application, which is used by devoted listeners of Czech Radio. With 107 thousand new downloads in 2021, the total number of the app downloads reached 296 thousand by the end of the year. The users generated almost 14 million sessions, which is an increase of 103% compared to last year.

As a secondary metric, Czech Radio monitors the traffic on its websites. In terms of its main websites, there was a moderate growth compared to the exceptional year of 2020, when the onset of coronavirus caused unprecedented demand for news content. Rozhlas.cz generated 68.2 million sessions, which is an increase of 8%. The iROZHLAS.cz news server had a record high number of sessions – 88.4 million, up by 5%. Portal mujRozhlas was increasingly popular, too: its website form generated 15 million sessions (up by 43%), while the mobile app generated nearly 14 million sessions (up by 103%) as mentioned above.

Throughout the year, the websites of Czech Radio published more than 71 thousand posts (including news content), 51 thousand audio recordings of the broadcasted programmes and 91 thousand photographs and related graphics.



ARCHIVE

In 2021, through its individual activities, the Archive and Programme Funds (APF) continued to deliver on its defined mission, some of its activity was still affected by the Covid-19 pandemic.

The APF directly authors some programmes for Dvojka: “Úsměvy z Archivu” (Smiles from the Archives), “Archivní tajemství” (Archive Secrets), “Legendy zábavy” (The Legends of Show Business) and “Poklona, pane/paní...” (Compliments, Mr/Ms...). It also provided systemic research support for the podcast “Vinohradská 12”. APF largely supported not only broadcasting, but also the mujRozhlas app – by servicing the selected archive sounds as well as by checking and repairing the recordings. APF largely contributed to the broadcasting of the new station, Pohoda, by selecting suitable programmes and mostly by checking the captions and the quality of the sound recordings.

In cooperation with journal Dějiny a současnost (History and the Present), APF helped prepare series “Dějiny do uší” (History to Your Ears), for which a script plan was prepared and the first seven episodes produced (available for listening at mujRozhlas and for reading in the journal).

In terms of pre-archive services, special attention was paid to expert consultation and shredding. Based on 11 handwritten certificates, the Archive gained 15 running metres of written documents. The fund of radio drama gained 673 new titles. In total, the Archive gained some 20 running metres of written and sound documents.

The Archive continued with systematic processing of the collection of photos, with priority given to digitization of photographs intended for instant use (for the website, “History to Your Ears” etc.) and for the publication with pictures that is being prepared for the 100th anniversary of regular radio broadcasting in the Czech lands. For this purpose, several hundred photographs were selected dating from between 1920s and 1950s. As there are many external entities interested in publishing the oftentimes unique photographs from the Czech Radio collection, a special digital manual was prepared to ensure their problem-free use. For the publication purposes, the Archive searched for and identified other relevant documents such as the Radio’s correspondence dating from 1920s and 1930s, documents from the collection of the Radio’s prints, posters or 3D exhibits.

The sound engineers processed 315,870 minutes of sound footage. Moreover, 1,738 sound documents and 102,543 news recordings from Czech Radio Radiožurnál were imported into the digital archive. Further, 663 vinyl records from the historical collection were digitized. The import of Czech Radio Plus’ programmes continued, too, with 2,466 stored documents and 64 documents stored digitally under CRA (Czech Radio Archive). In the digital archive, 717 repairs were made (division into tracks, completion, and new digitization). The Radio continued cooperating with the National Archive, for which the Radio, based on a contract, transcribed recordings stored on 68 magnetic tapes.

The Archive prepared over 800 background searches for internal purposes of Czech Radio (e.g. radio plays by Ivan Klíma, the sovietisation of the Baltics, radio adaptations of Molière’s works, topics related to cycles “Úžasné životy” [Wonderful Lives] and “Zrcadlo” [Mirror]) and also for external entities, especially from the academic community (e.g. regarding Emanuel Moravec and Reichssender Böhmen for Jiří Němec from the Masaryk University, Otokar Fischer in radio broadcasting in the 1930s for Václav Petrbok from the Institute of Czech Literature of the Czech Academy of Science, Bedřich Václavěk in radio archive for Roman Kanda from the same institute).

The Archive sound engineers provided 4,621 sound documents for programme and operation purposes, while other colleagues arranged 457 loans. The Archive physically loaned 113 vinyl records, processed 58 requests for the licence department and sent 145 sound documents through a repository. From the funds of written documents, the Archive loaned some 148 programme texts, more than 150 photographs, 21 personal files and extracts from another 15 personal files.

In 2021, the Archive continued cooperating with a number of cultural, memory and educational institutions, especially with the National Archive, the National Technical Museum, Czech Television, Radio and Television Slovakia, the Syndicate of Journalists and universities (the Charles University, Janáček Academy of Performing Arts, the Theatre Faculty of the Academy of Performing Arts, the Palacký University in Olomouc, the Masaryk University or the Czech Technical University in Prague). Towards the end of the year, the Archive prepared a Memorandum of Cooperation with the Palacký University in Olomouc and the Czech Technical University in Prague.

■ The Sound Library and the Main Catalogue

Works continued on the review of digitized sound recordings. In total, 3,679 footages were checked for the service of Dvojka, Vltava, D-dur, Radio Junior and Pohoda, out of which 200 were repaired and reimported. In the Czech Radio AIS information system, based on delete orders for new imports, 1,493 recordings were deleted.

For the purposes of broadcasting and production, 600 footages were assembled and grouped from CDs (commercial compact disc), CRs (pieces recorded by Czech Radio) and DAs (R-Dat tapes). Directly from the DALET system, 20,701 programmes of Dvojka, Vltava, D-dur and Plus were archived in data form in the digital repository of the Sound Library. In case of regional stations, it was 1,745 titles. As for new production, there were only 4 CRs. Newly added were 805 commercial CDs, 24 MPs and 5,670 footages of digital production. In total, 22,446 footages were stored in the digital repository. Newly digitized were 90 carriers of 110 WAV DAT and 616 vinyl records. Newly grabbed were 974 CDs and 24 MPs. 55 DF recordings (mono – stereo) were checked for the archive, of which 27 had to be remade. Newly added for digitization were CRA footages of the defunct Czech Radio 6 (Free Europe) with 714 parts.

Checked, adjusted and imported for the Radiotéka e-shop were 158 titles, i.e. 885 pieces of spoken word, classic and popular music. For Radioservis, a. s., 10,131 minutes were rewind (51 titles with 456 parts). For other Czech Radio entities, the Sound Library rewind a total of 837 minutes (3 titles/65 WAV). For Czech Radio Brno it digitized 98 tapes: 160 WAV + 160 mp2. Works continued on the digitization of the tapes of Czech Radio Hradec Králové totalling 716 tapes/855 WAV.

Just as in the previous year, in 2021, the Main Catalogue as the central data administrator of the collection of commercial titles, tried to establish cooperation with new music publishing houses. This time, it focused on approaching the producers/performers directly. As a result, 143 albums were added to the collection from 40 performers from Bohemia, Moravia and Silesia. In many cases, they provided the last rare pieces. Towards the end of the year, the Main Catalogue managed to buy – at an advantageous price – the complete portfolio of the Guerilla Records publishing house that publishes underground and alternative music (186 CDs). These newly acquired pieces will gradually be registered and added to the collection. In total, added to the collection were 1,163 CDs, of which 434 in the form of specimens.

■ The Research Department and Library

Throughout 2021, the Research Department and Library (RoK) was fulfilling all of its tasks ranging from programme support or documentation of the media and book market to the promotion of archive recordings of Czech Radio. It supported the broadcasting service by doing research, providing books and mapping out the topics of the Czech media environment, while contributing to the popularization of the plethora of archive sounds of Czech Radio available at mujRozhlas.cz or on social media.

In 2021, the employees of the Research Department provided 1,030 sound and 1,400 textual background researches (of which almost 240 were large-scale thematic researchers). The research was mostly done for the nation-wide, regional and digital stations, newsrooms and creative teams from the Production. Moreover, through its sound research, RoK supported the preparation of 152 episodes of the “Vinohradská 12” news podcast.

In 2021, the Library received 1,022 new pieces and its fund now contains more than 78,000 books. The Library received 272 pieces in the form of donation and review copies and bought 750 new books. Each month, the new acquisitions were presented on the intranet of Czech Radio in the form of articles selecting the most interesting books.





OFF AIR ACTIVITIES

OFF AIR

The year 2021 was just as significantly affected by the restrictions and measures related to the coronavirus pandemic as the previous year. For this reason, several concerts, public recordings, events or meetings with the listeners organised by Czech Radio each year could not be held. These included, for instance, the Open Doors Day or the performance of artistic ensembles. Most of the activities were shifted to the online environment.

The number of artistic ensembles performing under Czech Radio's banner in 2021 remained the same as in 2020. These included internal ensembles – the Prague Radio Symphonic Orchestra, the Dismantled Radio Children's Ensemble, the Czech Radio Children's Choir; and external ones – the Gustav Brom Radio Big Band and the Brno Radio Orchestra of Folk Instruments. A number of their performances was held online without audience and streamed in radio broadcasting and on social media.

