



PRESS



zpravoda

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**DIRECTOR GENERAL'S
FOREWORD**

Dear Readers, Listeners and Friends of Czech Radio,

It is my pleasure once again to introduce, as Director General, the Annual Report of Czech Radio and look back at the past period. It was yet another demanding and unexpectedly difficult year. The coronavirus pandemic was followed by another heavy blow – the war in Ukraine. In an instance, we had to send reporters to war zones and start covering the fights, war threats and atrocities committed. All the worse because this was happening here, in Europe, relatively close to our borders. We made sure we were reporting immediately even from the places of the worst fights and we launched broadcasting in Ukrainian so that refugees coming to the Czech Republic could follow the news in their mother tongue.

The war in Ukraine unfortunately brought a number of economic problems. To respond to the situation, Czech Radio launched a project titled *The Czech Republic 2022: A Life beyond Any Price*, where, in cooperation with agency PAQ Research it gauged the economic impacts on Czech households throughout the year. In total, the Radio broadcast hundreds of pieces on all stations and provided advice to those who were hardest hit by the crisis. The project was appreciated by listeners and recognized by the jury of Crystal Magnifier (awards of the Czech Internet), who awarded it the first prize in the category of Content Inspiration. Equally important was the Fact-checking Room! project by the reporters of the iROZHLAS.cz server and Radiožurnál. It monitored chain letters and disinformation spread on social media and debunked them in broadcasting and on the news service website.

Czech Radio continued developing all of its important distribution platforms, i.e. linear broadcasting as well as the online service. It maintained a very stable position on the radio market with Radiožurnál being the most listened-to station in the Czech Republic throughout 2022. The on-demand listenership continued to grow on a year-on-year basis, which concerned especially the Dvojka station just as in 2021. Czech Radio fared well also in online traffic count; for instance, the iROZHLAS.cz news server continued to be very popular. Listenership figures were at record highs. The total reach of all services grew to 35% in the population aged 12–84 years.

Despite the difficult times, we continued working on a number of technology and construction projects. For instance, we completed the reconstruction of the new Czech Radio Olomouc building in Pavelčákova Street procured in 2019.

Czech Radio continued in open communication with its listeners. In this regard, the Czech Radio ombudsman played a very important role, tackling several thousands of issues and suggestions related to broadcasting and programming. Autumn saw the approval and presentation of Strategy 27 for the Digital Age, which presented the mission and the vision of Czech Radio to the public, defining seven strategic goals – development of listenership surveys and data research, audio first, thinking digitally, promoting synergy in programming and development of the stations, sustainable finance and optimisation of media legislation, improving the work environment and fulfilling the goals for environmental sustainability of the activities of Czech Radio.



We continue developing multimedia content. A number of activities are online. We offer live streaming of concerts and expand the offer of podcasts and audio-archive services at mu-jRozhlas.cz. All Czech Radio stations are available in the DAB+ standard for over 95% of the Czech population. We prepared a host of events for the public such as the Open Doors Day or the International Festival of Radio Production – Prix Bohemia Radio.

I believe that in 2022, Czech Radio through its programming provided the public with factual information, culture, entertainment and education in line with its role in our democratic society and all of the duties of a public service medium as defined in the Act on Czech Radio and the Czech Radio Code of Practice. As a whole, our broadcasting was objective, balanced and accurate as testified by listenership surveys and evaluation surveys, whose results reflect a high degree of satisfaction of our listeners with the broadcasting of all of our stations and their belief that Czech Radio plays an irreplaceable role as a public service medium in all of its fundamental attributes.

Thank you to all of you – our listeners, supporters and colleagues whether you listen to our broadcasting in the traditional fashion or follow us on the website, social media or mobile apps. Your satisfaction and trust is our greatest reward. My thanks also go to all of Czech Radio employees for their devoted work.

A handwritten signature in blue ink, which appears to read 'René Zavoral'. The signature is stylized and fluid.

René Zavoral
Director General of Czech Radio

A photograph of a modern building facade with large windows and a sign that reads "CZECH RADIO" in 3D letters. The sign is mounted on a grey concrete wall. The windows are large and rectangular, with dark frames. The building is viewed from a low angle, looking up. The lighting is bright, suggesting daytime. There are some green leaves in the foreground, slightly out of focus.

CZECH RADIO

THE MISSION, VISION, VALUES AND GOALS OF CZECH RADIO

MISSION

We want to be a medium for all, which is why we keep making our services ever more accessible. Our decisions are based on the best interests of the public and are free of any political, economic or other influences. We want to be a trustworthy radio maker in line with the Act on Czech Radio, the Czech Radio Code of Practice and the strict principles of journalism. Governed by high professional standards, we inform, educate, entertain and bring culture. We contribute to culture through our own artistic output. We broaden our

horizons, helping the public form their own opinions. Diversity of genres and opinions is part of our DNA. We target both mainstream and niche audiences be it in terms of social, ethnic or other features (we select diverse genres, opinions and people who work with us). We are a leading force in creativity and innovation in audio, content and technology. We bring exclusive formats that are the domain of a public service medium. Capable of reacting to changes, we operate in line with the principles of environmental sustainability.

VISION

Czech Radio aspires to be a trustworthy and indispensable source of information and an innovative maker of audio experiences.

VALUES

We are fully cognizant of the fact that we are financed by the public. As such, we seek to fulfil our public service remit, and are guided in our functioning by the following basic principles:

■ Trustworthiness

- to be a trustworthy and independent source of information
- to be impartial, accurate and honest
- to be a reliable and responsible partner of the public
- all of our activities are subject to strict ethical guidelines
- we are accountable to the public, which has the right to monitor and evaluate our activities

■ Quality

- to pay maximum attention to quality in all our activities
- to strive for a civil discourse in our content and various forms of communication
- to ensure that we produce consistently high levels of content and forms of communication
- to cultivate the expertise and education of our employees
- to seek out and school professionals to work in Czech Radio

■ Diversity

- to provide a varied offering of programmes that cover all relevant viewpoints
- to also cover subjects and genres that commercial media routinely overlook
- to seek out and make use of new forms and methods of work
- to support the creativity and interests of our employees

■ Tradition and development

- to honour democratic and cultural traditions and seek to ensure their preservation for future generations
- to preserve the continuity of Czech Radio broadcasting, while at the same time reflecting changes in society
- to support universal development and beneficial innovation
- to utilise new technologies as part of ongoing efforts to ensure easy access to our programming

■ Respect

- to respect our listeners and pay attention to their needs, opinions, wishes and requests
- to always make our listeners the number one priority
- to serve all of society, while at the same time respecting all social groups and minorities as well as individuals
- to seek social cohesion and the integration and empowerment of all members of society
- to respect other rival media, welcoming an open and free media environment
- we are all one team, one Czech Radio; each employee and each department is important and contributes towards the universal goal of the service

GOALS

The following basic goals guide us in fulfilling our mission:

■ **To provide the public with impartial, balanced and quality programming and content**

- to provide listeners and users with balanced, quality and varied programming content, primarily focused on information, education, culture and entertainment
- to cover a diverse array of subjects, genres and forms of programming and content
- to offer programming to all sections of society, taking into account varied age-groups, ethnicities, nationalities, social groups, faiths and creeds as well as gender, sexual orientation, culture, artistic direction, regional and local factors, political and philosophical beliefs and also levels of education
- to devote programming to Czech historical art, primarily in the fields of music, literature, drama and documentary
- to offer foreign productions as well as to distribute our programming to foreign audiences
- to organize national and international competitions and festivals with a view to supporting radio production, new talent and young artists
- to secure easy access to our programming and content via the latest technologies

■ **To create, defend and promote the basic values of a modern democratic society**

- to create, defend, promote and develop the crucial values of a modern democratic society
- to strengthen democracy, the plurality of viewpoints and a belief in the rule of law as well as basic human rights and freedoms, most importantly the freedom of speech, the right to information and the right to privacy
- to contribute to the defence of the rights of the individual, minorities and other social groups, primarily children, youngsters, seniors, disabled and medically afflicted citizens and those living in difficult social circumstances
- to educate, enlighten, contribute to the legal, political, economic, environmental, social and cultural awareness of citizens of the Czech Republic and to support their right to freely make up their own minds to strengthen mutual understanding and tolerance, social cohesion, solidarity and inclusiveness within all sectors of society
- to communicate those values, which enrich, ease everyday burdens and contribute towards individual education and development as well as that of society as a whole
- to increase awareness of civil rights and responsibilities and to promote civic discussion and participation in public life

■ **To contribute towards technological advancement**

- to utilise new technologies, including multimedia platforms to disseminate programming and content, including the Internet and mobile communication tools
- to undertake activities in the area of new communication media and services; to serve as a pioneer in the field of new radio and communication technologies
- to offer maximum access to our schedule and content
- to motivate society towards an effective use of modern communication technologies relating to the activities of Czech Radio
- to continuously and systematically modernise Czech Radio, its activities and services

■ **To nurture, enrich and disseminate the national cultural heritage both at home and abroad**

- to fulfil the function of a prominent cultural institution
- to preserve and honour traditions, nurture cultural heritage and treasures and disseminate knowledge of these to the general public
- to strengthen national values, cultivate national identity among citizens; to disseminate these values and the good name of the Czech Republic abroad
- to promote Czech culture abroad
- to promote Czech and global cultural diversity and to cultivate the Czech language
- to create, maintain, utilise and make accessible the Czech Radio archive collection
- to seek out and support new talents, young performers and authors
- to cooperate with notable social institutions
- to connect, partner and cooperate with organizations and individuals who, via their activities and projects, embody the values of Czech Radio, particularly in the fields of science, education, culture and sport
- to heed to the ethnographic and cultural character of regions

■ **To defend the principle of independence and to strive for the competitiveness of Czech Radio**

- to perpetually defend the legislatively enshrined independence of Czech Radio
- to respect the right of public oversight
- to emphasise and utilise Czech Radio's unique position and mission in the media market
- to consistently monitor, be aware of and react to developments in both the Czech and international media markets
- to evaluate the contributions of Czech Radio and its influence upon society; to make use of analyses, market studies and ratings data



The following pages present
the most interesting projects
of Czech Radio in 2022

PROJECTS AND EVENTS





Strategy 27

STRATEGY 27

In November 2022, Czech Radio published Strategy 27 for the Digital Age, outlining the priorities of the institution for up to 2027. To meet the vision of a trustworthy and irreplaceable source of information and an innovative radio maker for all listeners, Czech Radio defined seven strategic goals. Four of them deal with listeners, while the other three focus on the internal functioning of the Radio, which, to be successful, must ensure sustainable finance and up-to-date media legislation.

Detailed in the new publication, these seven goals supplement the list of goals and measures of the individual departments of the Radio as outlined in the Long-Term Goals of Czech Radio for 2023-2027 approved by the Czech Radio Council in July 2022. The new vision of the public service media and its seven strategic goals for the upcoming five-year period has been presented by Czech Radio Director General René Zavoral at a seminar in the Senate of the Czech Republic.





Open Doors Day

OPEN DOORS DAY

Held on Saturday 14 May 2022, the Open Doors Day of Czech Radio made it possible to look under the bonnet of radio-making, meet popular presenters and participate in a host of activities for families.

In groups, the visitors were guided through the studio house up to the fourth floor, where they could see the brand-new broadcasting studio of the Vltava station, further through the historical building including Studio 1 and Gallery Vinohradská 12. En route, the visitors could learn many facts about the history and presence of radio broadcasting, peek under the hood of radio technology in the 2R2 studio or be present to the broadcasting of the Toboggan programme in Studio 1 and much more. On the same day, doors were open also in the regional stations.

The main event within the Open Doors Day was the Birthday Concert in Rieger Gardens.





Birthday Concert in Rieger Gardens

BIRTHDAY CONCERT IN RIEGER GARDENS

The 99th anniversary of the beginning of regular broadcasting of Czech Radio culminated in a spectacular birthday concert held on two stages in Rieger Gardens.

Featuring at the celebratory concert were a number of well-known artists such as Jaroslav Uhlíř, Adam Mišík, Bára Poláková, Ben Cristovao or the Queenie band. For children, the organisers prepared a radio adventure game, magic tricks by Richard Nedvěd and Pipe City by Radio Junior.

Amounting to 15 thousand, the number of visitors was record high.





The Czech Republic 2022: A Life beyond Any Price

THE CZECH REPUBLIC 2022: A LIFE BEYOND ANY PRICE

In cooperation with PAQ Research, Czech Radio brought a unique survey project titled The Czech Republic 2022: A Life beyond Any Price. Primarily, it dealt with the issue of increasing expenditures of households on housing, food and energy. Further, it looks at which households are affected the most or the least and how inflation affects their budgets. Apart from economic indicators, the survey addresses the integration of Ukrainian refugees in various aspects of life. Based on an analysis of the results, Czech Radio wanted to provide its listeners with an accurate report on how difficult the upcoming period will be, what kind of state aid is available for them and how to cope.

Based on the outcomes of the survey, Czech Radio data analysts and invited experts from PAQ Research want to form recommendations for further actions of the state. The survey project directly follows on the panel research titled Life during Pandemic, which mapped the behaviour of the Czech people from the start of the COVID-19 outbreak and its impact on their lives.

The Czech Republic 2022: A Life beyond Any Price won the first prize in the Crystal Magnifier award in the category of Content Inspiration. The prize was handed over to the chief editor of iROZHLAS.cz, Martin Samek, in the Pod Palmovkou Theatre.





Concert for Marta

CONCERT FOR MARTA

An extraordinary music event took place on Thursday 3 November 2022 in the Great Hall of the Lucerna Palace. It was a special concert dedicated to one of the most charismatic Czech singers, an icon of the Prague Spring and the Velvet Revolution – Marta Kubišová.

Through the concert, Czech Radio Dvojka paid tribute to the outstanding singer on the occasion of her important birthday. The whole concert was exclusively broadcast live by Dvojka and recorded by Czech Television.

The concert featured the main star of the evening – Marta Kubišová, who was introduced by Czech Radio Director General René Zavoral, and artists such as Aneta Langerová, Vojtěch Dyk, Jana Kirschner, Jan Neckář, Hana Holišová, Bezenika Kohoutová, the Jelen band and many others. Marta Kubišová's hits were arranged by Petr Malásek and the accompaniment was provided by the Prague Radio Symphony Orchestra and the Czech Radio Children's Choir.





Národní '89 Again

NÁRODNÍ '89 AGAIN

On 17 November 2022, radio listeners could hark back to the 17 November of 1989. Broadcast live, the unique reconstruction of that day recalled the events of this important milestone in Czech history.

In a studio located directly on Národní Street, Martin Veselovský and Jan Pokorný interviewed several guests such as historian and the author of a widely recognised book *Through the Labyrinth of the Revolution* (Labyrintem revoluce) Jiří Suk, important players of the November events such as Michael Kocáb and Michal Horáček or the students' leader and member of the parliamentary committee for the investigation of the police intervention, Václav Bartuška.

The floor was given also to direct participants of the march. Recalling Václav Havel was Anna Freimanová, his close aide, and nun Angelika, a Borromeo Sister who was by his side at the end of his life. The radio reporters covered the whole course of the march starting from the gathering at Albertov, the march to Vyšehrad, the first intervention of the police and the march of some of the protesters to the Vltava bank and on to the Národní Street. Joining the broadcasting were also our reporters from all regions to give an idea about the course of the revolution in their respective regions.



Česk

Air

Z HISTORIE BUDOVY
RÁDIA



rozhlas

Český rozhlas

Český rozhlas

Če

Radiocafé Vinohradská 12

RADIOCAFÉ VINOHRADSKÁ 12

In 2022, the café on the ground floor of the historical building of Czech Radio in Prague 2 became a place where listeners could meet with their favourite radio presenters and their guests. A number of press conferences, concerts and autograph sessions were held there.

Programmes broadcast from the café included Tereza Kostková's Close Encounters, which is very popular, and Dvojka at the Piano. Among the many presenters who met with their fans at the café was Aleš Cibulka. Radioservis presented its products here and several evening concerts were prepared by the editors of the Vltava and the Jazz stations. The café is becoming popular also among other organisers of cultural events outside Czech Radio.





The Vinohradská 12 Gallery

GALERIE VINOHRADSKÁ 12

As is its tradition, the Vinohradská 12 Gallery embraced the year 2022 with humour. Although there were still some COVID-related restrictions, in January the gallery opened an exhibition of Miroslav Barták's humorous cartoons titled *It Won't Get Any Better*. Given the public health restrictions, which allowed only in-house visitors, the exhibition was open to the public only in March and April.

For the rest of the year, the gallery was free of any restrictions and it hosted six more exhibitions. In May, there was an exhibition presenting the radio library, which was followed by photographs by Marek Pitaš from the Dakar Rally; the summer exhibition presented the White Circle of Safety, an NGO, while the autumn and early winter exhibitions were dedicated individually to three painters – Eva Čapková, Naďa Voldánová and Simonetta Šmídová.

Visitors to both the gallery and the Radio returned in huge numbers. After many months during which schools could not make any excursions, there was a manifold increase in school trips. Elderly listeners and families with children are interested, too.





30 Years of Musical Express

30 YEARS OF MUSICAL EXPRESS

Melodies from the most famous Czech and foreign musicals featuring Bára Basiková, Dasha, Michaela Nosková and others were performed at a concert celebrating the anniversary of the Musical Express programme. In addition, to celebrate the birthday, the programme released a new album with a selection of prominent performers and famous musical titles.

The event took place on Friday 14 January 2022 in the Karlín Music Theatre. Hosted by Sandra Pogodová and Lukáš Adam, the concert was broadcast by the ČT Art television channel and Czech Radio Dvojka. The new album titled Musical Express 30 was launched at the event by Director General of Czech Radio René Zavoral, Director of the Karlín Music Theatre Egon Kulhánek, the programme authors Michael Prostějovský and Pavel Bár and singer Bára Basiková.





Inauguration of the Olomouc Building

INAUGURATION OF THE OLOMOUC BUILDING

Following an almost five-year-long renovation, the new Czech Radio building was inaugurated. Formerly a department store from 1911, the unique building was renovated by architects from Atelier 38, who gave the building a new, modern look and adjusted it to the needs of radio broadcasting in the digital age. More than one hundred years old, the building is now equipped with modern radio technology, computer networks and an HVAC system. The architects preserved the atrium with its glass skylight.

Present at the inauguration were Director General of Czech Radio René Zavoral, Director of Czech Radio Olomouc and Ostrava Josef Podstata, Olomouc Archbishop Jan Graubner, actor Igor Bareš and many guests. To support a good mood, singer Kaczi sang and played with accompaniment.





Operation Anthropoid

OPERATION ANTHROPOID

For the 80th anniversary of the assassination of Reinhard Heydrich, Radiožurnál prepared a series of four reconstructions of this important act of the Czech resistance. The unique radio project started on 27 May with live broadcasting with presenters Jan Pokorný and Martin Veselovský from Peace Square, Prague. The reporters of Czech Radio, joined by historians and witnesses of those times, covered the events of Operation Anthropoid minute by minute in live broadcasting.

Eighty years after the assassination, Radiožurnál recalled key moments and personalities of the whole operation in its morning live broadcasting from 8 to 12. In the following weeks, the station continued with live-broadcast reconstructions of other three important events in our history that followed the assassination. On 10 June, it broadcast from the Lidice Memorial, on 18 June from the crypt of the Prague Church of Saints Cyril and Methodius and on 24 June from the Ležáky Memorial.





Christmas Concert of Czech Radio and RTVS

CHRISTMAS CONCERT OF CZECH RADIO AND RTVS

On Tuesday 6 December, the packed Petr Bezruč House of Culture in Havířov hosted the traditional Christmas concert of Czech Radio and Radio and Television of Slovakia. This year, the organisation was up to the Czech counterpart as the two public service media took turns in the preparation of the event.

The gala concert was opened with introductory words by Director General of Czech Radio René Zavoral and Director of Programming Services of RTVS Luboš Černák.

With an audience of over 500 people from the Czech Republic and Slovakia, the evening was hosted by a Czecho-Slovak duo of presenters Jitka Novotná and Roman Bomboš. The concert featured Gustav Brom Radio Big Band conducted by Vlado Valovič. The performers – both Czech and Slovak – included Teri Čikoš, Peter Lipa – the most prominent Slovak jazzman, Albert Černý – lead singer of Lake Malawi, and Ewa Farna, who impressed the audience (not only) with a song titled Tailor-made Christmas. The latter two moreover performed in their home region.





Santa's Grandchildren

SANTA'S GRANDCHILDREN

Over the course of two months, the sixth edition of Santa's Grandchildren fulfilled nearly 15 thousand wishes of elderly people across the Czech Republic. Unlike the previous two editions affected by the coronavirus outbreak, this time, the donors could again meet with the elderly resulting in many friendships. Moreover, the charity project of the Czech Radio Foundation collected financial donations amounting to CZK 3.3 million, which will be used to help the elderly throughout the year.

As many as 623 retirement homes, nursing services and other organisations taking care of the elderly participated by putting wishes of their clients on the list. The wishes were mostly modest, but there were also some life-long dreams. Most frequent wishes traditionally included journal subscriptions, warm blankets, some dainties, culture trips, excursions, trips to nature or visits to their hometowns. More daring wishes, of which there was no shortage, included a parachute jump, a strip show for a special-care home or a flight with an ultralight aircraft. Very popular are also individual wishes that are beneficial for the entire retirement home. These include especially musical instruments which, when played by the elderly, bring joy not only to the clients and the staff but also to the visitors. Visits by artists are truly appreciated, too. Very successful was the performance of singer Marek Ztracený, who, with his guitar, made everybody sing in the Retirement Home in Nové Strašecí.





Czeching

CZECHING

Czeching is an export-oriented music project through which Radio Wave, the Czech Radio station for the young, supports progressive hopefuls, helping them in their ambition to make it to the international stage and especially the European radio.

In 2022, the music editors of Radio Wave nominated Aiko, a talented singer and songwriter, Méta Monder, a synth-pop duo, Miss Petty, a drag queen, and Ventolin, a musician and DJ. Composed of music critics, producers and managers, the expert jury of the tenth edition of Czeching chose distinctive singer and songwriter Aiko as an outright winner. Attracting wide audience, the traditional winner-announcement ceremony called Czeching Showcase was held in Fuchs2. Following her triumph in the jubilee edition of the competition, Aiko shot a video single titled Instincts and headed with her energetic show to the Eurosonic Noorderslag festival in the Netherlands.





#SayHi

#SAYHI

For the third time, Radio Junior joined the international #SayHi initiative which is a part of the Eurovision Kids Friendship Campaign under the auspices of the European Broadcasting Union. Together with other European public service broadcasters, Radio Junior connected children across various countries and cultures through music, dance and modern technologies.

To promote togetherness and say no to bullying, the project uses elements that are common for all participating countries – a song translated into respective national languages, a simple choreography and the #SayHi motto. The Czech version of the original song was written by songwriter Milan Hosnedl for singer and influencer Adéla Zouharová. The song is titled A Path to Happiness – for All! and there is a music video, too, featuring the singer and members of the Disman Radio Children's Ensemble. It was directed by Tereza Hirsch, a recognized young director who works mostly abroad. The choreography, which is to be learned by anybody through an instruction video published on the website of Radio Junior, was created by Norwegian professional choreographer and dancer Henni Olsen.

The #SayHi culminated on 11 November 2022 by broadcasting the common song by all participating radios. In many countries, the dance was broadcast live and, using hashtags #SayHi, #radiojunior and #tancujsnami it was possible to see how others danced elsewhere in the world.





Wave Playing

WAVE PLAYING

In 2022, Czech Radio continued with its project titled Wave Playing. It is a series of educational concerts, in which the young audience has the opportunity to peek under the hood of a music performance in a playful form. A short video is shot at each concert. The concerts are prepared and hosted by classic music populariser Klára Boudalová and the performers include the Czech laureates of Concertino Praga. The concerts are intended for children from elementary schools and parents with children aged between 5 and 10 years.

Each episode of last-year's Wave Playing introduced small listeners to various musical instruments. Due to a great interest in the Christmas episode, its concerts were held in the Convent of Saint Agnes. In a shortened form, several Christmas performances were held in Prague elementary schools.





56th Karlovy Vary

Karlovy Vary International Film Festival



The Karlovy Vary International Film Festival

THE KARLOVY VARY INTERNATIONAL FILM FESTIVAL

The postponed 56th edition of the Karlovy Vary International Film Festival was held in its traditional period of late June and early July. As always, Radiožurnál was there with its R-Stream OB-van.

The festival programmes were hosted by Jan Pokorný and Vladimír Kroc. Individual films were analysed by film critic Pavel Sladký. Each day, we brought interviews with prominent guests in morning and afternoon sessions. On Saturday 2 July, we prepared for the viewers in Karlovy Vary a Music Special – Filmžurnál starring Štěpán Kozub & Jiří Krhut. The OB-van's guests included also Miloň Čepelka and Petr Brukner who talked about the documentary film The Stints of Miloň Čepelka (Štace Miloň Čepelky).

The recordings of the interviews can be viewed on Radiožurnál's Facebook account or YouTube channel.



místo



POCHOUT

1. místo

30 000 Kč

na kuchyňské vybavení



The Gourmet Year



Rádio vašeho kraje

Český rozhlas

THE GOURMET YEAR

In regional broadcasting, Sunday 25 December saw the culmination of another edition of the culinary competition titled The Gourmet Year. This time, it was dedicated to sweet meals. The grand final was held in the Metro Theatre in Prague and all thirty competitors and their families and friends were invited. The best sweet recipe of 2022 was the Kunštát Castle gingerbread filled with prune butter, walnuts, dried figs and plums by Marie Šafářová from Polička.

To entertain the audience during the event, two lovers of good food both sweet and savoury were sharing their stories. Writer Halina Pawlowská offered several pieces of advice applicable not only in the kitchen, while pastry-cook Josef Maršálek spoke about his favourite desserts, things that must always be in the fridge and erotic sounds in the kitchen. Members of the jury – actor Naďa Konvalinková and chef Jaroslav Sapík – were also acclaimed by the audience. Broadcast by radio, the event was hosted by Patrik Rozehnal.

During the final, the jury together with pastry-cook Josef Maršálek launched a new cookbook titled The Gourmet Year 2. To conclude the event, the jury announced the topic of the Gourmet Year of 2023, which is family recipes. Thus, the listeners can submit any recipe that is being passed from generation to generation in their family.





Humoriad on the Road

HUMORIAD ON THE ROAD

After almost three years of a break necessitated by COVID, Humoriad, the popular entertainment programme of the Czech Radio regional stations set on the road to visit its listeners. Testifying to its popularity are the two thousand sold tickets to the six off-site performances. Each time, it featured three actors, two singers and presenter Patrik Rozehnal.

To entertain the audience of Humoriad on the Road, popular comedians shared funny stories from their lives and work. During the programme, the audience had the chance to vote three times about which story to hear next. The voting was done by measuring the intensity of applause with a sound level meter. Voting about the stories of Josef Dvořák, the audience used also flashlights of their phones as a reminder of the famous voting during the first broadcasting of a popular series titled The Dilemmas of Cook Svatopluk.

Apart from Josef Dvořák, funny stories were told by Naďa Konvalinková, Uršula Kluková, Zdeněk Junák, Iva Hüttnerová, Jiří Krampol, Libuše Švormová, Antonín Procházka or Tomáš Töpfer. Singing on the stage were Pavel Vítek, Milan Drobný, Marcel Zmožek and Jana Chládková.

After each programme, there was an autograph session and the signing of the first book from the Humoriad edition – The Mischievous Uršula Kluková.





Charming Personality of the Year

CHARMING PERSONALITY OF THE YEAR

The winner of the 26th edition of the Czech Radio Award of the Charming Personality of the Year was professor Vladimír Beneš, a Czech neurosurgeon. On a gala night held in the Aldis congress centre in Hradec Králové, the award in the form of the Golden Sun statue by academic sculptor Dagmar Štěpánková was handed over to him by last year's winner – actor Jan Přeučil, the Charming Personality of 2018 – professor Pavel Pafko, a surgeon, and the Director of the Czech Radio DG Office – Jan Menger.

The winner of the Internet vote was Daniel Stach, a Czech Television presenter, and the extra Charm Award for Cooperation with Czech Radio went to actor Libuše Švormová. Contributing to the great atmosphere of the night were also other guests such as presenter Saskia Burešová, pastry-cook Josef Maršálek, presenter Patrik Rozehnal and the Man of the Year Dominik Chabr. The event was hosted by Lada Klokočnicková and Mirek Vaňura and the performers included Gustav Brom Radio Big Band with Vlado Valovič, singers Leona Machálková and Václav Noid Bárta. It was broadcast live by Czech Radio Hradec Králové, Czech Radio Pardubice, Czech Radio Liberec and Dvojka and it can be watched on the YouTube channel of Czech Radio, where it is still available.

The goal of the listeners' award, which was first handed out by Czech Radio Hradec Králové in 1996, is to look for and recognize unique charming personalities. Winners selected by the listeners in the previous editions include, for instance, Marek Eben, Zdeněk Svěrák, Květa Fialová, Radovan Lukavský, Marie Rottrová, Jiřina Jirásková, Karel Gott, Hana Maciuchová or Viktor Preiss.



A man wearing a white knit beanie, glasses, and a dark puffy winter jacket is sitting in a radio studio. He is wearing large headphones and looking towards a microphone. The studio has soundproofing on the walls and a desk with various pieces of audio equipment. In the background, there are glowing neon signs, including the letters 'E R' and a large '@' symbol. The text 'diožurnál' and 'rozhlas' is overlaid in a red, stylized font.

diožurnál
rozhlas

Listen to the Olympics from Anywhere You Like

LISTEN TO THE OLYMPICS FROM ANYWHERE YOU LIKE

In 2022, Czech Radio stations Radiožurnál and Radiožurnál Sport made it possible for listeners to experience the Beijing Winter Olympics through live broadcasting. Czech Radio was the only radio in the Czech Republic to have obtained licence for broadcasting live from the venue. The international sports event was held from 4 to 20 February 2022.

On each day of the Olympics, Radiožurnál brought Olympic bulletins, Olympic Specials and live coverage of the performances of Czech athletes. The broadcasting of Radiožurnál Sport was entirely dedicated to the course of the Beijing Olympic Games throughout their duration. Commenting the Games in broadcasting were sports experts such as Martin Procházka, Kateřina Neumannová, Šárka Strachová and Ondřej Moravec. Reporting directly from the venue of the sports feast was a team of thirteen reporters of Radiožurnál Sport.

Starting on the last day of January was a campaign promoting the Olympics with the motto “Listen to the Olympics from Anywhere You Like”. Biathlete Markéta Davidová and hockey player David Krejčí were the faces of the campaign. During the Olympics, Radiožurnál’s OB van called R-Stream was in Brno on the Olympic Festival. From there, on the weekend of 12 and 13 February, it hosted live broadcasting of an Olympic Special with Jan Pokorný and prominent sports guests. After the Beijing Olympics, both stations paid attention also to the Winter Paralympic Games, which were held from 4 to 13 March 2022.





Book World 2022

BOOK WORLD 2022

Czech Radio's stand at the Book World festival had a lot to offer. The visitors could meet star presenters of the Dvojka station such as Adéla Gondíková, Dalibor Gondík, Mirek Vaňura and others. The Vltava station, together with actor Jiří Vyoralék, presented its upcoming premieres and author Nina Špitálníková launched her new book. Radio Wave presented its new podcast on literature called Bookmark and Radioservis brought new pieces from the radio market.

Intended for children and parents was a programme titled How to Make a Radio Fairy-tale. A special guest on Friday was Czech Radio Director General René Zavoral.

Thanks to the Czech Radio Foundation and its Firefly project, the visitors of the stand could enjoy a coffee prepared by visually impaired and blind baristas from Café in the DARK.





Summer Film School 2022



SUMMER FILM SCHOOL 2022

The 48th edition of the Summer Film School in Uherské Hradiště had a motto "Touch the Film". Czech Radio's stand and the music scene of Radio Wave in the Peace Club have become an integral part of the festival's side events. Stations Vltava, Radio Wave, Plus and Radiožurnál brought exclusive programme with inspiring guests.

There were 4,600 accredited visitors and 2,120 one-off visitors attending the festival, eager to enjoy everything the festival had to offer. Czech Radio contributed to the side events from Monday 1 to Wednesday 3 August. It hosted Jáchym Topol who came back to the Summer Film School in Uherské Hradiště to read from his first novel *Sister* in the Reading with Asterisk programme and celebrate his round anniversary. Music was performed by Monika Načeva and violinist Alexey Aslamas. The Radio prepared a selection of the best pieces from radio plays and podcasts for the visitors to relax while listening. As a bonus, the visitors of the festival had the opportunity to try what it is like to enjoy a coffee in complete darkness in Firefly's Café in the DARK.





Vltava 50

GUSTAV BROM
CZECH RADIO
BIG BAND
— 1940 —

GUSTAV
CZECH

VLTAVA 50

The fiftieth anniversary of Czech Radio Vltava was celebrated by a spectacular concert at the Střelecký Island in Prague featuring the stars of the Vltava broadcasting.

Creating an electric atmosphere, the performers included Dan Bárta, Milan Cais, Beata Hlavenková, Never Sol and Ondřej Pivec with Marta Kloučková. They were accompanied by the Gustav Brom Radio Big Band conducted by Vladimír Valovič.

We would like to thank our listeners – among other things also for their birthday wishes. Together, we embark on the next half-century!





ON AIR



In 2022, Czech Radio's portfolio of broadcasting services included nationwide stations (Radiožurnál, Dvojka, Vltava, Plus, Radio Junior, Junior +, Radio Wave, D-Dur, Jazz, Radiožurnál Sport and Pohoda) and a network of 14 regional stations in each region of the Czech Republic. It also continued offering an international service in six languages through Radio Prague International.

Czech Radio followed the Act on Czech Radio, Czech Radio Code of Practice and other relevant regulations. It provided public service by producing and distributing radio programmes in the Czech Republic and abroad. The central objective of Czech Radio was the provision of independent, objective and diverse service that would cater not only to mainstream listeners but also to minorities. Czech Radio was fulfilling this objective not only through its stations but also in the online environment of its websites and on social media.

Complementing each other, all Czech Radio stations seek to offer a balanced service based on verified, objective and generally balanced information. In case of the news and current affairs stations, the complementarity provides a greater range and balance of the news programmes available to the listeners. Czech Radio Radiožurnál is a streaming service station offering regular news updates. Czech Radio Plus specialises in analytical journalism, offering discussions with experts, eyewitnesses, commentators and analysts to provide a context to the events covered in the news. Other stations are there to produce entertaining, educational and cultural programmes to cater to the areas of interest of all groups of the population.

Ever more programmes were made available for downloading and streaming on the Radio's website, which is continually being revamped to be modern and easy to navigate. Throughout the year, great emphasis was placed on multimedia content. A number of mobile apps, microsites and special websites were produced during the year. Czech Radio was also present on social media, attracting ever more followers. Podcasts are very popular and are produced in greater numbers.

NEWS SERVICE

In its broadcasting, Czech Radio brought various views and opinions of a diverse circle of experts, personalities, policy-makers and representatives of the public. In 2022, all Czech Radio's nationwide as well as regional stations broadcast their own news programmes, some of which were shared between several stations. Radiožurnál and Plus jointly broadcast the Main News (including an analytical section) and the evening and night news programmes. Throughout the day, news from Radiožurnál were also broadcast by Radiožurnál Sport. The editors of the News and Current Affairs Department were centrally producing home, regional, international, economic, cultural and sports news based both on the events happening in the areas of interest and the needs of individual stations such as emphasis on regional events in case of the regional studios or the need of more detail and context in case of Czech Radio Plus. These differences are related only to the emphasis on individual aspects of information, not the sense of it.

The Russian-Ukrainian conflict dominated the news not only in the Czech Republic but also in the whole world, but the news departments paid attention to other topics, too, with respect to the needs of the listeners to balance the topics covered by the news service. However, the conflict itself and its repercussions were affecting many areas of life in society. Informing about the war and related political events as well as economic and social issues, the News Service Department of Czech Radio was drawing on direct life experience of people as well as experts' opinions. It pointed to the reactions of the state and local governments to the difficult economic and social situation and the views of the opposition so that listeners can freely form their opinions. To that end, the Department provided data and facts. A lot of interest was raised by a large-scale project titled *The Czech Republic 2022: A Life beyond Any Price*. It included regular interviews with a sociologist who was interpreting long-term data on the expenditures of households, the impacts of energy price rise, the amount of savings and the situation with mental health. The News Service Department did not ignore controversial opinions emerging in society, but it put them in context. This was especially the case with major discussion and interview programmes or the specialised programme and web series called *Fact-Checking Room!*, which specifically responded to topics raised by listeners and the readers of *iROZHLAS.cz*. An example of providing a large base of information for the free formation of one's opinion was the concept of the election broadcasting before the local and the Senate elections (electing one-third of the Senate's members). To present the candidates to the listeners and readers, the News Service provided candidates' profiles and a series of programmes and special debates where the candidates could explain their opinions on how to address regional problems. The News Service Department ensured equal representation of the candidates in the debates through lots of drawing and made sure the time before the elections could not be used for direct or indirect promotion of the candidates.

The same approach was adopted by the News Service during the campaign before the presidential election in the Czech Republic. A project titled *A Day with a Candidate* presented all of the ten candidates (Denisa Rohanová was excluded and Karel Diviš was re-included). Part of it were also special editions of *Twenty Minutes of Radiožurnál*, which brought an interview with each candidate for the presidential post. Individual aspects of the presidential election were covered by Specials that focused, for instance, on law and the constitution or the influence of social and internet media on the presidential election.

The fundamental part of Radiožurnál's programming is a stream of news updates, current affairs analysis and music. This allows the station to respond quickly to immediate events happening in the Czech Republic and in the world and, on short notice, to switch to a continuous stream of information in case of a major event. This format makes it possible to respond flexibly to hot topics and bring updates live from the site of important events be it in the Czech Republic, the regions or abroad. In case of major affairs, whether planned or unexpected, there are Specials that are simultaneously broadcast by Radiožurnál and Plus. In 2022, special broadcasting was dedicated mostly to the war conflict in Ukraine, but also to the devastating wildfire in the National Park Czech Switzerland or the death of Queen Elisabeth II.

Within Czech Radio's portfolio of stations, Czech Radio Plus profiles itself as a station based on four programme pillars: politics, society, economy and science. The following topics were addressed the most: the war in Ukraine with all its impacts on domestic politics, business and society, the subsiding coronavirus pandemic, the actions of the new government to tackle the healthcare, economic and budget crises, the presidency of the Czech Republic in the Council of the European Union, the local and the Senate elections, important elections in France and the US, trends in climate change and hybrid threats.

Apart from the news and regional stations, news programmes have an important place also on Czech Radio Dvojka, which broadcasts news updates every hour from 5 AM to 10 PM on the hour, in the morning block from 6 to 8 AM every 30 minutes and newly also the Main News at noon. Regular news updates, although less frequently, are broadcast by Vltava, Radio Wave, Radio Junior and Pohoda. Radio Prague International operates six language sections, of which the English, Russian, German, French and Spanish service each prepare a daily 30-minute radio news brief, while the Czech service works as a web platform for Czech people living abroad and prepares specialised audio programmes for expat radios and schools without borders. In March 2022, the international service started providing a new podcast with news updates in Ukrainian.



■ Current Affairs

Czech Radio's offer of current affairs and documentary programmes includes diverse formats and programmes ranging from commentaries and short analyses of current affairs and documentary series to composed documentaries with historical perspectives.

In 2022, a significant part of the public affairs and documentary programmes was dedicated to the war conflict in Ukraine and the related massive migration of the Ukrainian people. Attention was paid also to the topics of climate change, hybrid threats and the danger of misinformation as well as the energy crisis and the Czech presidency in the Council of the EU.

A major historical-documentary initiative was a set of unique radio reconstructions of important events of the Czech history. In the second quarter of the year, it was a series of four reconstructions related to Operation Anthropoid on the occasion of the 80th anniversary of the assassination of Reinhard Heydrich, which was broadcast from the venues of the historical events – Prague, Lidice and Ležáky. Autumn saw a reconstruction of the events of 17 November 1989 – Národní 89 Again. Apart from the reporters bringing authentic historical reports from the places of the events of those times, comments in the broadcasting were made also by eyewitnesses and historians.

Czech Radio Dvojka continued broadcasting its documentary and current affairs series such as Docuseries and Mirror (a cycle presenting inspiring Czech women) or programme Key Women (on women who played a crucial role in the history of our country or the world). Moreover, in 2022 Dvojka launched a new format titled Illness No Illness about health conditions and new treatment methods, and Masterclass, in which personalities from various fields pass on their experience. Czech Radio Pohoda brought regular repeat broadcasts of legendary current affairs programmes from the golden fund of Czech Radio such as Coffee at Kischs'.

Vltava's programming is traditionally rich in current affairs content, too (programmes such as Radio-Documentary, Calling Card, ArtCafé, Accent, Mosaic or Weekend Supplement). To expand the offer even more, it added a cycle called Moments, which presented 25 mini-portraits of artists such as Milan Uhde, Jan Kačer, Stanislav Kolíbal, Marie Málková or Eva Kantůrková.