The most important competitive festival organised by Czech Radio was the international competition of radio production – Prix Bohemia Radio. Despite the pandemic, the festival was held in the usual format in autumn in Olomouc.

The most important undertaking in communication was the campaign informing about the phasing out of AM broadcasting by Czech Radio and the support of listening through DAB+.

Czech Radio continued cooperating with the European Broadcasting Union (EBU) both on the level of the top steering bodies and expert working groups where we have a strong presence. The works of our radio artists achieved great success in international competitions.

The priority of the Czech Radio Foundation is support for the visually impaired through fundraising campaign "Světluška" (Firefly). In 2021, a number of the traditional activities could not be done, but there were new ones to allow the foundation to continue working despite the pandemic.

Radioservis, a. s. is Czech Radio's independently financed subsidiary. It regularly publishes "Týdeník Rozhlas" (Radio Weekly), the only magazine offering the full programme of all Czech Radio stations. The publishing house's priorities are spoken word and music. All of the production can be bought either in the shop located in the building of Czech Radio in Vinohrady, Prague, or electronically at radioteka.cz.

ART ENSEMBLES

■ Prague Radio Symphony Orchestra

Spring Season 2020–2021

The spring season of Prague Radio Symphony Orchestra (SOČR) was significantly affected by the covid-19 outbreak. It was forbidden to perform in front of an audience and therefore the concerts of the orchestra, with modifications, were broadcast by radio and streamed online. A few concerts were held in Rudolfinum without audience, but most of them were recorded in Studio 1. All of them were aired live by Vltava and rebroadcast by D-dur. Most of them (seven in total) were video-streamed on the Facebook account of the orchestra.

The first concert in the calendar year of 2021 was held on 8 January. Organised on an exceptional basis, the concert was conducted by Petr Popelka and featured violinist Josef Špaček. The repertoire included works by Albert Roussel, Bohuslav Martinů and Rimsky-Korsakov. It was followed by a number of concerts from the subscription series as well as from other series, held either in Studio 1 in Vinohrady, Prague, or in Rudolfinum.

On 17 May, headed by conductor Ilan Volkov, SOČR performed at the biggest Czech festival, Prague Spring. The soloist of the evening was pianist Jan Bartoš and the programme included works by Alexander Zemlinsky, Sergei Prokofiev and Igor Stravinsky. The second concert of SOČR at the prestigious festival was held on 22 May and it was a debut of a young Czech conductor, František Macek, who, among other things in his career, had accompanied violoncellist Johannes Moser. Following a period of several months of empty concert halls, 22 May was the first performance of SOČR in front of live audience since October 2020. Afterwards, the orchestra travelled to Opava to perform at the International Leoš Janáček Festival. Held in the Church of St. Wenceslas and conducted by Ainar Rubikis, the concert featured violinist Kristof Baráti as a soloist and performed Beethoven's Violin Concerto, Prokofiev's Symphony No. 5 and, as a world premiere, a new composition by contemporary Czech author Slavomír Hořinka – "Kapesní průvodce letem ptáků" (A Pocket Guide To Bird Flight).

The final concert of the season was held on 14 June with chief conductor Alexander Liebreich in Rudolfinum in Prague.

Studio and CD Recording

The year 2021 was rich in newly released titles. In March, Radioservis released a unique recording of the world-renowned and award-winning puppet film by Jiří Trnka, a remarkable painter, sculptor and director – "Sen noci svatojánské" (A Midsummer Night's Dream) accompanied live by SOČR and the Czech Radio Children's Choir and conducted by Jan Kučera. A recording of a concert of Tomáš Šýkora and SOČR titled "Song for Orchestra" paying tribute to Karel Růžička from DOX+ was released on 7 May by the Animal Music publishing house. In September, Supraphon published compositions by Bohuslav Martinů – "Fresky, Paraboly a Rytiny" (Frescoes, Parables and Engravings). The compositions were played by Prague Radio Symphony Orchestra with renowned conductor Tomáš Netopil.

Autumn Season 2021–2022

The orchestra opened the autumn season of 2021–2022 with a chamber concert held in the Convent of St. Agnes on 6 September. Conducted by Robert Kružík, the concert featured laureates of Concertino Praga – the talented violinist David Matejča and pianist Vsevolod Zavidov. Next came a concert in Liberec on 11 September as a part of the jubilee edition of the Lípa Musica festival. After that, SOČR gave another two concerts: on 18 September, the final night of the Concertino Praga International Radio Competition with conductor Vahan Mardirossian as a part of the Dvořák Prague Festival; and on 19 September, the premiere of Jan Zástěra's oratorio "Nádech věčnosti" (Breath of Eternity) performed in the Vladislav Hall of the Prague Castle in celebration of the historical figure St. Ludmila of Bohemia.

The inaugural concert of the season was scheduled for 1 October. Substitute conductor Petr Popelka, together with pianist Gabriela Montero, ensured a fantastic experience for the public, performing Tchaikovsky's Piano Concerto and Rachmaninoff's Symphonic Dances. On 9 October, conductor Petr Popelka once again took the helm with soloists Josef Špaček and Miroslav Sekera, performing Martinů's Double Concerto and compositions by Johannes Brahms and Wolfgang Rihm. The orchestra's chief conductor Alexander Liebreich conducted the following subscription concert on 18 October. An important part was performed by the Prague Philharmonic Choir with the short a cappella composition by Felix Mendelssohn-Bartholdy and Stravinsky's Symphony of Psalms.

December kicked off with a concert from the chamber series in the Convent of St. Agnes conducted by Chuhei Iwasaki and featuring violinist Kristýna Fialová and pianist Jan Čmejla. On 13 December, a subscription concert was held in Rudolfinum titled "Pohádkový večer" (Fairy-Tale Night). Conducted by Holly Mathieson and featuring soprano Grace Durham, the orchestra performed works by Sofia Gubaidulina, Maurice Ravel and Sergei Prokofiev. Unfortunately, the last concert of the year, which was to premiere a composition by Jana Vöröšová, had to be cancelled due to a covid outbreak in the orchestra.

Presentation of the Orchestra

In March, SOČR joined the HbbTV platform and launched an initiative offering concert video recordings (over sixty, thus far) to viewers with smart TVs.

At a May press conference, SOČR announced new artistic management for the 2022–2023 season. The chief conductor and artistic director will be Petr Popelka and the principal guest conductor will be Robert Jindra.

The orchestra participated in the fundraising campaign titled "Naděje se vrátí" (Hope Will Return) organised by Caritas Czech Republic and intended to help people who lost loved ones or faced difficult life situations due to covid. SOČR joined with singer David Deyl and their music video had over 800 thousand views on YouTube.





■ Disman Radio Children's Ensemble

For the first five months of 2021, the Disman Radio Children's Ensemble (DRDS) had to operate online due to the covid pandemic. Nevertheless, during this time it recorded a number of radio reports and programmes such as a report from Azyl 78, commemorative reports related to various anniversaries that were edited and recorded by the children in their improvised studios at home or the textual series for Czech Radio Vltava recorded on the occasion of 100th anniversary of the birth of Ludvík Aškenazy. Using video calls, the children exercised reciting poems, which they later presented in a special online edition of the Prague Poetic Meeting competition. The best performances were traditionally presented at a festival in Svítavy held in June. Also in June, DRDS gave two performances in the Drama Club theatre: plays "Pepito, (ne)plivej!" (Pepita, Do [Not] Spit!) and "...a bolelo nebe" (...and the Sky Hurt).

During the autumn season, the ensemble gave six performances consisting of five different plays. Apart from the two plays mentioned above, they performed a totally recast play "Zpověď Jonatána Papírníka" (The Confession of Jonatán Papírník), Pavel Šrut's "Příšerky a příšeři" (Monsters of All Kinds; performed by children from the preparatory group) and "Spolu do Betléma" (Let's go to Bethlehem) performed jointly with the Czech Radio Children's Choir in Žofín, Prague. For the second time, DRDS joined the #SAYHI initiative organised by the EBU and the children spoke about it, among other things, in the evening Radio Junior Club and in a report for Radiožurnál and Plus.

Until June 2021, the artistic director of DRDS was Jana Franková. Following her unexpected decease, the ensemble organised a selection procedure, in which the position was awarded to Magdalena Gracarová Chrzová who headed the ensemble from December. Until then, DRDS was run by Alena Převrátilová and DRDS colleagues with the help of external assistants.

■ Czech Radio Children's Choir

Czech Radio Children's Choir (DPS) consists of the main concert section (A1) and three preparatory sections (A2, A3 and A4). It had 120 regular members in 2021. The membership decreased due to the pandemic, during which the choirs were significantly limited by the restrictions.