Radio Wave focused on topics relevant to young people such as the perception of female beauty and being satisfied with one's appearance (programme Beauty), sexual violence in romantic relationships (The Border of Violence), pregnancy and labour (Family Ways) or first experience at work (Hard Workers). For the sixth time, it offered also a series of interviews with world-leading intellectuals on topical issues and challenges of today's world (Open Minds).

Current affairs programmes on all stations swiftly reacted to the outbreak of war in Ukraine, e.g. in a series of specials titled What is Their Take on Dvojka. The 80th anniversary of the Heydrich Terror was reflected by a documentary series called Heroes in the Supporting Cast. Dedicated to the 30th anniversary of the agreement to divide Czechoslovakia was another important project when a joint Czech-Slovak broadcasting of the Morning Dvojka programme was released from Košice, while the What is Their Take Special was broadcast from Villa Tugendhat. Vltava broadcast several special series on major cultural anniversaries (Molière, Virginia Woolf, James Joyce, Josip Plečnik).



■ iROZHLAS.cz

In 2022, according to NetMonitor, the iROZHLAS.cz news server had on average over 1.7 million real users monthly. The record month was September when the website had more than 2 million readers. The number of users of the iROZHLAS.cz mobile app was growing, too.

Especially important was the online coverage of the war in Ukraine, which was being updated on a continuous basis from 24 February until the end of November. Moreover, iROZHLAS.cz offered special broadcasting and its own analyses and talks with experts.

Prepared in cooperation with PAQ Research, the impactful project titled The Czech Republic 2022: A Life beyond Any Price presents on the website a unique set of economic data as well as a series of stories, interviews and consumer advice. The team of data journalists of the iROZHLAS.cz server was involved in the project right from the start. On the occasion of the autumn elections, it prepared interactive candidate lists, processed the election results and published unique data in a map of education or a map of the accessibility of social care.

One of the main pillars of iROZHLAS.cz was a project titled Fact-Checking Room!, which counters disinformation. Its reporters debunked 53 pieces of disinformation that appeared in the Czech environment and responded to hundreds of suggestions from the readers and listeners via e-mail. The Czech Radio news website again offered an electoral vote counting application and made it available for free. It was used by hundreds of municipalities and NGOs.

■ Traffic Reporting

Traffic reporting has long been a priority for Czech Radio. In 2022, it provided traffic updates on stations Radiožurnál, Dvojka and Plus and also on its regional stations.

Radiožurnál informs about traffic issues on a 24/7 basis through its Green Wave programme broadcast live every 30 minutes and, during peak hours, every 15 minutes or directly at the time of an extraordinary event.

To prepare traffic reporting, Czech Radio draws on data from the Aggregated Traffic Information System (JSDI) that aggregates information from the Czech Police, the National Traffic Information Centre of the Czech Road and Motorway Authority (ŘSD ČR), the Fire Rescue Service and other authorities and institutions. A large portion of the information is provided to Green Wave by volunteer traffic informants.

The Green Wave operates its own 24/7 call centre, which is a part of the News Service and Public Affairs Department. The operators try to obtain the most accurate information about traffic issues from voluntary traffic informants. The information is processed and verified from other sources of information. The data is used not only by Czech Radio as it is sent online to the Aggregated Traffic Information System where it is available to the National Traffic Information Centre as well as to the motoring public.

■ Sport

The main Czech Radio news channel for sports was Radiožurnál Sport, which started broadcasting on Friday 21 May 2021, and is the first radio station in the Czech Republic dedicated to sports. In 2022, its goal was to develop and enhance the quality of its content and raise awareness of this new product of Czech Radio not only among sports fans but also within the whole sports environment and to raise awareness of the DAB+ digital network and other possibilities of listening to the station.

The broadcasting was dominated by three major sports events that were the most important from the perspective of a Czech listener: the Winter Olympics in Beijing (February), the Ice Hockey World Championship in Finland (May) and the Football World Cup in Qatar (November and December). The Winter Olympics in China were significantly affected by the COVID-19 pandemic and the harsh measures in force at the venue with two members of the team sent to self-isolate at the venue of the Games. The team of Czech Radio reporters had to deal with unexpected situations and a shortage of staff. It also tried new forms of broadcasting using new technologies and applications. This experience will be useful for covering other large-scale events.

The station broadcast from other sports events, too, whether big or small, held in the Czech Republic, its regions or abroad. Regular magazines and sections paid attention also to amateur, recreational and youth sports.

■ Foreign Correspondents

In 2022, the Czech Radio's team of foreign correspondents was made up of eleven experienced reporters. Their work was significantly affected by the Russian aggression against Ukraine and the subsequent refugee surge in Europe, which was covered by some of the reporters on-site. Its repercussions were covered by all reporters throughout the whole year. Very important work was done by reporter Martin Dorazín in the war-afflicted Ukraine, where he was sent shortly before the invasion from his post in Warsaw. From October, he was reporting from Ukraine as a permanent correspondent. Due to the tense situation and hostile approach of the Russian authorities towards journalists together with limitations applicable to reporting about the Russian invasion, Czech Radio called back its reporter Ivana Milenkovičová as there was no guarantee that she could work freely and safely. In March, Czech Radio established a new post in Paris, which is held by Martin Balucha. This decision was linked to the closing of the London office at the end of 2021. Od začátku března otevřel ČRo nový post v Paříži, kam nastoupil Martin Balucha. Tento krok navazoval na zrušení zahraniční odbočky v Londýně koncem roku 2021.

■ Music

Czech Radio has long been offering a wide range of music genres – classic music (Vltava, D-Dur), jazz (Vltava, Jazz), folklore and swing (regional stations, Dvojka), pop music (Radiožurnál, Dvojka and regional stations), rock (Radiožurnál Sport), ethnic music (Vltava), brass band and country (regional stations and Pohoda) as well as alternative and experimental music bordering with acoustic art (Vltava, Wave). Music is an important part of the streaming service, but beyond that, in its music programmes, Czech Radio uses its own music recordings made in the studio or concert halls and processed into various radio forms such as composed programmes, interviews with artists or educational programmes.

In 2022, Czech Radio Dvojka expanded its offer of music programmes by Dvojka at the Piano, in which invited musicians to sing their songs live. Programme The Ones I Like was replaced by a regular weekend format titled Helena Vondráčková's Sweet Temptation. Dvojka continued broadcasting its musical programmes such as Songs Close to Heart by Dvojka, Club Evergreen, Musical Express or the Czech Twelve chart programme. Special schemes included also a programme called The Music I Love, in which the selection of music is up to the programme's guests. Dvojka broadcast several concerts such as the Czech-Slovak concert or the concerts of Helena Vondráčková, as Dvojka became the media partner of her tournament on her 75th birthday. A major event of the second half of the year was the Concert for Marta on the occasion of Marta Kubišová's 80th birthday. Dvojka prepared a special programme titled Remembering Hana Zagorová in reaction to the death of this prominent personality on the Czech music stage. On the first anniversary of the death of Měky Žbirka, the station broadcast live from the exhibition called Years and Days from the premises of the National Museum in a programme titled A Life with Měky.

The Vltava station offered 40 live-broadcast and 106 recorded concerts. Apart from specialised programme series, concerts were played mostly in the Opera Night and included, for instance, Škroupa's opera The Tinker, Matouš Hejll's Ghosts or George Friedrich Händel's oratory The Triumph of Time and Truth. Programme series Seventh Heaven made full use of the possibilities of the new broadcasting studio and created a new programme – Seventh Heaven Live, where the guests were performing live. For the public, Vltava prepared four concerts from the series Jazz in a Café and Studio Live featuring opera singers of the National Theatre.

In cooperation with the Prague Radio Symphonic Orchestra, Vltava broadcast 18 concerts from its subscription season live and another three were pre-recorded. Vltava continued to cooperate with partners and institutions such as the

Prague Spring Festival, the Dvořák Prague, the Leoš Janáček International Music Festival, the Smetana's Litomyšl Opera Festival, The Youth Play Jazz, the Czech Philharmonic, Prague Symphonic Orchestra (FOK), PKF – Prague Philharmonia and Collegium 1704.

In terms of music, the priorities of Radio Wave have long included an active search for and support of young Czech talents. Two talent-scouting music projects continued in 2022: Starter, which looks for hitherto unknown bands, and Czeching focusing on music export and support of Czech music hopefuls in their journey to international audiences. The 2022 winner of Starter was a band called Holidays. As every year, there was also a concert of the winners, which was held in summer at the former Stalin monument in Prague, featuring four young bands. The winner of Czeching was Aiko who, in January 2023, participated in the European Showcase Festival – Eurosonic Noorderslag. Inspired by the previous year, the Czeching showcase was held in the Fuchs2 club in September. The event was also a celebration of Radio Wave's 16th birthday.

In regional broadcasting in 2022, great emphasis was placed on domestic music production, as expressed also in the slogan "Czech Songs to Make You Sing Along". The Radio fostered regional music production and recordings of local music groups and performers. In 2022, regional studios of Czech Radio broadcast a number of musical programmes. In terms of genre, these were mostly pop, pop-country, country, soft rock and folk as well as brass band music. Most regional studios also organised live concerts. Joint broadcasting included musical programmes such as Country Wagon with Mirek Černý offering popular as well as new country, folk and campfire songs; Nightingales in a Box exploring the famous Czech award in popular music, or the Czech music chart programme called The Czech Twelve broadcast in cooperation with Czech Radio Dvojka. Programme The Golden Hits with Jirka Svátek continued to explore the origins of famous Czech and world hits. In June, on the first anniversary of the devastating tornado, all regional studios broadcast a special commemorative concert from Hodonín titled In One Year's Time to the Day. In December, the regional stations jointly engaged in the Czech Republic Sings Christmas Carols project, which was broadcast live from the Peace Square in Brno.





15:46
12

■ Culture, Arts and Drama

Culture and arts are among the fundamental building blocks of Czech Radio's programming. Within its portfolio of stations, this building block is represented by Vltava, D-Dur, Jazz, Radio Junior, Dvojka and Radio Wave. Art genres are significantly represented also in the on-demand offer on the mujRozhlas online platform. Literary series are among the most listened-to works across all stations as well as the mujRozhlas platform.

Spoken word arts programmes for individual stations are prepared by the Creative Group for Literature, Drama and Entertainment, which works with a wide variety of genres: short essays, composed programmes, readings, radio drama plays, live-action podcast series, entertainment formats and more. In 2022, the Group produced 3,010 premieres and prepared 2,996 rebroadcasts. In programming, it paid attention to important anniversaries. Recorded for the 100th anniversary of the birth of Jack Kerouac, the premiere of *Big Sur* represented an extraordinary sound composition. Tomáš Dianiška, one of the most prominent contemporary progressive authors, wrote and directed a play for the Radio titled *Emil's Dilemma*, to commemorate the 100th anniversary of the birth of Dana and Emil Zátpek. There was also a play commemorating the 80th anniversary of the annihilation of Lidice. The original epic play by Jakub Čermák, *The Women of Lidice*, interpreted as a classical Greek drama, was nominated for an award at the international festival *Prix Europa 2022*. Canonical works were represented, too, e.g. the adaptation of James Joyce's *Odysseus* or Miguel de Cervantes' *Persiles and Sigismunda*, which were both read in the Episodic Reading for the Vltava station. Very popular among the listeners was Nina Špitálníková's book *Between Two Kims* presented in Plus' literary series called *Radio Book*.

The most popular literary-drama series traditionally included *A Radio Play for Saturday*, *A Radio Play for Sunday* and *Episodic Reading on Dvojka*. As a part of a project titled *Splendid Summer in Two*, Dvojka broadcast eight original Czech short stories by contemporary authors intended for both linear broadcasting and on-demand consumption. According to tradition, the summer project was concluded by a live-broadcast radio play called *A Moment of Happiness*.

A distinct thematic section in 2022 was *Czech Summer* on the Vltava station. Throughout the two holiday months, the project brought literary, music and current affairs programmes and reflected the beginning of the Czech presidency in the EU, pointing out how rich, witty and inspiring the Czech cultural output has been for decades. It offered some of the jewels of the local culture, reflecting their international legacy. Thus, broadcast in the project were the most translated Czech books or music by those who made it to the international stage. Across the series, the *Czech Summer* project offered dozens of works related to our country. There were contemporary authors (such as Michal Ajvaz, Bianca Bellová, Jáchym Topol), classic authors (such as Josef Škvorecký, Bohumil Hrabal, the Mrštík brothers) and also some foreign authors who have a different perspective of the Czech Republic (such as the premiere reading of a book titled *Utz* by Bruce Chatwin).

Artistic production reflected major anniversaries of 2022. On the 80th anniversary of the assassination of Heydrich, we premiered a play titled *Romeo, Juliet and Darkness*. Commemorating the death of Vladislav Vančura was a staging of his work *The End of Old Times*. On the anniversary of the birth of Czech-French painter Toyen, Dvojka aired a play titled *My Sister Toyen*. The staging of Goldstein's play *Mr. Halpern*

and *Mr. Johnson* was dedicated to the milestone birthday of Viktor Preiss, while the episodic reading of the *Opinions on the Murder* was dedicated to the milestone birthday of Michael Viewegh.

To appeal to the young audience, which usually does not consume traditional linear broadcasting, Czech Radio prepared drama podcasts that are based on the programming of Radio Wave. In 2022, two live-action podcast series were prepared for listeners aged 18+ (a relationship drama *Break-Up* and thriller *Rite*). As is the tradition, dedicated to the fairy-tale genre are Sunday afternoons on Dvojka as well as the bedtime fairy-tales called *Hajaja* and a number of programme series on Radio Junior.

Culture, art and drama programmes are the domain of the news and current affairs stations. Radiožurnál and Plus cover cultural events mostly in their news updates and current affairs programmes. Examples from 2022 include broadcasting from the International Film Festival in Karlovy Vary, the traditional season opening of the Theatre of Jára Cimrman (this time, with the children of the actors) and the film programme called *Czech Lion Backstage* dedicated to the most popular Czech film awards, the *Czech Lion*.

The Plus station prepared a project called *Splinters*, in which well-known authors and writers reflected on the war events in Ukraine happening within only a few hundred kilometres of the Czech Republic and its impacts on Czech society. Launched precisely one month after the Russian invasion, the podcast series featured Milan Uhde, Petra Hůlová, Kateřina Tučková, Czech writer with Ukrainian background Marie Iljašenko, Emil Hakl, Petra Dvořáková, Anna Beata Hábllová, Jakuba Katalpa, Lenka Elbe and Ondřej Macl. The text from the series was published also as a book.

The regional stations of Czech Radio regularly inform about cultural events in their respective regions. They invited prominent personalities from regional culture and cooperated closely with local theatres, libraries and museums. Some regional studios regularly broadcast literary and drama magazines and programmes on folklore. The stations jointly broadcast programme *Folklore Tunes* on the traditions, songs, customs and crafts of our ancestors that are preserved in our regions. The programme explores the deep roots of folklore and the traditions of our ancestors that are still alive on the territory of the Czech Republic. Presenting new folklore recordings was a November *Folklore Tunes Special* broadcast jointly by all regional stations. Some regional studios broadcast also short stories, folk tales and other literary programmes (e.g. *A Rendezvous with Literature*, *A Good Read*, *Radio Leafing*, *Evenfall Reading*, *Reading for Sunday* and *Weekend Reading*). The joint broadcasting of the regional stations of Czech Radio included profiles of famous Czech actors and comedians together with a short extract from their work in programme *Star Comebacks*, the evening programme *Theatre for Your Ears*, which took the listeners to literature archives, or weekend specials called *A Weekend with...* dedicated to cultural personalities who celebrated an important anniversary (Stella Zázvorková, Josef Dvořák, Miloš Kopecký and others).

SCIENCE, TECHNOLOGY AND EDUCATIONAL CONTENT

The educational function of Czech Radio stations is provided by a large number of streaming and specialised programmes. Popular-science programmes for the general public are especially typical of the Dvojka station. Very popular are Calendar Stories, Meteor and Expedition. Two new programme series were added – Illness No Illness talking about new treatment methods and Masterclass, in which experts from various fields share their experiences with listeners. Popular-science programmes included also the format titled Once Upon a Time There Was a Year broadcast live every weekday. Rambles in Czech History offered insights into history. Programme cycles Key Women, Silver Wind and Wonderful Lives paid attention to inspiring personalities.

Broadening the listeners' horizons in culture and arts are stations Vltava, D-Dur and Jazz. Dedicated to music are, for instance, programmes Academy, Old Masters and Religious Music. Dealing with literature are programmes such as An Evening to a Topic, Consonance and the World of Poetry. Educational in nature are also programmes Weekend Supplement, a three-hour composed block, or the current-affairs interview programme Accent broadcast on weekdays.

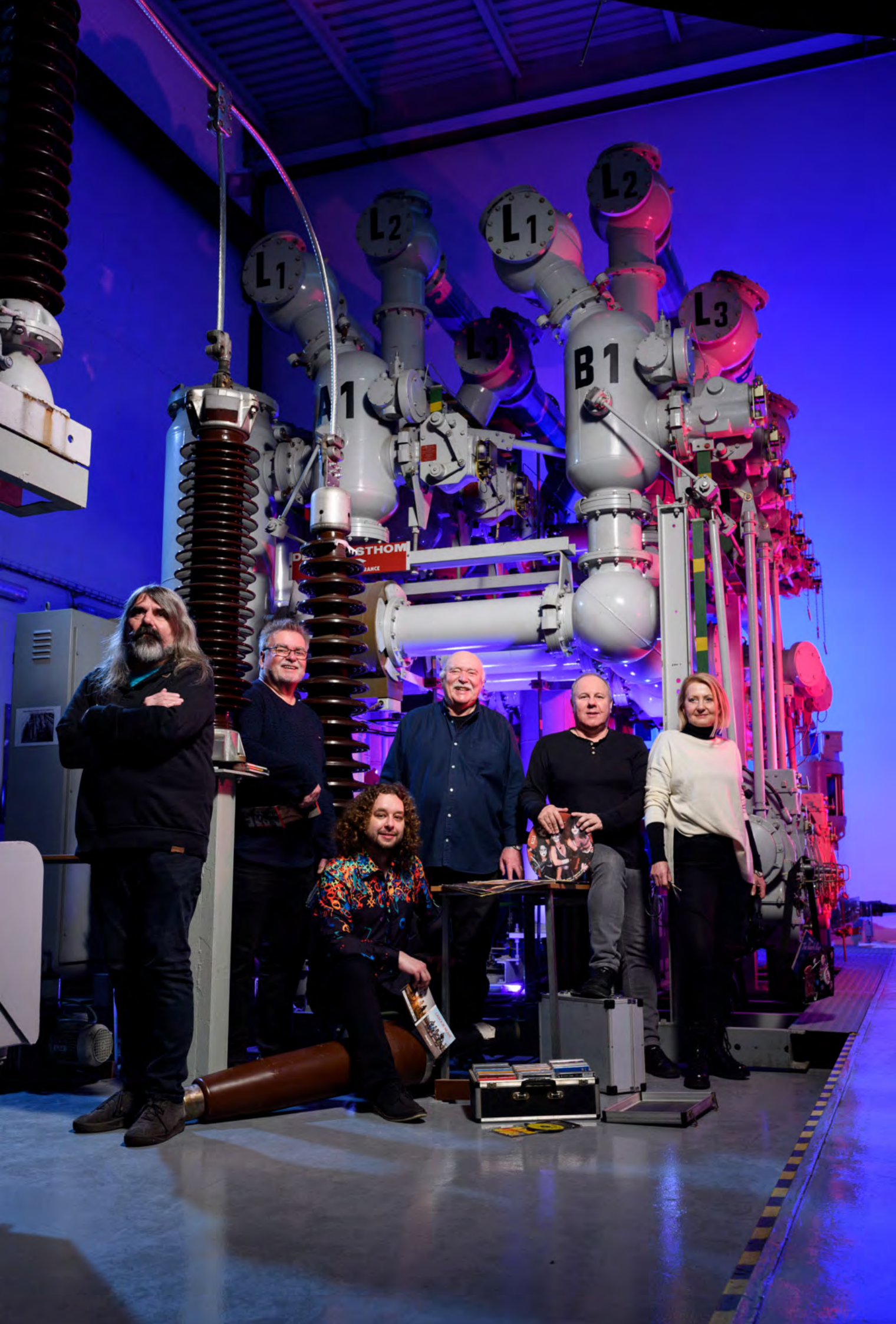
Children can learn many facts from the educational programmes and blocks of Radio Junior. Dedicated to science and technology is Eva Sinkovičová's programme Curious or the everyday quiz called You Can Do It! Focusing on financial literacy among young adults is Radio Wave's programme Scratch, while a programme called Study Room addresses the issues of studies and education. The sixth series of the Open Minds cycle offered interviews with foreign scholars and intellectuals on the challenges of today's world.