The choir resumed its activity only in May 2021. During a two-week camp in August, the members of the concert section worked on preparing a world premiere of Jana Vöröšová's composition titled "Chlapeček a Dálka" (A Boy and Remoteness), which, due to the pandemic, was eventually rescheduled for the second time and performed only in January 2022. The second part of the camp was dedicated to the preparation for a recording of the choir's CD with folk songs titled "Muzikanti, co děláte?" (Musicians, What You're Doing?). The CD was recorded at the end of September and released in November. The choir again cooperated with the Brno Radio Orchestra of Folk Instruments (BROLN). Several recordings were made for the radio archive: On Musicians, On Horses, On Doves, On Water, On Forest and others. The project culminated in a joint concert of DPS and BROLN in December in Brno. In 2021, the Czech Radio DPS was led by choirmaster Věra Hrdinková.

■ Brno Radio Orchestra of Folk Instruments

The year of 2021 was a challenging one for the Brno Radio Orchestra of Folk Instruments (BROLN), just as for other artistic ensembles with many concerts cancelled or postponed. Eventually, the planned performances and recordings were accomplished. The radio archive was enriched with new recordings of folk music, which were made in winter 2021 in the studio of Czech Radio Brno.

At the end of spring, the concert season kicked off and BROLN performed at a number of Czech Radio events such as "Hrajeme v první linii" (Playing in the Front Line; Olomouc, Brno), "Primáši BROLN" (BROLN's First Violins; Brno), a concert in Hlohovec and Pilsen. The orchestra concluded the year by two Christmas concerts in České Budějovice and Brno. BROLN was again engaged in the "Zpěváček" (Little Singer) competition, supporting little folk singers in their efforts.

In September in the legendary Studio A in Karlín, Prague, BROLN managed to record its second folk CD titled "Muzikanti, co děláte?" (Musicians, What You're Doing?) jointly with the Czech Radio Children's Choir. The CD was published by Radioservis, the publishing house of Czech Radio. In 2021, BROLN continued to be headed by Petr Varmuža.

■ Gustav Brom Radio Big Band

In spring, Gustav Brom Radio Big Band (RBBGB) continued recording jazz compositions commissioned by Vltava. It recorded a series of songs with Dan Bárta, which were published towards the end of the year as both a CD and LP titled "I Killed This Song at Karaoke Last Night". The CD was launched at the Jazzfest festival in Brno, while the LP was launched in live broadcasting of Vltava in the S1 studio in Prague.

The concert season of the Big Band fully kicked off in summer with the first concert "Swingování" (Swinging) held in Poděbrady, where the audience could hear a sample of the upcoming CD. In České Budějovice, the Big Band performed with Dasha. From among Czech Radio events, the Big Band gave the opening concert at Prix Bohemia Radio and performed at the Charming Personality of the Year award ceremony in Hradec Králové.

For broadcasting on the Christmas Eve on Dvojka, the Big Band prepared a studio recording of a Czecho-Slovak Concert featuring soloists Marie Rottrová, Adam Černý and, to represent Slovakia, Vašo Patejdl. In 2021, the orchestra was headed by Vlado Valovič.



37 PRIX BOHEMIA RADIO

MEZINÁRODNÍ FESTIVAL ROZHLASOVÉ TVORBY
INTERNATIONAL FESTIVAL OF RADIO PRODUCTION

18 – 21. 10. 2021
Olomouc

emiaradio.cz



FESTIVALS AND COMPETITIONS

■ Prix Bohemia Radio

After two years, in 2021, the 37th annual international festival Prix Bohemia Radio, a radio production competition, was again held in Olomouc in the usual format. Due to the covid situation throughout the year, the event was rescheduled for autumn and was held over four days from Monday 18 October until Thursday 21 October. The role of the honorary President of the event was, for the first time, fulfilled by actor and Olomouc native Igor Bareš.

Czech Radio, as the festival organiser, announced winners in four competition categories: Documentary – first prize: “Anatomie strachu: Rádio” (An Anatomy of Fear: Radio), authors: Brit Jensen and Jiří Slavíčinský, Audionaut. Report – first prize: “Po autech v brněnské pěší zóně zůstala pachůt: Silniční zkratka přes centrum se vrací chodcům” (Cars Leave Aftertaste in the Brno Pedestrian Zone: The Shortcut through the City Centre Goes Back to Pedestrians), author: Tomáš Kremr, Czech Radio.

Drama – first prize: “Černá voda” (Black Water), author: Roland Schimmelpfennig, director: Aleš Vrzák, editor/dramaturg: Klára Novotná, music author/sound design: Jan Trojan, sound and technology realization: Tomáš Pernický. Multimedia – first prize: “Nie Słyszę” (I Can’t Hear You), authors: Katarzyna Michalak, Magdalena Świerczyńska-Dolot, Radio Lublin.

There was also an independent student jury giving awards in each category. The Student Jury Award in the Documentary category went to Tereza Reková for her work “Moje kamarádka Zuzka” (My Friend Zuzka). In the international category of Report, the Student Jury Award went to Polish author Magdalena Świerczyńska-Dolot for her work “We Bring Charity”. In the Drama section, the students selected a play by Austrian author Gabriele Kögl titled “Children of Hell”, while in Multimedia, the students recognized “Důkaz 111” (Proof 111) by Tomáš Oramus, Vladimíra Mareček and Michal Zátoupek.

Traditional part of the festival are side events, which included the ceremonial opening by a concert of Gustav Brom Radio Big Band with guests, the commemoration of the great dramatic and radio skills of Hana Maciuchová, the mujRozhlas Podcast Session, listening sessions in the Café IN THE DARK, live recording of Radio Wave’s programme “Čelisti” (Jaws), a performance by the Petr Bezruč Theatre – “Transky, body, vteřiny” (F2M Goals, Points and Seconds), or the Night Run for the Firefly. Individual Czech Radio Stations were engaged, too.

During the opening ceremony, Actors’ Association President Ondřej Kepka handed out the Thalia Award to Libuše Švormová for her extraordinary dramatic performance in the role of Woman in the play “Děti pekla” (Children of Hell).

The mission of Prix Bohemia Radio is to continue enhancing the quality of radio production and presenting public-service media as institutions that create and disseminate cultural values. The ambition of the festival is to develop and share radio production of public-service media in the European countries with special attention to Central Europe.

■ Concertino Praga

Held in 2021, the 55th edition of the Antonín Dvořák International Radio Competition for Young Musicians, Concertino Praga, was the second one to be organised jointly by Czech Radio and the Academy of Classical Music. In 2021, the competition had two categories: solo and chamber performance. There were 84 participants from 16 countries from Europe, Asia and North America. The entries in the form of recordings were evaluated by an international jury in two rounds.

The finalists in the chamber category performing in front of an audience and the jury were duo Mráček – Pěruška (violin and violoncello, the Czech Republic), Trio Vyšehrad (the Czech Republic), Trio INNsolitus (Austria) and Veloce String Quartet (Poland). The competition was held on Friday 17 September 2021 in the Convent of St. Agnes.

All finalists performed in front of an audience and the jury at a public concert in Rudolfinum on 18 September 2021 accompanied by Prague Radio Symphony Orchestra with Armenian conductor and pianist Vahan Mardirossian. In the solo category, the winner was a 14-year old Slovak pianist Ryan Martin Bradshaw, in the chamber category it was the Czech duo Mráček – Pěruška. The winners had the opportunity to make their own promotional recording in Czech Radio.

The finalists subsequently performed also at the South Bohemian Festival of Concertino Praga in Český Krumlov, Bechyně, Třeboň and Jindřichův Hradec. All of the concerts were broadcast by Vltava. Part of the South Bohemian Festival of Concertino Praga was to be an educational concert for children from elementary schools, but it had to be cancelled due to the pandemic.

During autumn 2021, Czech Radio launched a new project – “Vlnohraní” (Wave Playing). It is a series of educational concerts, in which the young audience has the opportunity to peek under the lid of a music performance in a playful form. The concerts are prepared and hosted by classic music populariser Klára Boudalová and among the performers are the Czech laureates of Concertino Praga. The concerts are intended for children from elementary schools and parents with children aged between 5 and 10 years.

■ Marketing

In 2021, the Marketing Department worked on the promotion of communication activities to raise awareness of the prioritised brands and stations of Czech Radio and increase the listenership. The department continued promoting the DAB+ digital radio and informing about the phase-out of AM broadcasting.

Towards the end of the year, the dominant corporate project was the campaign promoting the DAB+ digital radio. The communication plan of the previous year, the “Doba DABová” (The DAB Age) was in 2021 closely linked to the phase-out of AM broadcasting. As of 31 December 2021, stations Dvojka, Plus and Radiožurnál were no longer available in AM broadcasting.

Major marketing-related projects of the Radiožurnál station included two rounds of a communication campaign titled “Tváře” (Faces; March and November) and a promotion of special broadcasting on the elections – “Volby 2021” (Elections 2021) including the pre-election debate and a special broadcasting studio in S1. There was also special broadcasting from the International Film Festival in Karlovy Vary, which had to be rescheduled for August. May saw the launch and promotion of a content project “Rozdělení klimatem” (Divided by Climate).

Marketing support was provided to other Czech Radio stations, too, e.g. through campaign “Na Dvojce si vyberete” (Dvojka Has Something for Everyone) or the shooting of new TV spots related to programme “Blízká setkání” (Close Encounters) with Tereza Kostková and “Ranní Dvojka” (Morning Dvojka) with Dalibor Gondík. Vltava continued its image promotion through campaign “Vltava má můj hlas” (Vltava Speaks My Tongue; June and November-December). A new TV spot was made in May, promoting the “Mozaika” programme with the main personality of the station, Jana Plodková. Regional stations continued promoting its network-wide projects such as “Pochoutkový rok” (The Gourmet Year) or “Humoriáda” (Humoriad). The Department also printed and distributed “Rozhlasový magazín” (Radio Magazine) in large numbers. Promotion was also done for the news platforms such as “Vinohradská 12” and the iROZHLAS.cz server.

■ Communication

The Communication Department focused on important media partnership projects, media relations, preparations of events for the Radio employees and listeners and publishing activities. The Department was awarded the Lemur Prize for its activities for the employees during the covid outbreak. Due to the pandemic related restrictions, most events were either rescheduled from spring to autumn or for the next year, or had to be held online.

Communication with journalists was mostly based on electronic press releases, which were issued with respect to all important events throughout the year, be it the launch of a new programme, programming changes, changes in signal distribution etc. Key topics communicated in 2021 included the development of digital broadcasting in the DAB+ standard, the launch of two new stations (Pohoda and Radiožurnál Sport), programme tips etc.

Almost all of the planned large-scale events such as the Open Doors Day or Czech Radio Ball had to be cancelled due to the ongoing coronavirus pandemic, which was gaining in severity. The main event which was held was the “Klub evergreen” Gala Concert on 7 October in Forum Karlín, Prague. The international festival Prix Bohemia Radio was eventually held in autumn. A special format was used also for the two traditional memorial ceremonies in front of the Czech Radio building. In May, wreaths were laid at the commemorative plaques without a ceremony, while in August, the public health measures were eased and the ceremony was held almost without changes except for the limited number of participants. In the presence of a notary, colleagues from the Communication Department prepared casting of lots for pre-election programmes and media plans for the elections to the Chamber of Deputies of the Parliament of the Czech Republic. Subsequently, they were receiving spots from the individual parties and movements running for the elections to be broadcasted in compliance with the act on the parliamentary elections.

All year long, the Department communicated with listeners via the phone or email info service at info@rozhlas.cz.





■ The Vinohradská 12 Gallery

The Vinohradská 12 Gallery hosted only four exhibitions, although more were to be held. The Gallery continued in the tradition of embracing the new year with humour: an exhibition titled "Humour in the Time of Covid" presented cartoons by Miroslav Kemel. Due to counter-pandemic restrictions, the gallery had to be closed for almost the entire first half of the year and therefore the exhibition was held from January until the end of July. Selected cartoons by Miroslav Kemel were published at the end of the year in a brochure distributed among the Czech Radio employees and partners.

The second exhibition featured pictures by Irena Procházková inspired by her travels. Autumn belonged to hyperrealistic paintings by Zuzana Šípová and the last exhibition of the year was dedicated to wound glass beads and pictures made of glass by Magdalena Kubiasová.

The gallery keeps adding new pieces to the collection of old radio receivers and other technology. Guided tours were cancelled throughout the year.

■ Radiocafé Vinohradská 12

The use of the new café as a space for communicating with the radio listeners was hit by the coronavirus pandemic, too. Soon after the successful rollout of live broadcasting of programme "Blízká setkání" (Close Encounters) with Tereza Kostková and several episodes of "Tobogan" with Aleš Cibulka, the café had to close due to the restrictions and, for several months, it operated only a take-out window. During the window of opportunity, when the pandemic and the restrictions eased, a number of events was held in the café such as the commemoration of August 1968.

■ Media Partnership

In 2021, Czech Radio focused its media partnership activities mostly on charity, culture and education. When considering requests for media partnership, emphasis was placed mainly on the project's social importance, benefit, innovation and uniqueness. The portfolio of the supported projects was largely affected by the ongoing pandemic of covid-19 and, at the same time, the increasing willingness of the people to help others. Public fundraising was very successful, fostering activities of non-profit organisations that are so vital in civil society at a time of crisis. Czech Radio therefore decided that in 2021 it would step up support of the non-profit sector and its activities. Media partnership with selected charitable and awareness-raising campaigns made it possible to raise awareness about the importance of NGOs and explain how to donate safely and navigate in the landscape of fundraising campaigns.

Media partnership made it possible for Czech Radio also to intensify the support of culture and to foster culture restart in the public life. On the radio-wide level, Czech Radio as a media partner broadcast more than fifty charitable and cultural projects. On the level of regions and individual stations, in 2021, Czech Radio supported some 400 events across the country.

Exclusive media partnership, when Czech Radio presented itself through its own PR and marketing activities, included, for instance, the Day with Czech Radio at the Zlín Film Festival or the Summer Film School. The partnership with the "Tříkrálová sbírka" (The Three Kings' Fundraising Campaign) was especially beneficial for both the organiser and the Radio.

INTERNATIONAL RELATIONS

In 2021, Czech Radio confirmed its role as an active and respected member of the European Broadcasting Union (EBU) both on the level of the top steering bodies and expert working groups. On 15 April 2021, on an online meeting of the EBU Radio Assembly, Czech Radio Director General René Zavoral was re-elected Vice-Chair of the Radio Committee, which is the principal policy-making body in the sector of European public-service radios. The Committee decides on strategic priorities for radio broadcasting in Europe and defines common positions of the public-service radios in areas such as legislation, author's rights, music or digitization and it supports development of radio broadcasting in the EBU member states.

On 20 October 2021, Czech Radio was visited by a delegation from the news service of Radio and Television Slovakia (RTVS). The RTVS News Service Director held a working meeting with the Czech counterpart. Following the meeting, the delegation visited the newsrooms of Czech Radio and irozhlas.cz.

In November 2021, the Technology and Maintenance Director Karel Zýka was re-elected as a member of the steering committee of WorldDAB, an organisation promoting the DAB technology. Czech Radio thereby confirms its pioneering role in digital radio on the Czech market and on the international level, too. The DAB+ network of Czech Radio currently covers 95% of the population, offering 24 radio stations including multimedia services.

Czech Radio was among ten EBU broadcasters to be offered the opportunity to join the EBU Academy and Eurovision Sports pilot project – the EBU School of Talent for young gifted sports commentators (male and female aged below 30). A training for the development of their commentators' skills was held online between 4 and 8 October 2021 with the participation of two colleagues from Czech Radio.

In 2021, Czech Radio participated in a number of international radio competitions and, at four international festivals, it won the first prize. The poetic text by Rolland Schimmelpfennig "Black Water" directed by Aleš Vrzák left a profound impression in the culture and language environment at the UK Audio Drama festival, which was held online in March 2021. The jury and the listeners praised all aspects of the work – the original text, the adaptation, the intentional and precise sound design, music, work with actors and the general fragility and urgency of the speeches. In the category of Drama, the work deservedly received the first prize.

In May 2021, from among 40 recordings from 13 countries such as Canada, Sweden, Russia and Austria, the jury of the tenth edition of the Slovak Svetozár Stračina Grand Prix chose the recording of Czech Radio titled "Beskydský chameleon" (The Chameleon of the Beskid Mountains). The international jury recognized this ethno-jazz fantasy played on the one-hole Beskid flute for its exceptional instrumental virtuosity. The first prize in the form of a sculpture by sculptor Ján Ľapák was handed over to Director General of Czech Radio René Zavoral during the awards ceremony held in the Great Concert Studio of the Slovak Radio.

Phenomenal success was achieved by project "Hudba k siréně" (Music for the Sirens), which received the first prize in the Music category at the 73rd edition of one of the most prestigious and oldest European festivals of radio and television production – Prix Italia.

Late 2021 saw the prestigious international festival of radio, television and online production Prix Europa 2021 held in Potsdam, Germany. There were 400 representatives of media from 26 European countries including 272 members of the jury. All winners received the traditional trophy, the Taurus, one of which was received by Czech Radio for a project titled "Koncert pro zvěř" (Concert for Wildlife), which won in the category of the best radio music programme of the year. Created in the open landscape of the mountain meadows and ponds above Velké Karlovice in the Beskid Mountains, the Concert for Wildlife offers a quiet thank-you to nature.

Worth mentioning is also Czech Radio play titled "Virtuoso", which won the third prize in the Drama category at the Prix Marulic festival of radio production. The drama was recorded using the unique binaural sound technique, which offers interesting sound effects to the listener if he or she uses headphones.





RADIOSERVIS, A. S. – CZECH RADIO'S PUBLISHING HOUSE

Radioservis, a. s. is Czech Radio's independently financed subsidiary. It publishes Týdeník Rozhlas (Radio Weekly), audio media and books and operates the Czech Radio Shop and the Radioteka.cz online store of Czech Radio.