In 2022, educational programmes were a dominant part of the programming of the Plus station. Dedicated to popular science and science application were programmes such as Science Plus, Studio Leonardo, Leonardo Plus and The Lab. History was covered especially in programmes such as the 20th Century Stories, History Plus, Archive Plus or How It Really Happened. Added in 2022 was a new programme called Heroes about people who were able to lay down their lives to save others but also about those who, for some reason, decided to stay alive.

Czech Radio's programming includes also a popular science project. Broadcast on Saturday morning, the Experiment programme brings stories from science and modern technology.

Based on feedback from schools, the unique radio reconstructions of major events of the Czech history may also be included in educational programmes. In 2022, the Radio offered a series of four reconstructions related to Operation Anthropoid broadcast on the 80th anniversary of the assassination of Reinhard Heydrich from the very places where the history took place, i.e. from Prague, Lidice and Ležáky. Autumn saw a reconstruction of the events of 17 November 1989 in a project titled Národní 89 Again. Bringing stories from the venues of the event were not only the reporters but also eyewitnesses and historians.

In 2022, the regional stations of Czech Radio prepared a host of educational programmes and sections. The main initiative was a radio guide through the most interesting places of Bohemia, Moravia and Silesia titled Outings, which was prepared with a contribution from all regional stations. Added to it in summer was an extra project titled All Around the Czech Republic bringing live reports on weekends. Other areas covered by many programmes included advice on various topics (legal, finance, hobby, healthy lifestyle) with a pilot release of a programme called Radio Advice Centre, which was jointly broadcast in December. There were also sections dedicated to the Czech language (Nicely Czech, Around the Czech Language, A Repetition Exercise, Language Corner, How We Speak at Home), history (This Time Hundred Years Ago, Silent Witnesses of the Past) and nature, science and technology (Techno, Planetarium, Astronomic Window, Green Worlds). Importantly, the regional studios closely cooperated with local universities, museums and science parks.



■ Social Issues

In 2022, social issues were a frequently covered topic in broadcasting. The situation caused by high inflation and steep rise of energy prices and the costs of living affected especially the lives of lower-income people as well as the elderly and families with children. The impacts of these negative events and the approach to their solution represented an important part of a long-term project called The Czech Republic 2022: A Life beyond Any Price, which brought people's stories as well as advice on how to cope.

Another important event covered in the broadcasting was Gracious Summer 2, which is a special debt relief law that makes it possible to cancel some of the debts owed especially to public institutions.

Social issues are the focus of Dvojka's programmes such as Coffee at Four, Advice Service (Two at Dvojka) or What is Their Take. These programmes covered the rising inflation, the energy crisis and the crisis related to the war in Ukraine. Practical advice and inspiring stories from professional and informal caregivers taking care of the elderly were brought by a five-part documentary series called I'm on Fire. A new weekly magazine called Illness No Illness focused on various health conditions, new methods of treatment and the social aspects of diseases.

Focusing on the challenges related to social conventions and stereotypes regarding female appearance was the well-accepted documentary series by Linda Bartošová called Beauty. By contrast, the position of men in today's society was the topic of interviews called Man Up. Sexual violence among partners was covered by a documentary series called The Border of Violence, while pregnancy and labour were the focus of the Family Ways series. Dedicated to social problems of children is the Radio Junior's Helpline.

In 2022, regional stations of Czech Radio reflected important social topics related to the rising cost of living, integration of Ukrainian refugees, population aging, the position of the elderly in society, the availability and the quality of retirement homes and care services and solidarity between generations. The regional stations regularly addressed also the joys and worries of the visually impaired and disabled people, problems with over-indebtedness, housing accessibility in individual regions or the issues of socially excluded communities.

Czech Radio's major contribution to helping lonely seniors was the traditional pre-Christmas initiative called Santa's Grandchildren organized by Czech Radio Foundation. It was reflected by all stations and regional studios of Czech Radio, which actively developed the topic of solidarity between generations and the issue of population aging in the Czech Republic and Europe in general.

An integral part of the programming was the support of the Firefly fundraising initiative. There was a special broadcasting for the visually impaired people from a concert titled Light for the Firefly and a series of reports that monitored how the NGOs used the funds provided by the Firefly.

■ Programmes for Minorities

The service for minorities (especially those recognised by the Czech government) is an important part of Czech Radio's mission to deliver public service. It is also in line with the commitments set by the European Charter for Regional or Minority Languages ratified by the Czech Republic in 2007. That is why, in 2022, Czech Radio coordinated its framework of broadcasting for national minorities with the Government Council for National Minorities and the Working Group for National-Minorities Broadcasting, of which Czech Radio is a member. Throughout the year, it regularly broadcast for and about national minorities and about their coexistence with the majority in the Czech Republic. This topic was also covered from time to time in news, current-affairs and documentary programmes.

Due to the influx of Ukrainian people fleeing the war-torn territories, Radiožurnál and Plus started broadcasting news also in Ukrainian. Catering to the ever-larger English-speaking community, the Plus station broadcasts daily news in English.

The Plus' programme Among Us is a magazine about ethnic minorities in the Czech Republic, presenting exceptional personalities, cultural traditions and activities of their associations.

When it comes to Slovak broadcasting, the most important programme is Meetings (Radiožurnál and the regional stations), which is dedicated not only to Slovaks but also to anyone who does not want to lose contact with Slovakia and the Slovak language.

The Romani service includes O Roma Vakeren (broadcast by Radiožurnál and the regional stations) and hosts non-profit organisations supporting the Romani community in the Czech Republic. The programme series addressed its own topics brought up, especially by external contributors who have hands-on experience and knowledge. It mapped the challenges of isolation and remote schooling relevant within the Romani community. Another topic was the promotion of the Romani language, traditions and culture.

Czech Radio Ostrava broadcast 252 episodes of the Wydarzenia magazine for the Polish national minority. Some reports were prepared also in Czech and broadcast as a part of the daily programming of Czech Radio Ostrava.

Broadcast by regional studios, the magazine for the German community called Neighbours continued to bring interviews with the representatives of expatriate associations on the history and activities of these organisations. In 2022, as in the previous years, it covered the activities of the Assembly of Germans in Bohemia, Moravia and Silesia.

■ Religious and Ethics Programmes

Programmes of this category are a part of the public service mission. The formats of all programmes are in line with the profile of each station and its target audience with attention paid to adequate timing with regard to the target audience. All programmes emphasize ecumenism, religious liberty and understanding between various religious and ethnic communities in the context of a tangled social discourse.

Programmes dedicated to the topics of religion and ethics are regularly aired on Sunday mornings by Vltava. These include the Holy Mass, which is broadcast from various places across the Czech Republic, Morning Contemplation and Spiritual, which explores the religious history of European nations and religions. The weekly programme called For Christ's Sake! on Radio Wave brings an unorthodox point of view of the young generation on spiritual and ethical issues. Ethics and its place in the life of young people is regularly covered by the magazine Diagnosis F and Balance. Ethical issues relevant to children of school and pre-school age are dealt with by the interactive Helpline hosting specialists on children's perception of the world.

Issues related to ethics and values were discussed further in some segments of the streaming service of Dvojka, Vltava and Radio Wave and regular documentary series (Docuseries, DocuWave). Spiritual and ethical topics are covered each Sunday by catholic priest Zbigniew Czendlik and nun Angelika

in Dvojka's programme called What Is Their Take. The station offered also a programme called Talks with Alfred Strejček, which brought intriguing insights into the life values of this remarkable personality. Values such as patriotism and self-sacrifice were reflected by current-affairs and literary-drama programmes commemorating the 80th anniversary of the assassination of Reich Protector Reinhard Heydrich.

The regional stations continued broadcasting programme series Between Heaven and Earth with in-depth reports on various topics. Prepared in cooperation with the Jewish Museum in Prague, the programme Shalom Aleichem wraps up a week of programmes dedicated to the minorities living in the Czech Republic pointing out specific aspects of the community, ethics, spirituality and religion.

Holiday broadcasting schemes of the regional studios regularly include pieces dedicated to religious topics, too (Christmas, Easter, Cyril and Methodius, etc.).



ENTERTAINMENT

Entertainment programmes are brought especially by the Dvojka station. In 2022, a new entertainment and educational programme was added, titled *Once Upon a Time There Was a Year*. Broadcast live on each weekday, it presents always a certain year using archive materials, memories of the presenters and their guests as well as songs related to that year and the listeners have to guess which year it is. Another new format included *The Legends of Entertainment*, which selects extracts from entertainment programmes. *Close Encounters* with Tereza Kostková and Adéla Gondíková continued to be very popular. The weekend scheme included *Toboggan*, *Omelettes* with Halina Pawlowská, *Golden Age* with Václav Kopta, *Storytellers* and *Easy Chair* with Ivo Šmoldas. Combining music and entertainment was Helena Vondráčková's *Sweet Temptations*.

A lot of entertainment programmes are offered by Radio Wave be it in broadcasting or on the online platforms. The most successful formats on Radio Wave include the girl talk programme *Chicks* and programme *Potato with Egg*, which offers relaxed interviews with Czech celebrities. A new programme called *Sweat* deals with topics related to sex and intimacy in an entertaining dialogue. The *Microwaves* weekly programme brings entertaining news updates. Radio Junior

offers everyday sketches from the world of two fourth-graders Venda and Fráňa and talks hosted by children as presenters in programme *Total Talk Show*.

Meant to entertain and bring good mood to start a day are morning shows on Czech Radio Dvojka (*Morning Dvojka* with Dalibor Gondík) and *Morning on Radio Wave*.

Entertainment is one of the five building blocks of the regional service. Nationwide entertainment programmes are centrally produced due to the time intensity and the organizational and financial requirements of the production (*Humoriad*, *Star Comebacks*, *Theatre for Your Ears*, *Alex and His Guest* or *Famous Couples*). Regional entertainment programmes are produced independently by each regional studio: (*Laugh with Us*, *A Get-Together in a Theatre*, *Tonda Procházka's Questions*, *The Mysterious Island*, *Hanakia Sunday Talks*, *Double Take* with Halina). At Christmas and the end of the year, there were special entertaining programmes (*Gourmet Christmas*, *Christmas Star Comebacks*, *New Year's Eve Humoriad on the Road*).



BROADCASTING FOR CHILDREN AND YOUTH

Dedicated to children and youth aged between 3 and 12 years is the broadcasting and online content of the digital and Internet-based Radio Junior station. Live-streamed broadcasting (the morning, afternoon and evening live-streams) was complemented by classic precast programmes (podcasts). Part of the rich programming are also long and short fairy tales, episodic readings and games for the youth. The linear broadcasting of Radio Junior was based on thematic days that reflected important current, historical, cultural, sports and social events. Live-presented sections were complemented by prepared segments (such as Curious with Eva Sinkovičová, Ubiquitous with Jana Rychterová, Easy-Peasy with Jakub Voříšek, Radio Junior's Music Chart or English with Radio Junior). New programmes were added, too. In March, the station launched a lifestyle podcast titled Be Trendy and in October, it launched a talk show with children as the presenters – Total Talk Show. Interview programmes were broadcast in Radio Junior's Clubs. In 2022, emphasis was placed on engaging children as presenters and reporters. There were special live-broadcast afternoon sections prepared and presented by children. Among the involved children were members of the Disman Radio Children's Ensemble.

Part of the content for children is shared between Radio Junior and Dvojka, which also provides service for children in its programme series called Fairy Tale and Hajaja. Throughout the year, live-streamed broadcasting promoted projects dedicated to children such as Czech Radio's project Concertino Praga, an international radio competition, or the series of educational concerts called Wave Playing. Broadcast by Dvojka on Sundays was a total of eight premiered fairy-tales.

To appeal to teenagers, Czech Radio uses the trendy format of podcasts. For this purpose, it produced a ten-part podcast series with Lukefry and Natyla called Pillow, which is intended for teens aged between 13 and 15 and which deals with puberty, intimacy, love and sex education. Responding to delicate questions is psychologist Kateřina Štočková Vavrošová.

Radio Wave prepared content for various target groups of the young generation including the youngest adults aged 18 – 22. Using new content projects, the station sought to approach new audiences that have never listened to or heard about the station. After the pandemic phased out, another task was to go back to organising events for the public as well as to reflect the war conflict in Ukraine in the station's programming. The station continued with a set of changes to the broadcasting scheme that started in 2018. All programmes from linear broadcasting were also available online for on-demand consumption.

In 2022, Radio Wave focused on producing and disseminating podcast series and serials homing in on issues that are topical for young people. It released over 60 regular podcasts or podcast series. At the same time, it presents itself as a station that develops innovative formats and in 2022, it offered two new live-action podcast series for young listeners. In January, the station launched a series called Family Ways dedicated to childbirth and related topics. In seven episodes, Michaela Sladká talks about labour from different perspectives based on the experience of several women, doctors, midwives or therapists. In April, the station started broadcasting the sixth series of interviews with foreign intellectuals and scholars about the current problems of the world – Open Minds. In May, Radio Wave published Hard Workers, a series about work and stories

from the work life of the young generation. In six episodes, Eva Svobodová mapped the first work experience of young people and their preferences when it comes to choosing a job. In the summer months, there was a series about water and bathing called Swimsuit. September saw the release of a new documentary series about sexual violence among partners called The Border of Violence. The author, Táňa Zabloudivá prepared stories of women and described the most common forms of sexual violence. As a follow-up to the six episodes, there are two interviews with the women involved in the podcast about bringing the topic of sexual violence to media attention in the Czech Republic. The most popular current-affairs format of the year was the authorial documentary series about beauty stereotypes and female appearance called Beauty, which was released starting in November. The seven episodes consist of interviews led by the author of the podcast, journalist and presenter Linda Bartošová with women (including famous ones) about female beauty in connection to social status, success, personal relations and physical as well as mental health. Each episode was supplemented by an interview with a female expert. Given the success of the live-action series of the previous years, the station broadcast Break-Up by scriptwriter Šimon Holý and Rite by Klára Vlasáková.

In terms of music, the priorities of Radio Wave have long included the active search for and support of young Czech talents. Two talent-scouting music projects continued in 2022: Starter, which looks for hitherto unknown bands, and Czeching focusing on music export and support of Czech music hopefuls in their journey to international audiences. The 2022 winner of Starter was a band called Holidays. As every year, there was also a concert of the winners, which was held in summer at the former Stalin monument in Prague, featuring four young bands. The winner of Czeching was Aiko who, in January 2023, participated in the European Showcase Festival – Eurosonic Noorderslag. Inspired by the previous year, the Czeching showcase was held in Fuchs2 club in September. The event was also a celebration of Radio Wave's 16th birthday.

An important activity promoting the programmes and the brand of the station among the young audience and helping to approach new listeners is organising various annual concerts, events, online marketing campaigns and broadcasting from events and festivals for young people. In the last couple of years, Radio Wave organised dozens of its own events each year, participated in several festivals and organised side events as a media partner. These activities were resumed with the phase-out of the pandemic-related restrictions.

REGIONAL SERVICE

In 2022, Czech Radio operated 14 regional stations. The territory covered by them corresponds to the administrative division of the Czech Republic into regions with one regional studio in each of them based in the region's capital. The regional stations form a network targeting the respective group of listeners in each region. In 2022, the programming of the regional stations was built around information, advice service, promotion of the cultural identity of the regions, entertainment and interactivity.

In 2022, the main task of the regional service was to cover the COVID-19 outbreak (at the beginning of the year), inform and provide advice service with regard to the energy crisis, explain and provide solutions to the problems related to the rising inflation and, last but not least, cover the war events in Ukraine. Apart from that, the regional stations promoted domestic tourism through its summer special called All Around the Czech Republic. In September, it intensively covered the events related to the local elections and the elections into one-third of the Senate of the Parliament of the Czech Republic. The stations broadcast profiles of individual candidates, local specials, debates, election explanation services and post-election result services.

From among planned activities, in 2022, the regional service managed to accomplish on-site specials of the Hobby magazine such as the day-long broadcasting and on-site programme from exhibitions Spring Farmer (March 2022, Lysá nad Labem), Flora Olomouc (April 2022, Olomouc), Nourishing Earth (August 2022, České Budějovice) and the Garden of Bohemia (September 2022, Litoměřice). The stations continued broadcasting the regular cycle called A Weekend with... – this time, dedicated to Viktor Preiss (75th birthday), Josef Dvořák (80th birthday), Josef Zíma (90th birthday), Stella Zázvorková and Miloš Kopecký (in both cases their heavenly 80th birthday). Education was part of the programming, too – the regional service launched a 20-part series called Avoid the Bait, focusing on the dangers and tricks of today's time (such as chain mails, disinformation, conspiracies and risky e-shops). Moreover, as a part of the project called The Czech Republic 2022: A Life beyond Any Price, the regional stations organised Radio Advice Centre focusing on the housing allowance, capping of energy prices and energy savings. In 2022, Czech Radio's regional service commemorated the first anniversary of the devastating tornado in South Moravia, the 80th anniversary of the annihilation of Lidice and Ležáky, the Struggle for Freedom and Democracy Day and the International Students Day.

Another joint initiative was the December series called Gourmet Christmas, which offered tips and recipes for excellent Christmas meals by top Czech chefs (Zdeněk Pohlreich, Jan Punčochář, Přemek Forejt and Roman Paulus). To enrich the Advent season, the stations prepared Christmas Baking with pastry-cook Josef Maršálek, who, on Advent Sundays (10:30 – 11:00 AM) revealed one unique recipe for Christmas cookies.

The regional stations broadcast a brand new project called Golden Love – a competition for listeners who have been married for 50 years and more. The competition started towards the end of 2022, when married couples or their family members could apply to the competition. The project was promoted by its ambassadors – three married couples who featured in pre-Christmas talks (Dana Morávková and Petr Malásek; Eva Hudečková and Václav Hudeček; Carmen Mayerová and Petr Kostka).

In 2022, great emphasis was again placed on domestic music production, as expressed also in the slogan of the regional service: "Czech Songs to Make You Sing Along". The Radio promoted regional music production and recordings of local music groups and performers. The most important music specials included Country Wagon with Mirek Černý, Nightingales in a Box (a programme exploring the famous Czech award in popular music), or The Czech Twelve (a music chart of new Czech songs broadcast in cooperation with Dvojka). The programme called The Golden Hits with Jirka Svátek continued to explore the origins of famous Czech and world hits. All regional stations broadcast also a special edition of the Folklore Tunes programme (14 and 10 November 2022), in which the stations offered a selection of new folklore recordings made by Czech Radio in 2022. To celebrate the 70th anniversary of the Brno Radio Orchestra of Folk Instrument (BROLN), the stations broadcast a unique concert.

Major programme projects used in marketing communication included the sixth edition of The Gourmet Year (a competition dedicated to traditional home recipes from regions), a big spring competition dedicated to gardening and DIY activities called Win a Little Tractor (April) or the traditional motorist competition Tank Up for Free, in which the listeners could win fuel vouchers (September). Humoriad on the Road, which travelled to visit its listeners, was very successful (25 May Jihlava, 1 June Uherské Hradiště, 8 June Chrudim, 15 June Písek, 22 June Karlovy Vary, 29 June Jablonec nad Nisou). Very popular were also the on-site episodes of the summer special called All Around the Czech Republic, in which the listeners had the opportunity to learn about interesting places of our country (each Sunday during the summer holidays, the presenters reported live from attractive places such as Borovany – the Blueberry Harvest, the Svojanov castle, Velká nad Veličkou – the Hornácko folklore festival, Kuks – traditional fair, Domažlice – the Chodsko folklore festival, Telč, Ústěk – historical fair, the Mining Museum in Lanek Ostrava, the Liberec zoo).

In 2022, the regional stations participated in the radio-wide initiative called Santa's Grandchildren and the fundraising campaign of the Firefly foundation. They took part also in the international festival of films for children and youth – the Zlín Film Festival. During the pre-Christmas period, they supported the traditional initiative called The Czech Republic Sings Christmas Carols. Close cooperation has been established with the Bohemian-Moravian Association of Gamekeepers, the Czech Association of Animal Breeders, the Czech Fisher Association, the Czech Association of Beekeepers and the Czech Gardening Association. The regional stations in Pardubice, Vysočina and Central Bohemia celebrated their 20th anniversary.

Great emphasis was placed on multimedia content of the regional stations, making the content on the website and social media more attractive (audio, photo, video) and strengthening the ties between broadcasting on the one side and the website and Facebook on the other. The traffic on the websites and social-media accounts of most regional stations kept growing in 2022. Further, the transition to a new system of planning advertisements and self-promotion was completed.

In 2022, in terms of equipment and facility management, the most important event in the regional service was the inauguration of the renovated building of Czech Radio Olomouc (18 May 2022) and the renovation of the broadcasting studio of Radio DAB Praha in Karlín, Prague.