In 2021, the production of Radioservis was significantly affected by the coronavirus pandemic and the related long-term closure of shops. For a large part of the year, shops selling CDs and books including the Czech Radio Shop operated by Radioservis were closed, while sales events such as fairs, concerts and autograph sessions were held in a limited format.

■ Radio Weekly

In 2021, Radio Weekly underwent fundamental transformation. After nearly fifteen years, it received new graphic design, better lifestyle covers, a new logo and a thicker and whiter paper. The primary goal was to refresh its graphic design while maintaining continuity with the original logical layout, to retain the existing readers and attract new ones by making the pages airier and improving the picture quality.

Changes were made also to the existing sections and some new sections were added. For instance, section "Řekněte si své" (Have Your Voice Heard) gives room for readers to express their opinion, the "Filmy Online" (Films Online) section maps the offer of the streaming platforms and section "Podcasty s nadhledem" (Podcasts with a Perspective) reflects on the current phenomenon of podcasts. Other new sections included "Dny D" (D-Days) and "Výpravy za časů korony" (Expeditions in the Time of Covid). The new and refocused sections (such as "Téma", Topic) are to broaden the original set of topics related to culture and the programmes and to include new topics relevant for the society.

■ CD Publishing

The publishing house released 41 new titles of all genres with emphasis placed on spoken word. Most of them were intended for wide distribution, while 10 titles were commissioned by music authors, performers etc. and 4 titles were co-production. For the second year in a row, there were several months in which the e-shop was the main sales channel. During the pandemic, many clients discovered the possibility to download the recordings, which helped increase the number of titles sold through this channel. All of the released titles can be bought as a CD or downloaded in the Radioteka internet store at Radioteka.cz.

Top selling titles in 2021 included the second part of Karin Lednická's trilogy "Šikmý kostel" (Sloping Church; published before Christmas with duration of 26 hours), detective audio book by Vlastimil Vondruška "Ďáblův nápoj" (Devil's Drink), CD "Klub Evergreen 10 let" released for the occasion of a concert celebrating the tenth anniversary of the popular music programme on Dvojka, an audio version of František Novotný's book "Jak se hladí duše" (How to Caress a Soul) narrated by the author, charitable CD "Gump – Pes, který naučil lidi žít" (Gump – the Dog that Taught People to Live) performed by Ivan Trojan (recorded in 2019; 2021 saw the premiere of an eponymous film), several CDs with stories of Spejbl and Hurvínek performed by Miloš Kirschner and Helena Štáchová or audiobook by Pavel Kosatík – "100× Václav Havel". Constantly successful in terms of sales is, for instance, the dramatization of the humourist novel "Pan Kaplan má třídu rád" (The Education of Hyman Kaplan) featuring Miroslav Donutil in the main role, "Staré pověsti české" (Ancient Bohemian Legends) narrated by Zdeněk Svěrák, "Pippi Longstocking" or several CDs with the narration of Czech painter Jiří Anderle. Very successful was also the "Prague Spring Gold Edition", which is the second CD jointly produced by Radioservis, Czech Radio and the Prague Spring festival, presenting the best pieces from the festival's history.

■ Book Publishing

In 2021, the publishing house released nine new titles and ten reprints. Most of the new titles directly drew on the radio broadcasting.

The successful book “Babské rady” (Home Remedies) by Jaroslava Vykoupilová was based on Czech Radio Brno’s programme of the same name. Other published titles included a cookbook by Patrik Rozehnal “Pochoutky z chaloupky” (Cottage Goodies), which follows in the footsteps of the very successful “Pochoutkový rok” (The Gourmet Year), a book of recipes collected from the listeners of the regional stations; a book of criminal stories by Petr Hudský “Hrubý pytel, hrubá záplata” (Tit for Tat) and a book of stories by Miloš Knor titled “Instant”, which were aired by Dvojka.

On the occasion of Uršula Kluková’s 80th birthday, the publishing house released a book titled “Klukoviny Uršuly Klukové” (The Mischievous Uršula Kluková) with humorous stories and memories from her life. The book is based on an entertainment programme of the regional stations called “Humoriáda”. Drawing directly on the broadcasting of Dvojka is a book titled “Ranní špek” (Morning Riddle) with a selection of the best conundrums and brain teasers, which are broadcasted in a regular morning programme of the same name. The book was put together by Dalibor Gondík.

Jakub Nvota is the author of a book for children titled “Jak Klára obrátila všechno vzhůru nohama” (How Klára Turned Everything Upside Down), which was translated into Czech by Tereza Kostková. František Novotný’s book “Básničky na tři slova” (Three Words for a Poem) is a unique collection of poems that were created as an improvisation during the concerts of the Spirituál kvintet band. “Nebojte se opery” (Don’t Be Afraid of Opera) created by Jan Jiráň and Robert Rytina is a voluminous book popularising opera and it is a follow-up to the CD cycle titled “Nebojte se klasiky” (Don’t Be Afraid of Classical Music), which resonated with the listeners. Intended for children and adults alike, the book contains twelve stories of the most famous operas.

Two publications were commissioned by Czech Radio. The first one was “Rozdělení klimatem” (Divided by Climate), which follows in the footsteps of the previous successful survey exploring the inside of the Czech society, “Rozdělení svobodou” (Divided by Freedom). The second one, which was released towards the end of the year, was a brochure with cartoons by Miroslav Kemel “Do nového roku 2022s humorem” (Let’s Embrace the Year 2022 with Humour).

■ Radioteka.cz

Radiotéka, the online store of Czech Radio, performed up to its standard in 2021 with a high number of clients interested especially in downloading audio in the mp3/flac format. What remained unchanged were the main priorities for selecting the representatives of music and spoken word, be it from Czech Radio archive or from current broadcasting. In terms of spoken word, the most sought-after content is episodic reading, adventure novels, detective stories or humorous and poetical narratives.

Music albums intended for digital downloading commemorated some musical anniversaries of 2021, reflected the wishes of the clients and focused also on digital images of the re-released CDs. Newly available are, among others, the recordings of conductor Josef Hrnčíř and both new and old recordings of compositions by Karel Boleslav Jirák or Jan Novák. Other albums presented recordings of the Prague Radio Dance Orchestra (TOČR) and other Czech big bands; room was given to folklore or songs for children from Radio Junior.

Radiotéka continued increasing the number of music titles offered in the form of digital distribution to foreign stores including global streaming services such as iTunes, Spotify or YouTube Music. The selection of the recordings focused on classic music and jazz from the newly released CDs and the content available for downloading at Radiotéka.

Sixteen new albums were newly published for digital distribution abroad. In cooperation with Czech Radio, Radiotéka continued administering the existing content and its metadata in line with the ever-higher standards of the global stores. In 2021, the catalogue of Radioservis recordings in foreign online stores consisted of 282 albums.





CZECH RADIO FOUNDATION

For 21 years, the Czech Radio Foundation has been helping to create an environment and conditions allowing for a full development of everybody's potential despite any disabilities and disadvantages. This mission is fulfilled through long-term projects "Světluška" (Firefly) and "Ježíškova vnučata" (Santa's Grandchildren) as well as through one-off fundraising campaigns in response to events in the Czech Republic or abroad. The last campaign of this type was about helping south Moravia following the devastating tornado through project "Pomáhejte s námi Moravě" (Help Moravia with Us). Nine NGOs including the Czech Radio Foundation formed a coalition shortly after the event and collected over CZK one billion. The Czech Radio Foundation collected CZK 22.7 million. The money was provided to the recipients in several stages, at first in the form of a direct financial aid to households and later, for instance, for funding psychological and social assistance to the people in the affected villages.

Through its long-term Firefly project, the Foundation helped visually impaired people of all ages by providing CZK 22.5 million. In 2021, Firefly built a new rental of assistive devices for visually impaired people, which makes it possible for the Firefly's 80 clients to try a device or borrow it and use it on a short- or long-term basis in their homes, at school or at work.

The mobile Café IN THE DARK, where the guests are served by visually impaired people, visited Prague and Olomouc in September and October during major festivals: the Book World festival in Prague and the Prix Bohemia Radio festival in Olomouc. The awareness-raising initiative, which welcomed nearly one thousand guests, collected more than CZK 210 thousand for the Firefly fund. Besides coffee drinking, between various lockdowns Firefly focused more on sports and especially running. In summer, jointly with NGO Rozběháme Česko (Let's Make Czechia Run), Firefly launched a virtual summer running challenge and in autumn, it organised the traditional Night Run relay in six cities. In total, there were almost 6.5 thousand runners willing to help the visually impaired people, contributing CZK 2.4 million to the Firefly fund.

In September 2021, the nation-wide Fundraising Days for Firefly were organised for the last time. Since 2003, when the campaign was held for the first time, people in the streets across the whole Czech Republic donated more than CZK 94 million thanks to 114 thousand volunteers. Concert "Světlo pro Světlušku" (Light for the Firefly) had an enormous success. During the evening, people donated over CZK 5.8 million through text messages, call centre, the darujme.cz platform or QR payments. It was the highest amount in the history of the benefit concert. Two months later, another record was established. During the Christmas fundraising campaign organised by Kaufland, people donated as many as CZK 20 million for helping visually impaired people.

For obvious reasons, Firefly continued being active also in the virtual environment. Twelve presenters hosted twelve visually impaired guests in the second series of the "POTMĚ" podcast (IN THE DARK) subtitled "Naostro" (Sharp). The role of the presenter was taken by Martina Viktorie Kopecká, Radkin Honzák, Lukáš Langmajer, Nora Fridrichová and others. Donors contribute also through the e-shop where the most popular items are pins, headbands and, towards the end of the year, calendars.

The fifth edition of Santa's Grandchildren could finally deliver on its mission without major restrictions. Its motto was: No Time to Lose. The past two years have shown how important is faith in a relationship, be it a relationship in a family, between friends, neighbours, students or a relationship between an elderly person and his or her carer. Kind relationships helped all of us overcome the isolation during the pandemic. In retirement homes, this was true more than anywhere else. In the fifth edition of the project, Santa's Grandchildren found their way back to retirement homes and brought not only presents but also their own selves, their interest and attention.

In 2021, the engagement of volunteers in Santa's Grandchildren was again enormous. Out of the 16 thousand wishes, only few dozen remained unfulfilled on Christmas Eve and even these are being gradually met. In 2021, donors contributed CZK 6.2 million to the fundraising campaign of Santa's Grandchildren of the Czech Radio Foundation. This allowed the Foundation to contribute 3.6 million to the fulfilment of costlier wishes of individual seniors or groups of seniors in retirement homes. The remaining money will be used in 2022 for leisure activities and activation of the elderly (therapy dog sessions, procurement of gardening tools, social activities etc.) and newly also for the support and development of the carers.

For more information about the Foundation and its projects, go to www.nadacnifondcro.cz



ORGANISATION AND MANAGEMENT

ORGANISATION AND MANAGEMENT

The Technology and Maintenance Department provided all technical, technological and infrastructure services necessary for smooth operation of Czech Radio. In relation to the ongoing coronavirus pandemic, it was necessary to deal with a number of challenges such as the arrangement of testing centres, taking temperatures of all people coming to the Czech Radio buildings, regular disinfection and cleaning of all premises, or arranging back-up recording and broadcasting studios outside the indoor premises of the Czech Radio building. In terms of facility investments, 2021 saw the completion of the Czech Radio building renovation, which started in 2017. In Karlín, Prague, the Radio started revitalising the building and the area used by the studios of Czech Radio Region and Radio DAB Praha. A completely new studio was created in the Vinohrady building for the Vltava station. The most important undertaking in construction and investment in 2021 was the general renovation of the new building of Czech Radio Olomouc in Pavelčákova Street bought in 2019. The renovation is to be completed in 2022.

The IT Department was busy, too. To enhance the security of the infrastructure and the end stations, the existing two firewalls were replaced by next-generation firewall solution allowing for a detailed analysis of the operation of the computer network and its protection from both online and offline security threats.

The fundamental task of the Research Department was to continue providing support to Czech Radio stations through analysing the needs and opinions of the listeners. 2021 was affected by the pandemic in every respect. However, unlike in 2020, the RADIO PROJECT national survey of listenership was conducted in full scale.

After five years, a strategic brand research was commissioned. It was carried out by the Simply5 agency. The research brought a number of suggestions and new findings that will be subject to internal debate in 2022 regarding the next direction of Czech Radio and the preparation of a strategy for 2022–2026. To support strategic decision-making, communication and marketing in 2021, Czech Radio used data from the ongoing Media & Market & Lifestyle (MML-TGI) research carried out by the Median agency. Apart from questions to gauge the awareness of DAB+ broadcasting and its usage, there were also questions regarding podcast consumption. Podcasts were also the subject of individual researches for Radio Wave and Plus.

For 2021, Czech Radio planned a balanced budget with matching costs and revenue, but eventually there was a budget surplus of CZK 2,770,000 before taxation. The positive difference is particularly a result of revenues being higher by CZK 8,342,000, while the expenditures were exceeded by CZK 5,572,000. The principal source of funding of Czech Radio, i.e. the revenues from radio licence fees, fully corresponded to the planned amount, totalling CZK 2.08 billion.

FINANCE

For 2021, Czech Radio planned a balanced budget with matching costs and revenue, but eventually there was a budget surplus of CZK 2,770,000 before taxation. The positive difference is particularly a result of revenues being higher by CZK 8,342,000, while the expenditures were exceeded by CZK 5,572,000.

Revenues

In 2021, the revenues totalled CZK 2,321,342,000 which exceeded the planned revenues by CZK 8,342,000. The difference was mostly caused by higher commercial revenues (CZK +9,741,000) especially from advertisement and sponsoring of Czech Radio's programmes and projects. Financial-operations revenues were higher, too (CZK +9,458,000) due to advantageously deposited cash of Czech Radio. By contrast, the digitisation fund brought lesser revenues than planned (CZK -9,817,000) which was related to the lowering of the expenditures on the digitisation of the Czech Radio archive within the mujRozhlas.cz project. The principal source of funding of Czech Radio – the revenues from radio licence fees – corresponded to the plan, totalling almost CZK 2.08 billion.

Expenditures

The overall expenditures of Czech Radio in 2021 were planned in the amount of CZK 2,313,000,000, but the real expenditures without income tax exceeded the plan by CZK 5,572,000, totalling CZK 2,318,572,000. The cost overrun for material procurement (CZK +9,929,000) is related to larger volume of procured merchandise, which included especially smaller items of fixed property related to computer infrastructure and IT. In terms of personnel costs, the planned amount was exceeded by CZK 4,993,000 due to the payment of extraordinary bonuses to the employees for the record-high listenership in 2021. However, these overruns are compensated for by savings in the costs of services (CZK -7,727,000) due to the significant savings in the costs related to transmitters (CZK -11,513,000) given the slower deployment of VHF transmitters as well as lower payments to the digitisation fund. Significant savings were also made in the operating expenditures (CZK -6,873,000) and especially in travel expenditures (CZK -5,704,000) owing to the cancellation of domestic travels and travels abroad due to the covid-19 pandemic. In other items of operating expenditures there were no significant differences compared to the planned amounts.

Czech Radio Financial Management in 2021

FINANCIAL MANAGEMENT in 2020 (in CZK thousands)	Expenditures	Budget	Difference	%
Licence fee payments	2 078 374	2 077 000	1 374	100.1%
Commercial activities (advertising, sponsoring, etc.)	92 741	83 000	9 741	111.7%
International broadcasting	28 500	28 500	0	100.0%
Other revenues	13 702	17 256	-3 554	79.4%
Digitisation fund	79 183	89 000	-9 817	89.0%
Other operating revenues	8 483	7 344	1 139	115.5%
OPERATING REVENUES	2 300 983	2 302 100	-1 117	100.0%
FINANCIAL REVENUES	20 358	10 900	9 458	186.8%
EXTRAORDINARY REVENUES	0	0	0	x
TOTAL REVENUES	2 321 342	2 313 000	8 342	100.4%
Materials	34 684	24 755	9 929	140.1%
Services	989 480	997 207	-7 727	99.2%
Operating expenses	51 899	58 772	-6 873	88.3%
Personnel costs	1 037 993	1 033 000	4 993	100.5%
Tax expense	17 047	17 029	18	100.1%
Other operating expenses	161 301	162 000	-699	99.6%
Non-tax expense	15 066	15 396	-330	97.9%
OPERATING EXPENSES	2 307 471	2 308 159	-688	100.0%
FINANCIAL EXPENSES	11 101	4 841	6 260	229.3%
EXTRAORDINARY EXPENSES	0	0	0	x
TOTAL EXPENSES	2 318 572	2 313 000	5 572	100.2%
Profit or loss before tax	2 770	0	2 770	x
Income tax	-2 956		-2 956	x
Profit or loss	5 726	0	5 726	x

TECHNOLOGY AND MAINTENANCE

For the Department of Technology and Maintenance, just as for other Czech Radio departments, the year of 2021 was decidedly unusual due to covid-19. The course of the pandemic and the restrictions imposed by the government required a rapid adoption of several operative measures.

■ Sound Technology

The most important activities in 2021 included replacement of the obsolete and no longer adequate acoustic wall lining in the studios. The modernisation, which was completed, concerned five studios in Prague and in the regions and involved also replacement of obsolete technology including the technical furniture.

The primary task in 2021 was to build a new broadcasting studio for the new Radiožurnál Sport station with appropriate space acoustics and technology. The workplace is equipped with the state-of-the-art digital mixing system – DHD Audio 52RX, the Genelec audio monitors, the Dalet Plus system and other sound technology. Moreover, there are five HD cameras in the studio, which make it possible to record and edit videos for presentation on social media. The workplace is also cosy due to the new furniture.

Another important project of the year was a renovation of Vltava's debate studio. The goal of the renovation was to create a modern multimedia facility for broadcasting and streaming interviews and concerts. New space acoustics, dynamic LED walls and a new presenter's table ensure the studio's congenial technical and aesthetic quality. The full-HD cameras provide a better image of the studio, which is available to listeners on the Internet.