INTERNATIONAL SERVICE

Radio Prague International (RPI) provides content for foreigners, non-native people living in the Czech Republic and Czech expats as commissioned by the state through the Ministry of International Affairs. Radio Prague International operates six language sections, of which the English, Russian, German, French and Spanish service each prepare a daily 30-minute radio news brief, while the Czech service works as a web platform for Czech people living abroad and prepares specialised audio programmes for expat radios and schools without borders. Weekend broadcasting in all languages is made up of current affairs and music programmes focusing mostly on culture, travel and history. Each service produces, on average, 85 current affairs pieces each month. There is ever more material intended only for the website and social media with multimedia content.

Starting from 24 February 2022, nearly all agenda focused on the events related to the war in Ukraine, the refugee surge, the imposition of sanctions, the economic repercussions, negotiations abroad, etc. In March, RPI launched a podcast called News for the Ukrainians (Новини для українців у Чехії) containing practical information, recommendations regarding their stay in the Czech Republic, and also stories of individual refugees.

Another major topic of the year was the presidency of the Czech Republic in the Council of the EU. A special microsite was created containing news updates, analyses and interviews. Throughout the year, in connection to the French-Czech presidency in the Council of the EU, the French service kept publishing a podcast in cooperation with the Czech Centre in Paris called Dialogue(s) Paris-Prague bringing interviews with interesting Czech artists who participate in the cultural

life of France, and with French artists present on the Czech cultural scene. On a larger scale, RPI marked also the 80th anniversary of Operation Anthropoid and the annihilation of Lidice.

In 2022, RPI prepared several specialised projects and series. Available in all language versions, cycle Czech Made presents Czech companies that are successful abroad. Each episode was preceded by a promotional video on social media. Produced in cooperation with the Archaeological Institute of the Academy of Sciences, the Archaeological Findings series was very successful. On a lighter note, the series called Czech Pedigree dedicated to Czech national dog breeds was also very popular.

Towards the end of the year, the service launched a video series called The 10 Most Famous Czech Painters. Produced by RPI in cooperation with Class Acts, an NGO, was an English podcast called A Stitch in Time, which brought stories from children aged between eleven and eighteen years about someone from their family who inspired them or influenced the way they see the world.

The German section achieved success by being awarded the Czech-German Journalist Award. The Czech award in the category of audio went to Filip Rambousek and Štěpán Vizi for their podcast titled Carbon, specifically for an episode titled Losing Ground: How Agriculture Changes the Climate and Our Landscape.





INTERNET AND MULTIMEDIA

Czech Radio's Digital Service is responsible for ensuring multimedia content and the distribution of radio content on the Internet, including technology development and innovation of the websites and other online platforms. Website designers, programmers, user experience specialists and graphic designers cooperating with external providers create radio webpages, mobile apps, TV apps and other multimedia projects and administer the distribution of the radio content within third-party products. The Digital Service arranges both radio and visualized broadcasting of Czech Radio on the Internet including new platforms. The Digital Service web-editors process radio content for the websites, apps and supporting services for the broadcasting of Czech Radio stations. The multimedia team of the Digital Service broadcasts videos from the radio's events and broadcasting studios and processes reports and videos for various purposes. The Digital Service further develops social-media strategy of Czech Radio, carries out online marketing and promotion, coordinates the production and publication of multimedia content and participates in most programming projects.

In 2022, the Digital Service primarily focused on the development of Czech Radio's defined building blocks of Internet distribution and especially on the continuous enhancement of the mujRozhlas portal, the rozhlas.cz website (which presents the content of the stations' websites and projects and serves as the institution's noticeboard) and the iROZHLAS.cz portal (which offers selected news and current affairs content of the Czech Radio stations as well as specials dedicated to elections or other major events).

■ mujRozhlas

In 2022, the mujRozhlas project celebrated its third birthday. During the three years of its existence, it became the main distribution channel for the audio content of Czech Radio on the Internet. It releases live broadcasting of all Czech Radio stations as well as all on-demand audio including unique online-only content. The ecosystem of the mujRozhlas portal consists of the mujRozhlas.cz website, a mobile app and an app for TV systems.

At the end of the summer holidays, the audio portal launched a new form of the broadcasting scheme, which is available on the website at mujRozhlas.cz. The mobile app offers a simplified version of the scheme. The new web-based scheme of radio broadcasting makes it possible to arrange the listener's favourite stations in order so that the listener sees the most relevant programmes first. An important new feature makes it possible to print the scheme. The listeners can print the scheme for a given time period of one or more stations. At the same time, by clicking on a specific programme, the listener may access the archive of the programme. In the course of the development, emphasis was placed on the optimisation of the tools for the reading devices of visually impaired listeners.

In early 2022, mujRozhlas, together with all sections of Czech Radio, responded to the war conflict in Ukraine. A thematic page was established displaying content in the Ukrainian language intended for the growing number of Ukrainians in the Czech Republic. There were fairy tales in Ukrainian, a Ukrainian-Czech audio dictionary and news and current affairs content. Available for listening was (and still is) the broadcasting of the Ukrainian radio.

Throughout the year, the mujRozhlas audio portal presented special content projects. The Pillow podcast on sexual education for children aged between 11 and 14 followed in the footsteps of the successful series for children called Filter. The presenters are influencers Lukáš "Lukefry" Fritscher and Natálie "Natyla" Tolarová. Two content projects were presented on the mujRozhlas audio portal in the summer: Summer with mujRozhlas and Indian Summer with mujRozhlas. They consisted of 16 premiered archive literary works. To conclude the year, mujRozhlas prepared a project called Advent Calendar, which consisted of a set of archive works and six premiered titles. The short stories for the project were authored by Petr Stančík, Hana Lehečková, Kateřina Rathouská, Ondřej Neff and Miloš Urban.

The Auditorium project continued also in 2022, offering a unique insight into radio archives. In 2022, the programme published 223 episodes including 12 special series dedicated to major historical topics.

■ Rozhlas.cz

Rozhlas.cz mostly responds to the operational needs of the websites of the stations and projects depending on actual requirements. There is a new form of searching for all text and audio content published on rozhlas.cz, iROZHLAS.cz and mujRozhlas. The upgraded search offers a new layout, mobile adaptation and better results filtering. When it comes to the websites of individual stations, the main page of Plus underwent significant changes. There is more room for important audio so that listeners can get as many of them as possible. Development was ongoing on the websites of all stations and projects.

In autumn 2022, within Rozhlas.cz, a brand new Radio Licence Fee website was launched. It is a new user tool for the online administration of radio license fees and it includes an online payment option. The ucet.poplatek.rozhlas.cz application makes it possible for the payers to create an online account linked with the variable symbols for all of their households and businesses for which the fee is to be paid. The payers can therefore clearly see and control all of their payments and they can pay fast and easy through a bank transfer, online by payment card or using the SIPO method with a frequency of their choice. The website had been carefully tested for being compatible with the reading devices of visually impaired listeners.

At the end of the year, parallel sports streams were tested for Radiožurnál Sport. Parallel live broadcasting during the FIFA World Cup was available for all of the last group matches. A special pop-up station was added to the audio portal of mujRozhlas allowing the fans to switch from one match to another, similarly to the service offered by some Internet TVs.

■ iROZHLAS.cz

From a technological point of view, in 2022, the iROZHLAS.cz platform was being developed in terms of both the API interface for the iROZHLAS.cz app and the app itself. Within API, we extended the support for online reports and new search features. Developed separately for iOS and Android, the app itself newly offers Carplay and Android Car, an upgraded page with audio including the option to set a preferred station, jump to history from the scheme or add subtitles to the audio. Another task was to replace HTML online reports with native display in the app, which was tested in practice, for instance, during the nine-month-long report about the events in Ukraine.

In 2022, iROZHLAS.cz completed the development of an application for smart televisions for operating systems AndroidTV, Tizen by Samsung or LG to be released for the public at the beginning of 2023. Development was also made on the other side of the interface: the editors of the iROZHLAS.cz server now have the snowfall editor tool (for preparing long-read articles) or a tool for creating tables, e.g. for the results of sports events.



■ Multimedia Content and the Audio-First Strategy

All multimedia output corresponds to the programme scheme of individual stations. The series of renovations of radio studios that started last year made it possible, for instance, for the Vltava station to join the bandwagon and present itself to its full potential with new types of content. Through its interviews from the studio, the station opened itself to the public, following in the footsteps of other successful projects of the other nationwide stations. On a year-on-year basis, Vltava managed to increase the number of viewed hours by up to 200%, which brought new fans to the station. Other stations, too, managed to develop content through which they approached a wider-than-usual audience. In the case of the Plus station, it was regular comments on the war in Ukraine in regular specials or profile interviews on the YouTube platform. Helping to achieve all that is the continuous optimisation and extension of the use of NDI technology. Released from Czech Radio studios are 800 video programmes per year, which motivates viewers to listen to the Radio, among others, through the mujRozhlas app. Radio Junior will follow suit once the renovations of its studio are completed.

For a public service media like Czech Radio, the important thing in terms of multimedia content is to develop short formats so as to continue providing content that is attractive to local audiences while being based on verified information and journalist standards.



Volby 2022

Radiožurnál
Český rozhlas

Plus
Český rozhlas

Volby

Walimex

■ Online Content

The content offer on the rozhlas.cz domain was ever more focused on supporting multimedia forms of the broadcast content, especially on-demand audio. In the first half of the year, the range of topics covered by public affairs programmes was significantly affected by the war in Ukraine. On the websites of news stations Radiožurnál and Plus, the conflict remained a priority throughout the year.

Throughout the year, room was given to selected topics with microsites dedicated to major events and anniversaries (Winter Olympics, the 80th anniversary of operation Anthropoid, 100 years of sports legends Dana and Emil Zátopek, the 38th edition of the international festival of radio production Prix Bohemia Radio, 17th November). On Easter and Christmas, there was an offer of the best pieces of Czech Radio's scheme. Awarded by the Crystal Magnifier price, the project titled The Czech Republic 2022: A Life beyond Any Price kept mapping the landscape of record-high inflation and other adverse economic indicators as well as the impacts on family budgets.

Radiožurnál's website provided detailed information about the Russian invasion of Ukraine starting from the morning of 24 February 2022. For the first 30 days of the war, it was publishing commented recordings of special broadcasting lasting for many hours. From April until the end of the year, it was covering the war in Ukraine and the subsequent migration surge by reports on site and through interviews with experts. In May and June, Radiožurnál's website covered the 80th anniversary of the parachute airdrop called Anthropoid through a microsite of Operation Anthropoid. Summer months were dedicated to a reports project titled Radiožurnál on the Road through the Czech Republic, while autumn was dedicated to the local and Senate elections and later to the first round of the presidential elections.

In 2022, the website of Radiožurnál Sport ensured a comprehensive coverage of the Winter Olympic Games in Beijing and, towards the end of the year, of the FIFA World Cup in Qatar, which included live audio broadcasting from all of the 64 matches. For the first time, using more channels, Radiožurnál Sport provided simultaneous broadcasting of audio from concurrent matches played towards the end of the group stage in Qatar.

The website of the Plus station covers its traditional topics such as history of the 20th century or the news from the world of science. Most attention was paid to politics and the war in Ukraine. A new podcast called Waiting for the President received the Discovery of the Year Award in the Podcast of the Year competition. The Coronavirus with Jan Konvalinka series was replaced in June by similar interviews with psychiatrist Jan Vevera on the war in Ukraine. Podcast Splinters reflected the war through short stories by Czech authors. The most listened-to project of the year was reading from Nina Špitálníková's book titled Between Two Kims: Studying in DPRK. In the summer, the website offered a podcast series titled Heroes bringing strong stories of personal braveness. In autumn, there was a series of five extraordinary editions of Portraits connected to the anniversary of the Slánský trial. December saw the launch of a new economic podcast called Money and Power by renowned analyst Jana Klímová.

In November 2022, the website of the Dvojka station managed practically to double its record of last year and, with nearly 2.4 million plays of on-demand audio in one month, it set a new record among all Czech Radio stations. The most successful

project was Concert for Marta, during which Dvojka was the most-listened-to Czech Radio station online. Afterwards, there were another 40 thousand plays and, on YouTube, more than 100 thousand views.

On the website, the Vltava station celebrated its 50th birthday by offering recordings of concerts, special programmes and archive material. The Reading with Asterisk programme was still very popular on demand and so was the Accent podcast, which was listened to also from third-party platforms. For two months, the microsite of the Czech Summer project kept offering selected works by contemporary and exiled authors who became famous abroad. Overall, almost two hundred titles were made available for on-demand listening, of which almost one-fourth were premiered. Microsites dedicated to major anniversaries throughout the year were successful, too (the 90th anniversary of Miloš Forman, 100 years of Jack Kerouac; in music, it was, for instance, the 100th anniversary of the birth of composer Zdeněk Liška). Especially sought-after in on-demand listening were the premiered readings (The Hours by Michael Cunningham, Sister by Jáchym Topol). Particularly popular was the reading of The World According to Garp by John Irving.

Through their websites, the regional stations successfully presented another edition of the traditional competition of recipes from the listeners called the Gourmet Year and the summer travel project titled All Around the Czech Republic. Other joint web projects included the Radio Advice Centre or the application phase of the Golden Love competition for couples who have been married for 50 years or more.

From among individual websites of the regional stations, there was a lot of interest in Holidays at Grandma's and Folk Wisdom by Czech Radio Brno. Czech Radio Sever released the first literary reading and, from April until December, Czech Radio Zlín released a series of talks (23 episodes) with Ukrainian woman Julia Dančenko about her life in the Czech Republic following her flight from Kyiv after the onset of war. Literary works published on the website of Czech Radio České Budějovice marked record-high on-demand consumption. In the case of Czech Radio Plzeň, the most successful website project in terms of on-demand traffic was the series called The Crimes of Old Pilsen and its Neighbourhood. Czech Radio Hradec Králové released its 26th edition of the Charming Personality Award, which was handed over to neurosurgeon Vladimír Beneš. Czech Radio Vysočina scored high in a listeners' competition called The Puss of Vysočina with 250 cats competing for the title. Supporting regional musicians on a long-term basis through regular video broadcasts and video recordings of concerts are especially the Ostrava and Olomouc stations and, to an ever larger extent, also the Brno station. Czech Radio Liberec carried out a project titled The Liberec Literary Seedbed, in which the actors of the F. X. Šalda Theatre in Liberec recorded readings of texts authored by young writers.

Radio Wave was publishing its podcasts with emphasis on their visual presentation on the website. The Rite podcast series got a visual face thanks to a video trailer that was screened in cinemas. Equally strong was the website visual for the documentary series called The Border of Violence about escaping toxic relationships and the forms of sexual violence. An original and experimental technique of photo collage was used on the website to present Linda Bartořová's podcast called Beauty. The collaged portraits helped to attract the audience to the

podcast. Each week, the summer holiday microsite of Top Summer with Wave brought a selection of the best content pieces and a special playlist.

Linking the broadcasting with the website, Radio Junior prepared a competition called OFFLINE, in which it pointed out, in an attractive form, the pitfalls awaiting in the online world. This important topic was also the focus of a premiere play titled Watch! Addressing issues relevant to children and adolescents and providing space for them to express themselves and be engaged were new podcasts Be Trendy, Total Talk Show and Net Bag. In autumn, the station organised video broadcasting of Hajaja Live and it participated successfully in the international #SayHi dancing campaign against bullying.

In 2022, the Santa's Grandchildren project continued to help lonely seniors in its regular time before Christmas. Helping to promote the DAB+ technology was the news website called Digital Radio together with a marketing microsite of the DAB Age.

■ Social Media

The social media output of Czech Radio corresponds to the programming of individual stations. Throughout the year, a lot of room was given to both radio-wide projects and projects of individual stations. The most important ones were dedicated to the local and the Senate elections, the presidential elections, the Winter Olympics, the 38th edition of the international festival of radio production Prix Bohemia Radio or the international #SayHi campaign for children. Other projects included Operation Anthropoid, Národní 89 Again, The Czech Republic 2022: A Life beyond Any Price, Fact-Checking Room or Concert for Marta. A strong social media promotion was made also for selected programmes, new podcasts, literary-drama works and new items in the broadcasting scheme. These included, for instance, Waiting for the President, Brussels Sandwiches, Family Ways, The Border of Violence, Beauty, Break-Up, Rite, This World's Pieces of Innocence, Vinohradská 12 and sports podcast The Stories of Athletes, which was launched at the end of the year. On a regular basis, the social media accounts of Czech Radio promoted mostly on-demand content and the Internet building block – the audio-portal and mobile app mujRozhlas.

The content on news-oriented accounts on social media was largely dictated by the war in Ukraine and the conflict remained a priority throughout the whole year. Other stations reacted to the situation, too, by preparing content on that topic.

On a year-on-year basis, all stations improved their performance also on other platforms with ever-larger numbers of followers on Facebook, Twitter, YouTube and Instagram. The stations focused on new formats – especially videos, audiograms and new types of graphics in high quality. Moreover, Czech Radio invested in advertising on social media.

Apart from providing information and entertainment, Czech Radio provided on social media also education focusing on the youngest target group. Radio Junior, through its content, homed in on safety on social media and the Internet and intensified its communication on Instagram. There was a special podcast by the Dismal Radio Children's Ensemble called Children Are Asking, answering questions that are truly relevant for children. The mujRozhlas audio-portal launched a podcast series called Pillow, which deals with intimacy and sexual education for teenagers.

■ Visual Content

Apart from selected studio interviews of nationwide stations that are available as both audio and video, the video content gradually follows the trend of short videos. The development goes in two directions: to continue providing the listeners and fans of Czech Radio with distinct radio projects in the form of video streams and, to react to the emergence of social media that prefer short formats.

■ Traffic

Following years of significant growth, 2022 was a year in which the demand for OD content started being saturated. Since the podcast boom that started in 2019, the majority of the audience has become aware of the podcasts and the growth generated by attracting non-listeners is not so strong anymore. Moreover, there is a huge supply of content. In July 2022 in the Czech Republic, there were over 5,600 Czech podcasts with 184 thousand episodes, not to mention audiobooks. Many media companies are investing in audio content including Seznam, the dominant player on the Czech Internet.

In 2022, Czech Radio had 65.6 million audio plays. Combined with views on YouTube and downloads in podcast apps, the number amounts to 130.9 million. That is a 25% growth of plays compared to the previous year. For the next year, the growth of on-demand listenership is expected to be between 9 and 12%.

Traffic measurement has been significantly impacted by the amendment to the Electronic Communications Act that entered into force on 1 January 2022. The amendment means that Czech Radio is not allowed to save cookies and thereby measure unique users and visits unless the user consents therewith. Given that approximately 30% of people do not grant this consent, the statistics are strongly affected and it is difficult to make year-on-year comparisons. It can be expected that in 2023 there will be other factors, too: the willingness of users to consent with cookies is waning and there can be consequences of the Czech implementation of the EU Copyright Directive and the subsequent changes in displays of news websites previews in search engines such as Google or on social media such as Facebook. Changes will apply also to third-party platforms such as Spotify etc.

iROZHLAS.cz recorded 70.5 million visits, rozhlas.cz 48.9 million, mujRozhlas 13.9 million and radio.cz 5 million.

Even more people were interested in the mujRozhlas application (19.6 million visits). Its year-on-year growth of 41.6% translates into higher demand for OD (on-demand) content – the listenership in the mobile app was up by 44.9%. The number of installations was up by 90 thousand, amounting to 387 thousand in total. The iRozhlas.cz news application was up by 27 thousand reaching 127 thousand. The application recorded 8.2 million visits.

Live broadcasting on Czech Radio platforms recorded 14.6 million plays. The online statistics for live broadcasting are only a portion of the overall listenership, which is recorded centrally within Radioprojekt, which takes into account also live broadcasting through the Internet.

Published on the websites of Czech Radio during the whole year (including news content) were more than 66 thousand texts, 93 thousand audio recordings of broadcast programmes and, to complement these, 95 thousand photographs and related graphics.



mujRozhlas

PRESS

**Audioportál se vším,
co chcete slyšet**

Among the most important tasks of the Archive and Programme Funds (APF) in 2022 were the preparations for the upcoming centenary of Czech Radio. For this purpose, the APF colleagues prepared a representative publication with pictures titled *Rozhlasto* and helped to prepare also a podcast of the same name. They also helped to arrange a radio exhibition in the National Technical Museum mostly by selecting historical sounds and photographs, doing research, preparing texts and, last but not least, shaping the concept of the exhibition. The head of APF participated in the selection of the Czech National Bank's commemorative coin dedicated to Czech Radio's centenary. Intensive digitisation of the photograph collection provided material not only to the picture publication, but also to Cibulka's *Calendar for Old-timers* and to an exhibition held in the atrium of the studio house.

Largely, APF provided support to stations *Radiožurnál*, *Plus*, *Vltava*, *Dvojka*, *Pohoda*, *D-Dur* and *Jazz*, to podcast *Vinohradská 12* and the *mujRozhlas* application. The support entailed not only servicing selected archive sounds for broadcasting, but also checking and repairing recordings, checking the captions of footages that are necessary for reporting to collective administrators and doing background research for broadcasting.

The APF team authored the project *Auditorium*, which, on a regular basis, provides historical sounds on the occasion of relevant anniversaries. In cooperation with the journal *History and Presence*, APF continued preparing the *History to Your Ears* series consisting of nine episodes with references to historical recordings in the *mujRozhlas* app. For the Internet-based bulletin called *The Radio World*, the team arranged ten articles reflecting radio making (with topics such as radio lectures in the inter-war broadcasting of *Radiojournal*, sound studies and the focus on sound or orientalist Jan Rypka and his sound footage in the radio archive on the occasion of the centenary of the *Oriental Institute*). Finally yet importantly, the archive team, in cooperation with the research team, produced 150 pieces of content and 6 audio series for the *Auditorium* project. On three occasions (the death anniversary of *Tomáš Masaryk*, the November events of 1939, the *Slánský trial*), the audio series were directly linked to the newly digitised archive sounds. Their presentation was ensured also through the content produced by the newsrooms. For *QSL cards* of *Radio Prague International*, the Archive made it possible to use newly digitised listeners' photographs from the 1920s and 1930s. To support the *Radiotéka* radio e-shop, the APF team continued providing technical processing of sound footage and the completion of the documentation in the *AIS* database.

This year, the Czech Radio Library celebrated its 90th birthday. On this occasion, the APF colleagues organised an exhibition in the *Vinohradská 12 Gallery* titled *From the Repository into the Air*. Added to the *Kramerius Digital Library* in 2022 were nearly 25,000 newly digitised pages of periodicals and extracts. Similarly, new pieces were added to the book and journal fund and the music and spoken word fund. With the development of the *Kramerius Digital Library of Czech Radio*, the Library joined the *National Digitisation Register*, which serves as a national register of digitised documents.

In addition to the usual agenda, research activities were intensively focused on the military conflict in Ukraine and the preparation and the course of the local and the presidential elections. The Archive continued cooperating with relevant Czech institutions such as the *National Technical Museum*, the *National Archive*, the *National Film Archive* or the *Institute for the Study of Totalitarian Regimes*.

To suit the needs of the Radio employees, the Archive upgraded its intranet website. The activities of the Archive were presented to the public through a programme titled *The R* or in thematic interviews mostly for the news service. Access was provided to the archive repository in ten excursions for Radio colleagues as well as external visitors (e.g. the *Programming Director*, the *Licence Department*, colleagues from the *National Film Archive*, *Musicology* students from the *Charles University* or participants of the *IAML conference*). The archivists of Czech Radio visited the repository of the *National Film Archive* in *Hradištěk* and the *Archive of the Czech Technical University*. They also took part in two online courses of the *EBU Academy* and an *IS PEvA training* (*Information System for Archive Registers*). Last but not least, a representative of Czech Radio Archive was involved in a task force for the *National Standard of Archive Formats* (sound, photo, video) coordinated by the *National Archive*. His proposals were accepted and will be incorporated in the new legislation.

After the COVID era, a high number of scholars and students came to the research room of the Czech Radio Archive, totaling 150 visits in 2022. One of the most important visitors was the editor of Ukrainian public service radio *Olena Husejnova*. A Czech Radio archivist found and provided her with the oldest sound recordings in Ukrainian.

■ The Sound Library and the Main Catalogue

Works continued on the review of digitized sound recordings. In total, 2,311 footages were checked for the service of Dvojka, Vltava, D-Dur, Radio Junior and Pohoda, of which 478 were repaired and reimported. In the Czech Radio AIS information system, based on delete orders for new imports, 1,628 recordings were deleted.

For the purposes of broadcasting and production, 619 pieces of footage were assembled and grouped from CDs. Checked for data accuracy for the broadcasting and production were 40,284 Dalet footages, of which 18,803 were loaned for Dalet Plus from digiFono. The Sound Library loaned 387 CDs for the purposes of broadcasting and 928 (mostly) CDs for the purposes of production. Newly digitised were 264 carriers of 110 WAV DAT and 616 vinyl records. Newly grabbed were 912 CDs and 24 MPs. 55 DF recordings (mono–stereo) were checked for the Archive, of which 27 were rewound. Newly added for digitization were CRA footages of the defunct Czech Radio 6 (Free Europe) with 714 parts.

On a continuous basis, the Main Catalogue processed data for music and spoken-word footages in the AIS database. It maintains code lists and card registers. To other departments of Czech Radio, it provides advice regarding making entries into the database by responding to queries and, where necessary, helping to remedy any errors. This mostly concerns adding missing or additional details to archive programmes or correcting music or spoken word footages to fit the current standards. In close cooperation with the Archive and the Broadcasting Register, the Main Catalogue team searches for and adds missing or defunct data to ensure smooth processing of programmes and music or spoken word footages for the purpose of notification to unions protecting the rights of authors and performers.

This year, 2,278 recordings were reviewed within the basic review of music footages from streaming music imported through the G selector software. Based on that, among other things, the Catalogue reduced 6,338 entries from the code list of people and organisations.

Just as in the previous year, in 2022, the Main Catalogue as the central data administrator of the collection of commercial titles cooperated with music publishing houses. Moreover, it focused on the producers/performers directly. As a result, 157 albums were added to the collection from 52 performers from Bohemia, Moravia and Slovakia. In many cases, they provided rare last pieces. Obtained from the Supraphon publishing house was, among other things, also the complete digital edition of History Written by Shellac, which consists of 153 digital albums with 190 hours of music. New pieces are being added to the edition on a continuous basis. In total, 1,139 CDs were added to the collection, of which 529 were specimens and 164 digital albums (digital commerce).

■ The Research Department and Library

Throughout 2022, the Research Department and Library (RoK) was fulfilling all of its tasks ranging from programme support or documentation of the media and book market to the promotion of archive recordings of Czech Radio. It supported the broadcasting service by doing research, providing books and mapping out the topics of the Czech media environment, while contributing to the popularization of the plethora of archive sounds of Czech Radio available at mujRozhlas.cz or on social media.

In 2022, the employees of the Department provided 1,670 textual and 1,230 sound background researches. The research was mostly done for the nationwide, regional and digital stations, newsrooms and the editors of the iROZHLAS.cz website and creative teams. Moreover, through its sound research, RoK regularly supported the preparation of the Vinohradská 12 news podcast. In fact, when the team working on the V12 podcast changed at the beginning of the year, members of RoK were the only ones to stay, contributing to maintaining the continuity and quality of the podcast.

With the development of the Kramerius Digital Library of Czech Radio, the Library joined the National Digitisation Register, which is a national register of digitised documents. Its main purpose is to eliminate duplicate digitisation and make it possible to share the results of digitisation. In 2022, the Library started sharing its catalogue entries with the Czech Aggregate Catalogue, which is a database of documents stored in the funds of Czech libraries and other information institutions registered in the Directory of Libraries and Information Institutions of the Czech Republic.



2010/1-3

110-12

HN 1994/10-12

HN 1994/7-12

HN 1994/4-9

HN 1997/1-6

HN 1998/3-12



OFF AIR ACTIVITIES

The beginning of 2022 was still affected by restrictions related to the COVID pandemic. With their phase-out in spring, Czech Radio could start organising events for the public such as concerts, recordings in front of the public, meetings with the listeners and a host of other events including the popular Open Doors Day, which was followed by a concert in Rieger Gardens.

The number of artistic ensembles performing under Czech Radio's banner in 2022 remained the same as in the previous years. These included internal ensembles – the Prague Radio Symphonic Orchestra, the Disman Radio Children's Ensemble, the Czech Radio Children's Choir; and external ones – the Gustav Brom Radio Big Band and the Brno Radio Orchestra of Folk Instruments. While some performances were still held online, the majority of them could already host the public.

The most important competition festival organised by Czech Radio was the traditional international competition of radio production Prix Bohemia Radio. Held in autumn in Olomouc, this time, the festival was free of any restrictions.

A unique activity was the research project titled The Czech Republic 2022: A Life beyond Any Price. It focused on the rising expenditures of households on housing, food and energy and the general repercussions of the COVID pandemic in the Czech Republic. In related radio programmes, the editors provided advice on how to cope and what aid is available from the state.

Czech Radio continued cooperating with the European Broadcasting Union (EBU) both on the level of the top steering bodies and expert working groups where we have a strong presence. The works of our radio artists achieved great success in international competitions.

The priority of the Czech Radio Foundation is supporting the visually impaired through the Firefly fundraising campaign. In 2022, a number of the contact activities could be resumed such as the Firefly Run, Concert for the Firefly or the Café in the DARK.

Radioservis, a.s. is Czech Radio's independently financed subsidiary. Sadly, for financial reasons, it was no longer possible to continue publishing the Radio Weekly magazine. The publishing house continued with its publishing activity which included spoken word and music.

■ Prague Radio Symphony Orchestra

The beginning of 2022 was still marked by the repercussions of the COVID pandemic with many guest artists unable to perform due to health reasons and with regular testing of the orchestra members.

The Orchestra opened the spring concert season on 3 January with a concert with conductor Kirill Karabits and harpist Emmanuel Ceysson. On 14 January, the Orchestra participated in Dvojka's concert project called Musical Express held in the Karlín Music Theatre. Another undertaking, after a pause necessitated by health issues of the artists, was a concert held on 10 February in DOX, where the Orchestra presented yet another project of a fusion of classical music and jazz. The concert featured Martin Brunner and Štěpánka Balcarová as authors and performers. Returning to Rudolfinum on 21 February with conductor Joseph Bastien and pianist Gabriela Montero, the Orchestra performed compositions by Prokofiev, Shostakovich and Mozart. Towards the end of February, the Orchestra had another concert, which featured conductor Alexander Liebreich and percussionist Alexej Gerassimez.

In reaction to the Russian aggression against Ukraine, on 14 March the Orchestra gave a special Concert for Ukraine with the chief conductor designate Petr Popelka and horn player Radek Baborák. The season concert held on 21 March offered the first act of Richard Wagner's opera *The Valkyrie*. As a symbolic gesture, chief conductor Alexander Liebreich included also a composition by Ukrainian composer Valentyn Sylvestrov. On 22 March, the Prague Radio Symphony Orchestra gave a concert for the Technical University in the Bethlehem Chapel with soloist Roman Patočka and conductor Christian Orosan. By the end of March, the Orchestra played a chamber concert in the Convent of St. Agnes featuring guest conductor Marek Šedivý.

The special concert with pianist Brad Mehldau scheduled for early May had to be postponed again due to health reasons. The next subscription concert was held on 9 May playing Liszt's *Faust Symphony* with Marek Šedivý and the Czech Philharmonic Choir. The rest of May was dedicated to festivals. The first festival concert was on 15 May during the Prague Spring festival with conductor Alexander Liebreich and the excellent violinist Augustin Hadelich. On 29 May, the Orchestra opened the Leoš Janáček Festival in Ostrava with conductor Petr Altrichter and oboe player Vilém Veverka.

In June, there were practically no COVID-related restrictions anymore. On 6 June, the Orchestra played another concert from the chamber cycle in the Convent of St. Agnes, which was followed by performing at the Trebbia award ceremony in the Spanish Hall of the Prague Castle on 12 June with conductor Leoš Svárovský and solo singers. Immediately after that, on 13 June, the ensemble gave a subscription concert with Alexander Liebreich and violinist Leila Josefowicz. The next day, it performed within the reorganised schedule of the Smetana's Litomyšl festival with young pianist Ryan Martin Bradshaw. Although it was not originally planned, towards the end of June the Orchestra added two projects from the previous periods: on 20 June, it was a concert with Alexander Liebreich and cellist Alban Gerhardt and, on 28 June a concert with conductor Pavel Šnajdr and clarinet player Karel Dohnal. The latter was the last concert of the season and it presented a world premiere of Ondřej Štochl's composition.

In July, the Orchestra gave two more concerts. On 5 July, it concluded the Smetana's Litomyšl festival by playing an oratory titled *A Touch of Eternity* by Jan Zástěra who also conducted the concert. It featured Soňa Červená as a soloist. The last performance was held on 14 July at the Český Krumlov festival with conductor Petr Popelka and pianist Ryan Martin Bradshaw.

A very important moment of the autumn part of the 2022/2023 concert season was the arrival of a new chief conductor – Petr Popelka and also a new guest conductor – Robert Jindra. The Orchestra opened the season with a chamber concert in the Convent of St. Agnes on 8 September with conductor Václav Luks and violinist Roman Patočka. The ensemble was again asked to perform at the final of Concertino Praga at the Dvořák's Prague Festival on 16 September. The performance was conducted by Robert Jindra. With Petr Popelka as the new chief conductor, the Orchestra worked on two festival projects – on 22 September, it performed in Erlangen, Germany, and on 25 September, in Dobruška.

The official opening concert of the 2022/2023 season was a performance in Rudolfinum with the new chief conductor and excellent violinist Frank Peter Zimmermann. Another concert followed on 10 October conducted by Petr Popelka and featuring cellist Jean-Guihen Queyras. Held on 20 October in DOX, the third concert of the month played new jazz compositions by Jiří Levíček and Tomáš Liška. On 25 October, the Orchestra performed at the Music Festival in Rudolfinum. Conducted by Robert Kružík and featuring several young soloists, the concert marked an important birthday of Václav Hudeček.

Afterwards, the Orchestra played in Brno on 4 November at the Leoš Janáček festival and gave two subscription concerts in Rudolfinum. Conducted by Marko Ivanović, the first concert was held on 7 November and featured pianist Martin Kasík. The second concert was held on 28 November with conductor John Axelrod and pianist Ivo Kahánek performing compositions by E. W. Korngold and R. Strauss. On 5 December, the Orchestra returned to Rudolfinum with the new chief conductor who, among other things, premiered a composition by Martin Smolka with pianist Nicolas Hodges. On 11 December, the Orchestra gave two special concerts playing the Czech Christmas Mass by Jakub Jan Ryba in the Municipal House. Conducted by Petr Popelka, the concert featured guest soloist Štěpánka Pučálková, Dana Burešová, Martin Šrejma and Jozef Benci. The second concert was held in the Convent of St. Agnes and featured harper Martin Sadílek and the Czech Radio Children's Choir. The last performance of 2022 was on 22 December in Rudolfinum, when the ensemble presented *The Sorcerer's Apprentice* with an adaptation of the original film music by František Belfín with video screening. Conducted by Jan Kučera, the performance featured actors Karel Dobrý and David Švehlík.

When it comes to studio recordings, the year 2022 was no different from the pre-COVID times. The Prague Radio Symphony Orchestra made a number of studio recordings in the S1 studio. Two piano concertos were recorded – by Pavel Bořkovec and Karel Kovařovic with pianist Marek Kozák and conductor Robert Jindra. Engaging trumpeter Jiří Houdek and conductor Petr Altrichter, the Orchestra recorded Hayden's and Hummel's trumpet concerto. Another recording was made



with conductor Tomáš Brauner and pianist Martin Kasík from the repertoire of Jaroslav Ježek – Fantasy and Piano Concerto. The ensemble continued working on the recordings of the works of Jan Novák: with conductor Tomáš Netopil, soloist Dora Novaková, Clara Novakova and Karel Košárek, they recorded compositions Piano Concerto, Concerto for Two Pianos and Choreae Vernaes. Unfortunately, the recording of Bedřich Smetana's opera Two Widows had to be interrupted due to health issues of two soloists, but it will be resumed in 2023. The Orchestra recorded Prokofiev's Peter and the Wolf with chief conductor Petr Popelka and actor Jiří Lábus. Further, the ensemble recorded the works of Darius Milhaud, Ondřej Kukul, Jan Kučera and others.

In December, two premiere concerts were held titled Rybovka with Popelka, or: A Concert for Radio Licence Fee (Rybovka stands for the Czech Christmas Mass). The concert was meant as a symbolic thank you to all who paid the radio licence fee and therefore supported all Czech Radio including the Prague Radio Symphony Orchestra. Attended by more than 2,000 people, both concerts were held in the Municipal House. The concert was live-streamed on Czech Radio's YouTube channel and it was afterwards broadcast by Vltava on Christmas Day.



■ Gustav Brom Radio Big Band

The Gustav Brom Radio Big Band (RBBGB) embraced the year with a concert in the Karlín Music Theatre in Prague to celebrate the 30th anniversary of the Musical Express programme, broadcast by Dvojka and Czech Television Art.

In spring, the ensemble made new jazz recordings with Dan Bárta and Marta Kloučková. A concert to celebrate Mojmir Bártek's birthday was given and aired live on CR Brno. It was also the main guest of the Central European Jazz Bridge Festival in Hradec Králové.

RBBGB gave three June concerts under the banner of Czech Radio. For CR Brno, the ensemble performed at a concert remembering the Moravian tornado. For CR Vltava, it gave a concert within the Smetana's Litomyšl festival with Kloučková. Following a two-year pause, the ensemble resumed cooperation with the Czech Radio Children's Choir in a concert in Prague's Hybernia titled From Hollywood to Prague. The sold-out event presented gospel songs and was performed by the preparatory sections of the choir. Famous songs from films and world musicals featured singer Dasha as an honoured guest.

Czech Radio gave its first concert at the International Film Festival in Karlovy Vary. Another one was held in the garden of the radio studio, featuring David Deyl and Monika Absolonová. RBBGB with Dan Bárta was invited also to the new festival of the South Czech Philharmonic in Vyšší Brod. The ensemble further performed in Hradec Králové at the Charming Personality awards ceremony. With Bárta again, a traditional Christmas concert was prepared for CR Budejovice.

In December, RBBGB accompanied singers Albert Černý from the Lake Malawi band and Ewa Farná, originally from the nearby town of Třinec, at the annual Czech-Slovak Concert in Havířov, aired on by Dvojka on Christmas Day. Slovak performers included Peter Lipa and Teri Čikoš.

■ Disman Radio Children's Ensemble

In 2022, the children from the Disman Radio Children's Ensemble (DRDS) played more than ten theatre plays in the Minor theatre. The repertoire included The Confession of Jonatán Papírník; Pepita, Do (Not) Spit!; ...and The Sky Hurt. Despite the COVID-related restrictions, the ensemble managed to give all of its planned performances. Together with the Czech Philharmonic, DRDS gave two series of educational concerts titled Where Is My Uncle, Mr President. With The Confession of Jonatán Papírník, the ensemble performed at two festivals in the Mlejn Club and the Disk Theatre.

DRDS members performed in 16 radio plays and programmes of Czech Radio such as a play titled A Moment of Happiness or the time-lapse document called Ticking. They recorded two separate programmes on Vltava for the anniversary of poets Jiří Kolář and Emanuel Frynta. Radiožurnál engaged the DRDS in a new 8-episode podcast on topical issues called Children Are Asking. The Christmas special edition was recorded with the Czech Radio Foundation and it was dedicated to the project of Santa's Grandchildren. On their own, the children further recorded seven pieces that were published on the website and social media accounts of DRDS, four of which were further broadcast on Radio Junior. For the third time, the ensemble cooperated with Radio Junior on the EBU #SAYHI initiative. They were also involved in the station's summer competition.

■ Brno Radio Orchestra of Folk Instruments

In 2022, the Brno Radio Orchestra of Folk Instruments (BROLN) celebrated its 70th anniversary. Established in the spring of 1952 by radio reporter Jaroslav Jurášek, its first violinist, the basic idea was to obtain high-quality folklore recordings for radio broadcasting. BROLN adheres to this tradition to this day, adding new recordings to the radio archive regularly, used by CR Brno every day. The Radioservis publishing house issued a double album titled BROLN 70, consisting of an archive-based overview of the most famous first violins of the orchestra and new recordings made in spring 2022 in the Brno radio studio.

The priority in 2022 was the celebration of 70 years of the orchestra's activity, starting with concerts in folklore-cherishing towns Strážnice, Hradiště and Kyjov. The end of the school year saw a culmination of the competition called Little Singer of the Year with BROLN being its traditional partner. The performances were recorded and broadcast by Czech Radio Brno.

The main celebrations were held in September at concerts in Brno and Prague. The orchestra gave a 2.5-hour concert in the Beseda House in Brno and live on air on CR Brno.

Applauded by the full auditorium, it presented a selection of activities of the orchestra through playing music, singing and recalling important moments. The Prague celebration was held as a part of the Folklore Music Gathering festival. They further visited Znojmo, Rožnov pod Radhoštěm, Olomouc and Pilsen, its traditional venue for broadcasted performances. There were also Christmas concerts in Strání, Jihlava and Bechyně.

■ Czech Radio Children's Choir

Following the two-year COVID pause, the year 2022 was full of concerts. In January, accompanied by BROLN, the Choir returned to its CD titled Musicians, What You're Doing? on a Three Kings' concert in the Church of Sts. Simon and Jude. The concert section went to a training camp in spring to prepare for the June concert titled From Hollywood to Prague, focusing on musicals and films. It was accompanied by RBBGB and conducted by Vlado Valovič.