The second half of 2021 saw a renovation of the broadcasting facilities of Czech Radio Region and Radio DAB Praha in the Karlín building. In the regional studio in Hradec Králové, a radio studio was established in former offices, meeting the highest acoustic and aesthetic standards. A new broadcasting studio facility was made also during the general renovation of the Czech Radio building in Brno.

■ Outside Broadcasting

The OB technology was deployed throughout the whole year during broadcasting from all major events especially outside the Czech Radio building. The main event was the broadcasting from the Summer Olympic Games in Tokyo and the related sports festival in the Stromovka park in Prague. Other projects included, for instance, broadcasting for Dvojka during the summer tour of Czech and Moravian railway stations and for Vltava during the transmission of the all-day concert "Mladí lidé Jazz" (The Youth Play Jazz).

In September and October, the OB team arranged broadcasting of the pre-election debates and the subsequent coverage of the course of the elections for Czech Radio News Service. Other exceptional activities included involvement in various projects where Czech Radio was a major partner such as broadcasting from the International Film Festival in Karlovy Vary, the Summer Film School in Uherské Hradiště, the Zlín Film Festival of films for children or the Book World. The OB technology was largely engaged also in the Prix Bohemia Radio festival in Olomouc.

In terms of development of wireless broadcasting, the options newly include a mobile satellite terminal with connection to the Internet network or the wireless 5G modem for IP transmissions. Both options were fully used during the broadcasting from the Olympic Festival in Stromovka.

■ New Technologies

In 2021, in terms of new technologies and their development, several major projects were implemented despite the ongoing complications related to the covid-19 pandemic. These included especially the new broadcasting studios for Radiožurnál, Plus and Pohoda and other renovated studios of the regional stations, which were equipped with the latest DHD mixing consoles. At the same time, most studios are being modernised also with regard to video presentation of the stations (HD cameras, the general visual design etc.).

There were two important programming changes in the DAB+ digital broadcasting: starting from 21 May 2021, the Czech Radio DAB+ multiplex includes the new Radiožurnál Sport station and, from 1 October 2021, also the new Pohoda station, which replaced the archive-based Radio Retro. In 2021, Czech Radio broadcasted the service of 24 stations in DAB+. All of them are accompanied by multimedia content, DLS (texts) and SLS (images, graphics), where the graphic content is becoming ever richer (e.g. weather forecast, traffic information and information headline). In 2021, Czech Radio DAB+ multiplex reached 95% of the population in the Czech Republic.





■ Signal Distribution

In 2021, several changes were made in the distribution platforms used by Czech Radio for broadcasting. New transmitters (seven in total) in the FM/VHF band were deployed for stations Radiožurnál, Dvojka and Plus.

The use of AM transmitters in the long and medium wave bands continued in the same scale as in the previous years, but Czech Radio decided to discontinue this inefficient method of signal distribution as of 31 December 2021. The decommissioning of AM transmitters concerned stations Radiožurnál (LW Topolná 270 kHz), Dvojka (6 MW transmitters including MW Liblice 639 kHz) and Plus (2 MW transmitters). Czech Radio and its stations kept informing the listeners of MW broadcasting through information campaigns on the planned termination of the AM broadcasting mode and on how to proceed.

The DVB-S2 satellite distribution was operated in 2021 in the same scale as in the previous year, offering 23 stations: 8 nation-wide and 14 regional stations plus the international service of Radio Prague International. Satellite distribution continued on the Astra 3 B satellite (23.5° E position). Satellite distribution serves as a back-up for land distribution to transmitters with the relevant contract extended for another year under the existing conditions.

As for DVB-T2 digital broadcasting, Czech Radio stations' services continued to be distributed in the public-service broadcast multiplex (together with Czech Television) already in the DVB-T2 standard.

■ Information Technology

The year of 2021 saw further development and support of information technologies in Czech Radio. Two data centre switches were procured including extension modules for connecting servers and workstations, which are intended for the establishment of a second data centre. The DALET broadcasting system will be rerouted to the new data centre to enhance redundancy and server accessibility so as to minimize the risk of a simultaneous failure of both major broadcasting support systems, i.e. DALET and OpenMedia.

To enhance the security of the infrastructure and the end stations, the two next-generation firewalls procured in 2020 were fully deployed in the data operation. Configurations, optimizations and rules modifications were made on the firewalls and therefore, the solution now fully allows for a detailed analysis of the operation of the computer network and its protection from both online and offline security threats.

■ Facility Management

In terms of facility investment, 2021 saw the completion of the Czech Radio building renovation, which started in 2017. In Karlín, Prague, the Radio started revitalising the building and the area used by the studios of Czech Radio Region and Radio DAB Praha. The most important undertaking in construction and investment in 2021 was the general renovation of the new building of Czech Radio Olomouc in Pavelčákova Street bought in 2019. The renovation is to be completed in 2022.

The Facility Management team had to deal with several challenges brought about by the ongoing coronavirus pandemic. It was necessary to set up a testing point, ensure its operation and procure enough protective equipment including disinfection dispenser stands, thermometers etc.

LISTENERSHIP

The year 2021 was the second year in which coronavirus significantly influenced media consumption including radio. The ongoing demand for objective and reliable information, the changes in the everyday media habits of the population and the offer of new formats (especially on-demand content) helped Czech Radio retain its strong position established in 2020. The Czech Radio's market share repeatedly reached record high figures, despite the fact that radio as a general media type sees further decline in listenership.

Compared to 2020, the RADIO PROJECT national survey of listenership could be conducted in full scale. The project saw a number of methodical and organisational changes (RP modernisation), which help better reflect the needs of the survey clients and the real inquiring situation. Importantly for Czech Radio, the radio section of the Association of Communication and Media Agency (RS SKMO) decided to expand the age bracket of the target group of the survey from 12–79 years to 12–84 years, which translated into a higher number of listeners especially in case of public-service stations (especially regional stations and Dvojka). An important organisational change was the addition of a third agency to carry out the survey (STEM/MARK, MEDIAN and now also Nielsen Admosphere).

Simultaneously with RADIO PROJECT, there was another – this time a twelve-month-long – round of the adMeter cross-media and cross-platform passive electronic listenership measurement (conducted by the Median agency), which started in November 2021. Due to the extended size of the measured panel and the expansion of the age bracket to the age of 79, the new stage of the unique listenership measurement project brings more accurate data on the duration of listening to key stations of Czech Radio (Radiožurnál, Dvojka and the regional stations as a whole) and their overlaps. Moreover, it allows for a detailed overview of the listenership of individual blocks and selected programmes throughout the day. The measurement is also a unique source of information on stations retuning, on the beginning and end of radio sessions throughout the day and on the overlaps between linear listening and the traffic on digital platforms of Czech Radio.

After five years, a strategic brand research was commissioned by The Czech Radio, which was carried out again by the Simply5 agency. It is a key research study for the assessment of shifts in the perception of positions of individual Czech Radio stations and changes in media behaviour, and for obtaining relevant data for the future strategy of Czech Radio. The survey newly focused on digital listening (on-demand and podcasts) and its future role in Czech Radio production. It also brought a number of suggestions and new findings that will be subject to internal debate in 2022 regarding the next direction of Czech Radio and the preparation of a strategy for 2022–2026.

Important research activities concerned the new stations – Radiožurnál Sport and Pohoda. They mapped the target audiences, their musical taste and programme preferences. Apart from a series of marketing-oriented researches (pre-tests and post-tests of Czech Radio communication campaigns), there were also regular summary researches in autumn focusing on the evaluation of all Czech Radio stations. Their outcomes confirmed the irreplaceable role of the public-service radio and the high confidence of the public in the institution of Czech Radio, which was preserved even during the difficult times of the pandemic.

As in previous years, the Czech Radio conducted one-off and continuous testing of the music format of Radiožurnál, Dvojka and the regional stations as well as a series of flash surveys for the purposes of the news service (regarding current events, the situation related to the pandemic or the parliamentary elections).

For the purposes of internal decision-making by the Czech Radio management and the Department of HR and Education, a number of employee surveys and discussions were carried out regarding the topic of working during the covid restrictions, standard and alternative forms of communication and inter-departmental cooperation with emphasis on future organisation of work in Czech Radio.

To support strategic decision-making, communication and marketing in 2021, Czech Radio used data from the ongoing Media & Market & Lifestyle (MML-TGI) research carried out by the Median agency. Apart from questions to gauge the awareness of DAB+ broadcasting and its usage, there were also questions regarding podcast consumption. Podcasts were also the subject of individual surveys for Radio Wave and Plus.