Notable events of the first half-year include performances in the Cerhenice church and in Rudolfinum for the support of Ukraine, the launch of the album Songs for the Whole Year Through, and towards the end of the school year, a concert of the preparatory sections of the Choir, both in S1 studio.

In October, the Choir performed at the Jakub Jan Ryba Festival, including a world premiere of Jaroslav Pelikán's composition Salve Regina. The concert section recorded all choir parts for Matilda the Musical for Netflix, which premiered on 25 December. Autumn saw a lot of performances, including Concert for Marta, the Czech Christmas Mass by Jakub Jan Ryba in the Municipal House with SOČR, David Deyl's Christmas concert, Ceremony of Carols by Benjamin Britten in the Convent of St. Agnes, which was part of a subscription concert of SOČR, and a concert for the whole Choir titled Gloria in Excelsis Deo in the Church of Sts. Simon and Jude.

The Czech Radio Children's Choir (DPS) consists of the main concert section (A1) and three preparatory sections (A2, A3 and A4). New members were selected at an audition held in spring for the preparatory sections of the Choir. Thus, the number of its members increased to 135 children.

FESTIVALS AND COMPETITIONS

■ Prix Bohemia Radio

Organised by Czech Radio, the 38th annual international festival of radio production Prix Bohemian Radio 2022 was held from 10 to 13 October in Olomouc. The role of the honorary President of the event was again fulfilled by actor and Olomouc native Igor Bareš. In addition to the traditional competition categories of Report, Drama and Documentary, there was a new category of Podcast, which replaced the Multimedia category.

The first prize in the Documentary category went to the work titled *Truth, She Wrote* authored by Tereza Reková. In the Report category, the first prize went to the work titled *Displaced: Surviving in Minsk* by Ieva Balsiūnaitė. In Drama, the winner was female author Sudabeh Mohafez with her work titled *Fire*. In the Podcast category, it was Klára Vlasáková with her work *Unrest*.

The awards ceremony was again accompanied by a rich array of performances and side events. The opening concert of the festival was held in the newly opened building of the Czech Radio Olomouc station in Pavelčáková Street. Among others, the concert featured Helena Vondráčková. Popular side events included the Podcast Session, listening sessions in the Café in the DARK, Never Sol's concert organised by the Vltava station, live broadcasting of Czech Radio stations, discussion seminars or the performance of the Petr Bezruč Theatre – The Leaning Church.

During the opening ceremony, actor and member of the Board of the Actors' Association Valérie Zawadská handed over the radio Thalia Award to Ondřej Brousek for his extraordinary acting performance in the role of Dr. Leopold Kopřiva in the play *Largo Desolato*.

As usual, the festival, which connects Czech and foreign radio production, was held under the aegis of the Palacký University in Olomouc and the city of Olomouc. It was an opportunity to exchange professional experience, meet radio experts and participate in debates with the authors. The festival offered an attractive programme to students, visitors and the inhabitants of Olomouc.

The mission of Prix Bohemia Radio is to continue enhancing the quality of radio production and presenting public-service media as institutions that create and disseminate cultural values. The ambition of the festival is to develop and share radio production of public-service media in European countries with special attention paid to Central Europe. Moreover, the festival is an opportunity to compare the quality of audio works among public-service media and commercial or independent production.

■ Concertino Praga

Concertino Praga, the Dvořák International Radio Competition for Young Musicians, was held for the 56th time in 2022. For the third consecutive year, it was organised jointly by Czech Radio and the Academy of Classical Music and it uses the name of Dvořák. In 2022, the competition was held in the solo category. There were 38 participants from 18 countries of Europe and Asia. The entries in the form of recordings were evaluated by an international jury.

Making it to the final were violinists Richard Kollert (the Czech Republic), Diana Chausheva (Bulgaria), pianist Viktor Vichev (Bulgaria) and trumpeter Filippo Lombardi (Italy). The finalists performed in front of the public and the jury at a competition concert held in Rudolfinum on 16 September 2022. The performers were accompanied by the Prague Radio Symphony Orchestra conducted by Robert Jindra.

The first prize went to 14-year-old Bulgarian violinist Diana Chausheva. She therefore got the opportunity to make her own recording in Czech Radio. Moreover, the laureates were awarded a scholarship in the amount of EUR 5,000; 2,800; 1,700 or 700 provided by the Karel Komárek Family Foundation and Bärenreiter Praha. These funds are intended for further music education or procuring a new musical instrument.

Afterwards, the finalists and semi-finalists performed at the South Czech Festival Concertino Praga in Český Krumlov, Bechyně, Třeboň and Jindřichův Hradec. All of these concerts were broadcast by the Vltava station. The festival concert in Jindřichův Hradec included also an educational concert for children from elementary schools prepared by the laureates of Concertino Praga 2022 and Klára Boudalová.

At the beginning of 2022, Czech Radio recorded and published a profile CD of the winners of the 54th edition of Concertino Praga 2021. These included pianist Ryan Martin Bradshaw (the winner of the solo category) and the Czech Duo Mráček – Pěruška (winners of the chamber category).





■ Marketing

On 1 January, the Marketing Department merged with the New Media section resulting in a new department called Marketing and Digital Service. This change had a positive impact on the marketing activities of Czech Radio, as the marketing activities merged with the remarkably growing segment of digital marketing. Moreover, graphic and multimedia outputs are now under one roof. In 2022, marketing focused on promoting activities aimed at raising awareness of the prioritised brands and stations of Czech Radio and at increasing listenership. The department continued intensively promoting the DAB+ digital radio, the Internet building blocks and selected podcasts. In the second half of the year, the department prepared communication for the 100th anniversary of Czech Radio in 2023.

Towards the end of the year, the dominant corporate project was the campaign promoting the DAB+ digital radio through a modified communication concept: "Radio can now do more". The Marketing department participated in radio-wide media partnerships. The main events for the public included, for instance, the Book World, the International Film Festival in Karlovy Vary, the Summer Letná, the Summer Film School in Uherské Hradiště, the Zlín Film Festival or the Festival of Creative Documentary Cinema in Jihlava. Promotion was provided to all key projects of the stations. In the case of Radiožurnál, it was the introduction of a new communication concept – "Focus", where, on an in-house basis, a new visual identity was developed for the whole media mix including new video spots. In the case of Dvojka, key programmes were communicated through the concept "Dvojka Has Something for Everyone". The main event was Concert for Marta, which was held on 3 November in the sold-out Lucerna hall, celebrating the 80th birthday of Marta Kubišová. Very successful was the podcast Whodunnit, which received marketing promotion throughout the whole year and which, together with Vinohradská 12, became the most successful on-demand content of Czech Radio.

At the beginning of the year, a new visual identity was developed for the Plus station. On 4 September, the Vltava station celebrated its 50th anniversary with a concert titled Vltava Has My Voice, held on the Střelecký Island. A new video spot was made for programme Accent with Saša Michailidis. The regional stations of Czech Radio continued promoting their joint projects such as The Gourmet Year, Win A Little Tractor and Humoriad. Czech Radio Liberec conducted its own campaign for the start of the DAB+ digital broadcasting from the Ještěd transmission tower.

On 15 September, Radio Wave celebrated its birthday in Fuchs 2. The event was connected to the annual Czeching competition and showcase. Successfully introduced were new podcasts such as Beauty, Rite, The Border of Violence, and Break-Up. In autumn, Radio Junior again joined the international network project with the EBU – #SAYHI. In September, Radio Junior was the main media partner of the Zlín Film Festival.

In the case of Radiožurnál Sport, promotion was focused on events such as the Tokyo Winter Olympics (February), EuroBasket (September), the Ice Hockey World Championship or the FIFA World Cup in Qatar (November). The end of the year saw the launch of a new podcast called The Stories of Athletes. On 21 May, the station celebrated its first birthday.

Towards the end of the year, a new visual identity was developed for Radio DAB Praha, which was related to the renaming of the station to Radio Praha.

■ Communication

The Communication Department focused on important Czech Radio projects, media partnership projects and media relations. A great achievement was the recognition of the Czech Radio Annual Report for 2021, which won the third prize in the Czech PR Award Lemur in the category of corporate publications and the Top Rated award in the Golden Semicolon competition.

At the beginning of the year, communication with journalists mostly had the form of electronic press releases issued with respect to major events be it new programmes, programme changes or changes in signal distribution, etc. With the phase-out of the pandemic restrictions, we resumed meetings with journalists such as press conferences, which were frequently held in the Radiocafé Vinohradská 12.

While the Czech Radio ball had to be cancelled due to COVID-related restrictions, in the following months, it was possible to organise events without limitations. High numbers of people attended the Open Doors Day and the subsequent Concert in Rieger Gardens on 14 May, which attracted 15,000 visitors. Other successful events included the Musical Express Birthday Concert and the Czech Radio and RTVS Christmas Concert held in Havířov. Organised in May and August in their traditional form, commemorative events were also free of any restrictions. Held in the presence of a notary was lots casting before the local and the presidential elections.

Throughout the year, the Communication Department was responsible for communicating with the listeners via an info line or e-mail at info@rozhlas.cz.

■ The Vinohradská 12 Gallery

The Vinohradská 12 Gallery hosted seven exhibitions. It started the new year with the humour of Miroslav Barták. The exhibition of his cartoons titled *It Won't Get Any Better* lasted until April. It was followed by an exhibition of the radio library celebrating its 90th anniversary. Next were the photographs by Marek Pitaš from Rally Dakar and, in summer, there was an exhibition presenting the White Circle of Safety, an NGO. The autumn and early winter exhibitions were dedicated individually to three painters – Eva Čapková, Naďa Voldánová and Simonetta Šmidová.

The gallery keeps adding new pieces to the collection of old radio receivers and other devices. As a donation from one listener, we received also the “mouth of Goebbels”, the legendary radio receiver from the period of WWII. Excursions to Czech Radio for schoolchildren, seniors or other groups were resumed after the COVID break. We try to do our best to accommodate the demand, which exceeds our capacities.

■ Radiocafé Vinohradská 12

The use of the new café as a space for communicating with the radio listeners was affected by the coronavirus pandemic, too, but luckily, in spring it phased out and it was possible to resume the successful rollout of live broadcasting of programme *Clouse Encounters* with presenter Tereza Kostková or Adéla Gondíková. A number of evening programmes were broadcast from there, too, especially by stations Vltava and Jazz.

■ Media Partnership

During the last months of the pandemic and now during the war in Ukraine, people have shown unprecedented solidarity and willingness to help and donate. That is why the strategy of media partnership for 2022 continued focusing on the support of the non-profit sector and its activities. Media partnerships with selected charitable and awareness-raising campaigns made it possible to raise awareness about the importance of NGOs and explain how to donate safely and navigate the landscape of fundraising campaigns.

Among cultural projects of the radio-wide media partnership, Czech Radio made sure to include those that relate to important social events and historical anniversaries such as the Czech presidency in the Council of the EU, the anniversary of the Lidice and Ležáky tragedy or the anniversary of the birth of Czech natural scientist Gregor Johann Mendel.

On a radio-wide level, in the form of media partnerships, we broadcast information about more than fifty charitable and cultural projects. On the regional level and the level of individual stations, in 2022, we supported more than 500 events across the Czech Republic. Major nationwide charitable, humanitarian or cultural and educational projects supported in 2022 by Czech Radio as a media partner included the Three Kings' Fundraising Campaign, SOS Ukraine, the Donors' Forum, the Committee of Goodwill, the National Festival of Smetana's Litomyšl, the Summer Film School and others.





INTERNATIONAL RELATIONS

In 2022, according to the prestigious Reuters Institute Digital News Report, Czech Radio was the most trusted media brand in the Czech Republic (58%). According to the report, in terms of weekly use, the News Service of Czech Radio ranked sixth among TV, radio and print media (among radios, Czech Radio ranked first). Newly, iROZHLAS appeared in the report among TOP15 news websites (ranking 11th).

From February 2022, international cooperation focused on helping colleagues from the Ukrainian public-service broadcaster Suspilne (UA:PBC) in relation to the war in Ukraine. During the first days of the war, Czech Radio got in touch with Ukrainian colleagues and the EBU to provide specific help. Czech Radio was among the first to launch the streaming of the Internet broadcasting of Ukrainian Radio at mujROZHLAS and through other platforms including DAB/DVB-TV2. On 14 March 2022, a benefit concert of the Prague Radio Symphony Orchestra was held to support Ukraine. The concert raised CZK 2.9 million and was offered for the EBU international music exchange. Stations Radiožurnál, Radiožurnál Sport, Plus and Dvojka joined the EBU call to jointly broadcast John Lennon's song Give Peace a Chance on 3 March 2022 at 8:45 AM CET. In total, the initiative was joined by more than 160 European radio stations. On 9 March, we managed to provide our radio-broadcasting and IT equipment to the Ukrainian public broadcaster and arranged its transport to the Polish-Ukrainian border. Stations Vltava and D-Dur joined a multi-platform EBU initiative using Beethoven's Symphony No. 9 (or, its part titled Ode to Joy). Czech Radio further provided the colleagues from UA:PBC with fairy-tales in Ukrainian for their digital platforms.

In 2022, Czech Radio continued cooperating with representatives of public-service broadcasters from the countries of Central Europe (Polskie Radio, TVP, RTVS) and the Baltics (LRT, EER, Latvijas Radio and Latvijas TV), especially with respect to negotiations within the EBU on the highest level – the General Assemblies. On Tuesday 5 April 2022, Czech Radio was visited by the Chief of Saxon State Chancellery and State Minister Mr Oliver Schenk, who is responsible for federal affairs, media policy and media law in the Free State of Saxony. Discussed during a one-hour meeting with Czech Radio DG René Zavoral were issues related to the structure and financing of public-service media. Minister Schenk informed about strategic discussions regarding media in Germany and was interested in the regional news service in the Czech Republic, especially in regions bordering with Germany.

On Friday 9 September 2022, Czech Radio was visited by a delegation from Slovakia headed by the newly elected Director General of Radio and Television Slovakia, Ľuboš Machaj. The main topic of the meeting was a new agreement on cooperation anchoring the partnership between both institutions with the view to broadening radio cooperation and cultural exchange between the Czech Republic and Slovakia. The agreement was signed on 12 October 2022 in the Czech Radio Olomouc building on the sidelines of the international festival of radio production Prix Bohemia Radio.

In the second half of 2022, Czech Radio provided host-broadcasting services for 17 events on the ministerial level including the Summit of Heads of State or Government at the Prague Castle during the second presidency of the Czech Republic in the Council of the EU. It entailed also a global distribution for high-profile events, which was ensured in cooperation with the European Broadcasting Union (EBU). During the provision of the host-broadcasting radio services, we made and provided to the EBU news exchange network more than 350 sound recordings of doorsteps and press conferences related to the presidency events. On-site technical assistance was provided mostly to radio colleagues from other EBU members such as Deutschland Radio, the ARD radio network, ORF Radio, RAI Radio, etc.

Recognised at the Public Broadcasters International (PBI) Conference 2022 held from 16 to 18 November 2022 in Tokyo, Japan, was the project of the Czech Radio Foundation and Radiožurnál called A Blind Fan, the purpose of which is to make sports events or theatre performances, etc. accessible to visually impaired lovers of sports or theatre.

On two special days, Euroradio included dramaturgically prominent performances from among the concerts of Czech Radio. The first was the Euroradio Christmas Day Concert with programme Ceremony of Carols performed by the Prague Radio Symphony Orchestra and the Czech Radio's Children Choir led by Věra Hrdinková. The concert featured harp players Lydie Härtelová and Martin Sadílek as soloists and it was broadcast by 24 stations from Europe and overseas. The second concert was the Buxtehude – Mystical Evening performed by Ensemble Tourbillon led by art director Damien Guillon. Broadcast by 19 partner radios, the recording of the concert was the most successful dramaturgy prepared for the Euroradio Easter Day.

The tenth annual international competition Grand Prix Nova organised traditionally by the Romanian public-service broadcaster Radio Romania was held in June in Bucharest. Czech Radio was represented at the festival by its podcast series called Unrest, which won the third prize in the binaural category.

RADIOSERVIS, A. S. – CZECH RADIO'S PUBLISHING HOUSE

Radioservis, a.s. (a stock company) is Czech Radio's publishing production subsidiary financed only from its own income. It publishes audio media and books and operates the Czech Radio Shop and the Radioteka.cz online store.

■ **CD Publishing**

In 2022, we published 42 new titles, 25 audiobooks and 17 music titles (of which 34 were radio recordings – at least to some extent in the case of music compilations), which is more than in 2021 by 1. Most of them were intended for wide distribution, while 8 of them were commissioned by music authors, performers, etc.

After two years affected by the COVID pandemic when online stores were the most important sales channel, customers are returning to the physical stores only slowly. During the pandemic, many customers discovered the possibility of downloading paid recordings, which caused a growth in the number of titles sold through this channel contrary to the sales of traditional CDs. All of the released titles are available as CDs or downloads at the in-house Radioteka.cz online store. On a pilot scale before Christmas, Radiotéka and the Czech Radio Shop started selling Radiocards, i.e. plastic cards with a unique code for downloading a specified recording. Moreover, Radioservis continues operating the Radioservis Club, whose members are among the most loyal customers. On a permanent basis, Radiotéka offers club discounts to all schools and libraries, helping them to keep adding new titles to their funds. Radioservis' titles are offered either as CDs or downloads by other e-shops such as Supraphonline, Audiotéka, Audiolibrix, Kosmas or Alza.

In terms of sales, the most successful audio books of 2022 included the second part of Karin Lednická's trilogy *The Leaning Church* published in late 2021, detective audio plays by Vlastimil Vondruška called *Bloody Hetman* and *The Devil's Drink*, novel *The Rose and the Yew Tree* written by Agatha Christie under the pseudonym of Mary Westmacott, Eva Dolejšová's humourist novel *Grandmother Against Her Will*, and Moliér's *The Miser* featuring Ivan Trojan in the main cast. Selling successfully in 2022 were also music titles such as Petra Janů's CD called *Hits and Curiosities* issued on the occasion of the singer's 70th birthday, CD titled *BROLN 70* or *Hanka Křížková's CD I Don't Want to Change My Past*. Very well received, especially by the Japanese business partner, was the third CD issued jointly by Radioservis, Czech Radio and the Prague Spring titled *The Spring Gold Edition*, which collects the best from the history of the Prague Spring Festival. Radioservis maintains a relatively large catalogue of titles because many people are still interested in buying older titles, which is why Radioservis keeps promoting them through reissues. Thus, in 2022, Radioservis issued the *Ancient Bohemian Legends* read by Zdeněk Svěrák, a title from 1999 reissued in new paper sleeve. Similarly, *Pippi Longstocking* was issued in the form of Radiocard.

■ **Radio Weekly**

The publishing of *Radio Weekly* was discontinued as of 30 June 2022. Although the journal underwent several changes including a new graphic design and broadened its content through new thematic sections, its economic performance continued to be unfavourable. It has long struggled with loss of subscriptions and sales on the free market. This affected also the financial results of Radioservis with the loss getting bigger every year. The trend was no longer sustainable in economic terms as it put the financial stability of Radioservis at risk.





■ Book Publishing

In 2022, the publishing house released eight new titles and eleven reprints. In terms of topics, all new titles were drawn on radio programmes.

In the first half of the year, the following three new books were published. The first one was *The Stories of Famous Brands*, which is based on an eponymous programme of the Dvojka station by Jitka Škápíková and Magdalena Šorelová. The second one was humourist book by Václav Kopta titled *The Golden Times*. The stories contained in the book are based on a radio programme of the author broadcast by Dvojka. Published in cooperation with the Plus station was a book titled *Splinters*. This title is based on a radio programme of the same name that was produced in reaction to the Russian invasion of Ukraine.

Published in the second half of the year were the following four titles. Jaroslava Vykoupilová's book called *Folk Wisdom for Any Time of the Year* follows in the footsteps of the hugely successful book titled *Folk Wisdom*, which was published in 2021. Both books are based on the radio programme called *Appetite* broadcast by Czech Radio Brno. Published on the occasion of the 80th birthday of actor Josef Dvořák was a book titled *The Pranks of Josef Dvořák*, which contains his humorous memories and stories from his life. Authored by Josef Dvořák and Patrik Rozehnal, the book draws on an entertainment programme of Czech Radio regional stations called *Humoriad*. Based on Dvojka's broadcasting is František Novotný's book titled *Enchanted by Words or, the Bittersweets from Candy Shop*. It draws on the best episodes of an eponymous programme hosted by František Novotný and Luděk Munzar. Another published book was *The Gourmet Year 2* by Patrik Rozehnal, which follows in the footsteps of the first part from 2019, which was very successful. The recipes contained in the book are provided by the listeners of Czech Radio regional stations.