■ Czech Radio and Its Listeners

The ongoing pandemic significantly influenced media behaviour of the population including radio listenership. In total, from the start of the pandemic, the number of daily radio listeners in general decreased by 600 thousand, mostly aged below 40 years. Unlike commercial stations, Czech Radio did not lose its listeners and, in fact, saw record high listenership share both in the middle and at the end of the year, which was the highest share in the history of Radio Project. This was due to higher demand of the public for news-oriented broadcasting and the age structure of the Czech Radio listeners (higher percentage of older listeners). The Radio Project results also confirmed the leading position of Radiožurnál as the most listened-to radio station in the Czech Republic (daily and weekly listenership) from last year. The news and public affairs station Plus also saw record high numbers in all listenership parameters.

In the second half of 2021, among people aged between 12 and 84, which is the age group monitored by RADIO PROJECT, as many as 1.620 million listeners daily listened to at least one Czech Radio station. This accounts for about 18% of the given population and 33% of all daily radio listeners in the age bracket. At least 1.300 million listeners were listening daily to one of the nation-wide Czech Radio stations; in case of regional stations, it was 391 thousand listeners.

Weekly listenership of Czech Radio amounted to 2.733 million listeners, accounting for about 30% of the monitored population and 36% of weekly radio listeners in the Czech Republic. Moreover, 2.250 million listeners named one of Czech Radio stations as their most listened-to radio. Czech Radio's share on the Czech radio market was 27.4%, of which nation-wide stations accounted for 20.6% and regional ones for 6.5%.

Newly from 2021, Czech Radio models its total reach on all of its platforms (classic and digital broadcasting, on-demand, the news website and other websites). According to data from the second half of 2021, Czech Radio reaches 34% of the population aged between 12 and 84 years, i.e. more than 3 million people weekly.

Listenership of Czech Radio's stations in 2021

data: Radio Projekt SKMO 1 January – 17 December 2020

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1692	18.6	888	9.7	181.7	12
CR Dvojka (Praha)	616	6.8	348	3.8	230.3	5.9
CR Vltava	189	2.1	61	0.7	135.4	0.6

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Brno	174	1.9	104	1.1	230.4	9.8
CR České Budějovice	64	0.7	37	0.4	191.4	6.5
CR Hradec Králové	62	0.7	34	0.4	229.1	9
CR Liberec	10	0.1	4	0	181	1.1
CR Olomouc	58	0.6	36	0.4	227.3	7.3
CR Ostrava	74	0.8	44	0.5	213.2	5.6
CR Pardubice	47	0.5	23	0.3	212.6	7.1
CR Plzeň	74	0.8	40	0.4	211.4	8.3
Radio DAB Praha	8	0.1	4	0	189.3	0.3
CR Region	36	0.4	19	0.2	194.5	1.6
CR Region (Central Bohemian Region)	42	0.5	24	0.3	179.8	5.2
CR Vysočina	62	0.7	33	0.4	216.6	5
CR Zlín	22	0.2	10	0.1	163.9	2.1

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Plus	232	2.5	135	1.5	176.5	1.8

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR D-dur	15	0.2	4	0	159.5	0
CR Jazz	21	0.2	8	0.1	127.7	0.1
Radio Junior	20	0.2	8	0.1	141.3	0.1
CR Radio Wave	36	0.4	7	0.1	138.3	0.1

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Nationwide stations	2165	23.8	1214	13.3	205.6	18.5
CR Regional Studios	704	7.7	410	4.5	219.3	6.7
Stations as per Section 3 (1) (b)	232	2.5	135	1.5	176.5	1.8
CR Special Stations	83	0.9	26	0.3	148.4	0.3
CR Total	2757	30.3	1652	18.1	223.4	27.4



René Zavoral
Director General

(from 20 January 2016, 2nd term from 20 January 2022)

Jan Menger
Head of the Director General's Office

Ondřej Suchan
News Service Director

Ondřej Nováček
Programming Director

Jiří Malina
Marketing and Digital Service Director

Karel Zýka
Technology and Maintenance Director

Jiří Hošna
Director of Communication,
Commerce and External Relations

Martin Vojslavský
Finance Director

Kateřina Konopásková
Director for Artistic Ensembles,
Competitions and Festivals

■ Czech Radio Council

Miroslav Dittrich
Chairman

Tomáš Kňourek
Deputy Chairman

Zdeněk Mahdal
Deputy Chairman

Vítězslav Jandák

Jan Krůta

Marek Pokorný

Ondřej Matouš

Jiří Šuchman

Jaroslav Šebek

■ Supervisory Committee of Czech Radio

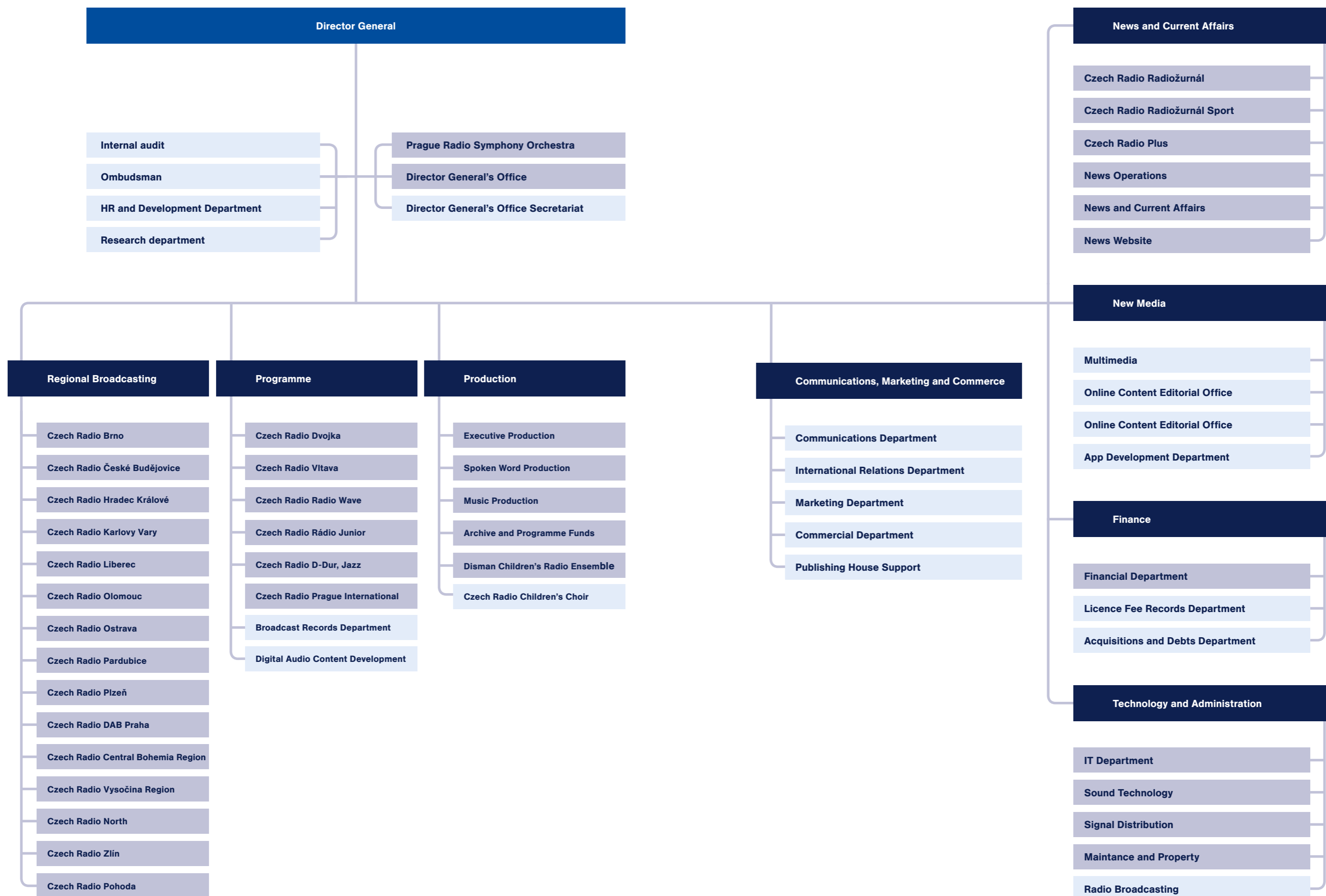
Jiří Hrabovský
Chairman

Jakub Chytil
Deputy Chairman

Jiří Vyskočil

Marek Vích

Ondřej Škorpil





2021

CZECH RADIO ANNUAL REPORT 2021

Published by Czech Radio

Address of the editorial office:
Communications Department
Czech Radio
Vinohradská 12
120 99 Prague 2

Chief Editor: Zuzana Foglarová

Photo: Andrea Filičková, Khalil Baalbaki, Jiří Šeda,
Tomáš Vodňanský and archive of Czech Radio

Graphics: Czech Radio

Prague, June 2021
Not for sale

Nationwide Stations



Regional Stations



We broadcast from radio studios in the following cities:
Brno | České Budějovice | Hradec Králové | Karlovy Vary
Liberec | Olomouc | Ostrava | Pardubice | Plzeň
Regina DAB Praha | Region | Sever | Vysočina | Zlín

International Broadcasting





P

RADIO WAVE



Czech Radio

czech.radio