In 2022, we published eleven reprints of books that are still very popular among readers. These include especially the book titled *Folk Wisdom*, the humorous book from the *Humoriad* cycle called *The Mischievous Uršula Kluková* and the cookbook titled *Cottage Goodies*.

■ Radioteka.cz

Radiotéka, the online store of Czech Radio, performed up to its standard in 2022 with a high number of clients interested especially in downloading audio in the mp3/flac format. In general, the store became a recognised player in the Czech audio market.

What remained unchanged were the main priorities for selecting the representatives of music and spoken word, be it from the Czech Radio archive or current broadcasting. In terms of spoken word, the most sought-after content is episodic reading, adventure novels, detective stories or humorous and poetical narratives. Probably because most commercial audiobooks are read by one voice, the demand for multi-voice dramatization is waning. Nevertheless, Radiotéka – now almost the only one – keeps offering these thanks to the rich archive of Czech Radio.

In terms of spoken word, in 2022, added to the Radiotéka catalogue from the production of Radioservis and Czech Radio were 130 new digital-only albums with emphasis laid on the above-mentioned priorities. In the selection of spoken word titles, attention is paid especially to the demand of the major group of customers of Radiotéka who prefer older titles with distinctive actors. However, a significant portion of the selection focuses also on the contemporary drama production of Czech Radio.

Music albums intended for digital downloading commemorated some musical anniversaries of 2022, reflected the wishes of the customers and focused also on digital images of the released CDs. Newly available are, for instance, both new and old recordings of radio symphony orchestra members, the Ostrava Radio Orchestra, the Studio Brno Radio Orchestra, the Prague Radio Dance Orchestra, the Czech Radio Children's Choir or the authorial albums of Karel Krautgartner performed by Prague Radio Jazz Orchestra. Other albums presented, among others, the recordings of singer Marcela Králová, organ player Jiří Ropek, compositions of Julius Fučík or Harry Macourek's radio musical titled *The Redemption of Jim Valentin*.

Radiotéka continued increasing the number of music titles offered in the form of digital distribution to foreign stores including global streaming services such as iTunes, Spotify or YouTube Music. The selection of the recordings focused on classic music and jazz from the newly released physical CDs and the content available for downloading at Radiotéka.

Twenty-one new albums were published for digital distribution abroad. In cooperation with Czech Radio, Radiotéka continued maintaining the existing content and its metadata in line with the ever-higher standards of the global stores. In 2022, the catalogue of Radioservis recordings in foreign online stores consisted of 303 albums.

For 22 years, the Czech Radio Foundation has been helping to create an environment that allows for the full development of one's potential despite any disabilities and disadvantages. This mission is fulfilled through long-term projects called Firefly and Santa's Grandchildren as well as through one-off fundraising campaigns in response to events in the Czech Republic or abroad. In 2022, the foundation promptly reacted to the situation in Ukraine: shortly after the onset of the invasion, it established Extraordinary Assistance for visually impaired refugees. In cooperation with Radiožurnál, it launched a non-financial campaign titled If a Thousand Clarinets to support child musicians from families that face financial hardships including families that came to the Czech Republic fleeing the war in Ukraine. Through its long-term Firefly project, the foundation helped visually impaired people of all ages by providing 23 million crowns. Santa's Grandchildren fulfilled as many as 15 thousand wishes of lonely seniors and, through its fundraising campaign, it collected 3.3 million crowns for promoting activation in elderly homes and supporting the carers.

Held in various cities, the Firefly Night Run attracted 5,745 runners who, through their participation, contributed 2.3 million crowns to the Firefly fund. Helping visually impaired people to experience sport and culture is the Blind Fan project, which makes lifestyle and sports events such as sports matches, concerts, theatre performances and other events accessible to them by providing audio commentary by Radiožurnál presenters on site.

The awareness-raising Café in the DARK visited Prague, Uherské Hradiště, Olomouc, Brno and Jihlava offering the experience of darkness. Served by visually impaired staff, enjoying their coffee or other beverages were 3,591 visitors, who, through their visit, contributed CZK 686,586 to visually impaired people. In 2022, for the first time after 19 years, there were no Firefly Fundraising Days with volunteers collecting donations in the street. Instead, Firefly successfully promoted volunteering and small-scale benefit events initiated by individuals. Organised from the start of the year to help visually impaired people were 40 small-scale benefit events, which collected over CZK 600,000 for the Firefly fund. From among Firefly's regular projects, the largest amount was again collected during the live broadcasting of the benefit concert titled Light for the Firefly. In total, donated through text messages, call centres and the darujme.cz website or QR payments were more than four million crowns.

The autumn concert was followed by Christmas fundraising campaigns. In the period leading up to Christmas, for the fourth consecutive year, the customers of Kaufland kept donating through buying name cards. In total, donated by the generous Kaufland customers and the company itself, which rounded the amount up, was 16 million crowns. Customers of the Slevomat portal supported seniors with serious visual impairment through the amount of 1.4 million crowns.

Podcast IN THE DARK continued bringing new episodes. The closed mini-series titled Love at First Touch homed in on the topic of family and relationships, which was discussed by visually impaired people and famous personalities. Talking about "blind" love in five episodes were presenters Ester Janečková, Vlastina Svátková, Marie Zemanová and couples Michal and David Vaniček and siblings Jiří Král and Kateřina Kvapilová.

Joining the sixth edition of the annual charitable project called Santa's Grandchildren in 2022 were 623 elderly homes, nursing services and other organisations caring for the elderly. As many as nearly fifteen thousand wishes were fulfilled from 14 November, when the project started. The previous two years, which were affected by the pandemic, only strengthened the desire to meet in person: the number of donors who gave the present in person was higher than ever before. Most frequent wishes traditionally included journal subscriptions, warm blankets, some dainties, culture trips, excursions, trips to nature or visits of the seniors' hometowns. In some 900 cases, the elderly wished to experience gifts.

Apart from bringing joy to the elderly at Christmas, the donors can contribute throughout the year into a fund that is subsequently used for fulfilling costlier wishes that remain on the list after Christmas. From November 2022 until the Three Kings Day in 2023, the donors contributed CZK 3.3 million. The funds that remain after paying for the nearly 90 costly presents will be used by the foundation to procure items that bring joy to the elderly throughout the year and support the carers.

For more information on the foundation and its projects, go to www.nadacnifondcro.cz.





ORGANISATION AND MANAGEMENT

ORGANISATION AND MANAGEMENT

The Technology and Maintenance Department provided all technical, technological and infrastructure services necessary for the smooth operation of Czech Radio. A large investment undertaking was the completed renovation of the new building of Czech Radio Olomouc in Pavelčákova Street. Among others, renovations were carried out also to a number of studios in Vinohrady, Prague and the roofing of the building at Římská 15. In terms of transmission, the department had to comply with the high standards required for broadcasting related to the local elections and the Olympic Games.

High standards were required also from the IT Department. To enhance the security of the infrastructure and the end stations, the existing two firewalls were replaced by a next-generation firewall solution allowing for a detailed analysis of the operation of the computer network and its protection from both online and offline security threats.

The fundamental task of the Research Department was to continue providing support to Czech Radio stations by analysing the needs and opinions of the listeners. After a sharp decrease in listenership in the previous period, in 2022, the listenership gradually stabilised.

Apart from their regular activities, the Research Department, through its expertise, supported the project titled The Czech Republic 2022 – A Life Beyond any Price, which mapped the situation of Czech households and the impacts of the energy crisis and high inflation on their expenditures. A series of evaluation surveys was conducted focusing on the perception of the public service and an evaluation of the broadcasting of Czech Radio stations, which culminated in a discussion of selected listeners with the management of Czech Radio in the Radio building in Vinohradská.

For 2022, Czech Radio planned a balanced budget, but eventually, there was a budget surplus of CZK 183,000. The revenues were exceeded by CZK 21,585 thousand, which made it possible to exceed the expenditures by CZK 21,403 thousand.

FINANCE

For 2022, Czech Radio planned a balanced budget, but eventually, there was a budget surplus of CZK 183 thousand. The revenues were exceeded by CZK 21,585 thousand, which made it possible to exceed the expenditures by CZK 21,403 thousand.

■ Revenues

In 2022, the revenues totalled CZK 2,257,585 thousand, which exceeded the planned revenues by CZK 21,585 thousand. The difference was mostly caused by higher commercial revenues (CZK +8,129 thousand) especially from advertisement and sponsoring of Czech Radio's programmes and projects. Other operating revenues were higher, too (CZK +8,010 thousand) due to higher in-kind donations and grants and especially the grant from the Ministry of Culture of the Czech Republic for the all-year-long operation of the Prague Radio Symphony Orchestra. Financial operations revenues were higher, too (CZK +7,982 thousand) due to the advantageously deposited cash of Czech Radio and higher foreign exchange gain. In 2022, we no longer used the money from the digitisation fund for the payment of expenditures connected to digitisation of radio broadcasting (CZK –5,000 thousand). The operation of the DAB+ digital platform was fully financed from the general operating budget. The principal source of funding of Czech Radio – the revenues from radio licence fees – amounted to 99.8% of the planned amount (CZK –3,506 thousand), which fully corresponds to the negative population dynamics.

■ Expenditures

The overall expenditures of Czech Radio in 2022 were planned in the amount of CZK 2,236,000 thousand, but the real expenditures exceeded the plan by CZK 21,403 thousand, totalling CZK 2,257,403 thousand, which was made possible by the excessive revenues. The cost overrun for material procurement (CZK +11,406 thousand) is related to a larger amount of small items of fixed property, especially computer infrastructure. In terms of personnel costs, the planned amount was deliberately exceeded by CZK 5,809 thousand due to the payment of extraordinary bonuses to all employees at the end of the year. These overruns are partly compensated for by savings in the costs of services (CZK –6,967 thousand) especially due to lower expenditures on technology such as the costs of signal distribution (CZK –5,936 thousand). Tax expenditures were lower, too (CZK –2,301 thousand).

Extraordinary expenditures were increased by expenditures related to a doubtful receivable (CZK +3,606 thousand), which, however, have been almost fully compensated for by extraordinary revenues (CZK +3,377 thousand).

Czech Radio Financial Management in 2022

FINANCIAL MANAGEMENT in 2022 (in CZK thousands)	Actual figure	Budget	Difference	%
Revenues from licence fees	2 071 494	2 075 000	-3 506	99,8 %
Revenues from advertising, sponsoring and other comm. activities	92 629	84 500	8 129	109,6 %
Revenues from international broadcasting	28 500	28 500	0	100,0 %
Other earnings from sales of services	21 544	18 950	2 594	113,7 %
Digitisation fund	0	5 000	-5 000	x
Other operating revenues	14 260	6 250	8 010	228,2 %
OPERATING REVENUES	2 228 427	2 218 200	10 227	100,5 %
FINANCIAL OPERATIONS REVENUE	25 782	17 800	7 982	144,8 %
EXTRAORDINARY REVENUES	3 377	0	3 377	x
TOTAL REVENUES	2 257 585	2 236 000	21 585	101,0 %
Expenditures on material	34 101	22 695	11 406	150,3 %
Expenditures on services	932 733	939 700	-6 967	99,3 %
Operating expenditures	62 444	60 626	1 818	103,0 %
Personnel expenditures	1 023 809	1 018 000	5 809	100,6 %
Tax expenditures	14 828	17 129	-2 301	86,6 %
Other operational expenditures	163 982	161 000	2 982	101,9 %
Non-tax expenditures	18 641	15 162	3 479	122,9 %
OPERATING EXPENDITURES	2 250 538	2 234 312	16 226	100,7 %
FINANCIAL OPERATIONS EXPENDITURES	3 259	1 688	1 571	193,1 %
EXTRAORDINARY EXPENDITURES	3 606	0	3 606	x
TOTAL EXPENDITURES	2 257 403	2 236 000	21 403	101,0 %
Profit or loss before tax	183	0	183	x
Income tax			0	x
Balance	183	0	183	x

TECHNOLOGY AND MAINTENANCE

The Technology and Maintenance Department provides all technical, technological and infrastructure services necessary for the smooth operation of Czech Radio. It includes facility management with respect to Czech Radio buildings, their equipment, safety and operation.

■ Sound Technology

The most important activity in 2022 was the renovation of the obsolete and no longer adequate acoustic wall lining in the studios. The modernisation concerned two Prague studios: the broadcasting studio of Radio Junior in the studio house in Vinohrady and the backup broadcasting facility for Czech Radio Region and Radio Praha in the Czech Radio building in Karlín. In Radio Junior, simultaneously with the renovation of space acoustics, we also replaced obsolete technology together with technical furniture. The main task in 2022 was the installation and commissioning of new radio broadcasting technology in the new studio premises of the Czech Radio Olomouc building on Pavelčákova Street. The location is equipped with a cutting-edge digital mixing system – DHD Audio 52RX2, Riedel intercom, the Genelec audio monitors, the Dalet Plus system and other cutting-edge sound technology. In the first half of the year, a comprehensive technological renovation was made to the 4RS8 current-affairs workplace to suit the needs of Development and Production. The digital technology is based on the platform of the DHD Audio RX2 mixing console enabling multi-track recording in DAW Reaper. Throughout the year, the Sound Technology Department worked on and completed many other tasks that are a part of its agenda. These include, for instance, the installation of a broadcasting studio at the Olympic Festival in Brno on the occasion of the XXIV Olympic Games in Beijing (R-Stream), the installation of broadcasting locations and the provision of technical support for the live radio reconstruction of Operation Anthropoid (the Peace Square, Lidice, the Charles Square and Ležáky) or the installation of a broadcasting location and news reporting (the VOLAREZA café) during the 56th edition of the Karlovy Vary International Film Festival.

■ Outside Broadcasting

Throughout the year, the OB Department was involved in the broadcasting from all major events especially outside the Czech Radio building. The main event at the beginning of the year was the broadcasting from the Winter Olympics in Beijing and the related Sports Festival in Brno. Other major events included, for instance, the broadcasting of radio reconstructions related to Operation Anthropoid and Národní 89 Again for stations Radiožurnál and Plus, Concert for Marta in the Lucerna hall for the Dvojka station, the day-long concert titled The Youth Play Jazz for the Vltava station or the concert of Czech Radio Big Band on Vltava's 50th birthday at the Střelecký island. In September and October, for the News Service, the OB Department arranged the broadcasting of the pre-election debates and the subsequent coverage of the course of the local and the Senate elections. Towards the end of the year, the OB Department was involved in the broadcasting of interviews with the candidates for the President of the Czech Republic. Other special undertakings besides the usual operation was cooperation on various projects, where Czech Radio was a major partner. These included, for instance, the broadcasting at the International Film Festival in Karlovy Vary, the Summer Film School in Uherské Hradiště or the Zlín Film Festival dedicated to films for children. The OB Department was significantly involved also in the overall technical arrangement of the radio festival called Prix Bohemia Radio in Olomouc.



ON AIR

The DALETS Plus software interface displays a music playlist for the segment 'Hudba 20:33 - 21:00'. The playlist includes the following tracks:

Track Name	Artist	Duration	Score	Radio ID
LIQUIDO		3'50.1	0'41.4	1007721
HIT THAT		3'56.3	0'18.0	1009315
STUJDO JASA		10'00.0		
volejbal-get-turecko-novak	Mikuláš Jása	0'22.5		ZP5143315
SOWING THE SEEDS OF LOVE	Mikuláš Jása	0'15.1		ZP5143320
ID Poslouchej sport, Radiožurnál Sport	TEARS FOR FEARS	6'11.9	0'08.7	1001772
MODLITBA		3'56.3		RZG71275
MILUVENE SLOVO 2:30	UDG	2'55.1	0'06.0	1007878
I LOVE ROCK'N'ROLL	JOÁN JETT	2'53.9	0'14.5	1007742
Promo R2S MS CR - VB 29_05		0'25.1		RZA5146
	SUZANNE VEGA	1'53.6	0'06.3	1007700

The second monitor displays a detailed scheduling or playlist grid with multiple columns and rows of data, likely representing a broadcast schedule or a detailed playlist. The grid includes various colored rows and columns, indicating different segments or tracks.

■ New Technologies

In 2022, in terms of new technologies and their development, several major projects were implemented. These included especially the newly built broadcasting studios for Czech Radio Olomouc and Junior and other renovated studios of the regional stations, which have been equipped with the latest technology of the DHD RX2 mixing consoles. At the same time, most studios are modernised with the view of enabling video presentation of the stations (HD cameras, screens, lighting, the general visual design, etc.). In production studios, the ProTools or Reaper production environment is being upgraded.

Largely deployed during the Olympic Games in Beijing and the concurrent Olympic Festival in Brno were AoIP ProDys Quantum codecs. Other examples of technology development include the extensive use of mobile satellite terminal for IP transmissions, the TieLine application for high-quality audio live reports from mobile devices, a complete transition of the EBU music exchange distribution to the online environment and the use of video-stream for the coverage of sports matches.

The year 2022 saw a general stabilisation and commissioning of the DAB+ digital broadcasting as a distribution platform. This was made possible by the adoption of the relevant legislation and a long-term contract with the provider of the transmission services – České Radiokomunikace a.s. from the end of 2021.

On an extraordinary basis, included in the programming in the form of retransmission was the broadcasting of the Ukrainian public service radio Українське радіо. Thus, in 2022, Czech Radio had 25 stations broadcasting in DAB+. All of them are accompanied by multimedia content, DLS (texts) and SLS (images, graphics), where the graphic content is becoming ever richer (e.g. weather forecast, traffic information and information headlines).

■ Signal Distribution

In 2022, several changes were made in the distribution platforms used by Czech Radio for broadcasting. New transmitters (six in total) in the VHF band were commissioned for stations Radiožurnál, Dvojka, Plus, Czech Radio Zlín and Radio Praha. The most important undertaking was the launch of VHF broadcasting of Radio Praha in Prague and the enhancement of the coverage of eastern Moravia in Valašské Klobouky for four Czech Radio stations. In 2022, it was decided to conserve the existing VHF broadcasting network and stop looking for and adding new VHF transmitters. VHF broadcasting of some of the nationwide stations (Radiožurnál, Dvojka and Plus) was newly transmitted through supplementary transmitters in selected sections of highway tunnels.

In 2022, the DAB+ signal coverage reached 96% of the population of the Czech Republic. New transmitters were commissioned in nine locations in October and November to improve the coverage in southeast Moravia (the Mikulov and Hodonín transmitters) and enhance the quality of the signal inside buildings in selected urban agglomerations (Aš, Rakovník, Cheb, Třebíč, Vsetín, Jiřetín pod Jedlovou and Čelákovice).

The DVB-S2 satellite distribution was operated in 2022 on the same scale as in the previous years, offering 23 Czech Radio stations: 8 nationwide and 14 regional stations plus the international service of Radio Prague International. Satellite distribution continues on the Astra 3B satellite (23.5° E position). Satellite distribution serves as a backup for land distribution to transmitters. The relevant contract has been extended for another year under the existing conditions.

As for DVB-T2 digital broadcasting, the service of Czech Radio stations continued to be distributed in the public-service broadcast multiplex (together with Czech Television) already in the DVB-T2 standard. In 2022, the selection of radio stations available in the DVB-T2 multiplex remained the same. Distributed are 10 stations (Radiožurnál, Dvojka, Vltava, Plus, Radio Junior, Radio Wave, Jazz, D-Dur, Radiožurnál Sport and Pohoda) including EPG supplementary information and HbbTV.

During the presidency of the Czech Republic in the Council of the EU in the second half of 2022, based on a contract between Czech Radio and the Government of the Czech Republic, we provided radio host-broadcasting services for high-profile international political events (informal ministerial meetings or the Summit at the Prague Castle). These services included overall technical coordination and support of the participating radio journalists from the Czech Republic and abroad and the provision and distribution of recordings of the most important media outputs. Equally important is the general cooperation within the EBU, i.e. the international music exchange and transmissions from abroad with further deployment and extension of the codec technology for RoIP (Radio over IP) and SIP.

■ Information Technology

The year 2022 saw further development, modernisation and support of information technologies in Czech Radio. Devices for the first part of the disk array renovation have been delivered and installed. The new disk arrays with file access replace the disk arrays procured in 2016, offering a much larger storage capacity and better performance.

To continue enhancing the security of the cyberinfrastructure and the end stations, a system of end station proactive protection was procured (XDR – eXtended Detection and Response), integrating several detection tools into one platform with emphasis placed on advanced threat detection and response adequacy. At the same time, the system empowers the security analysts and streamlines their work procedures.

■ Facility Management

In terms of facility investment, the most important undertaking in 2022 was the completion of the renovation of the Czech Radio Olomouc building on Pavelčákova Street, which started in 2021. After the completion of construction works, the building was furnished and equipped by all necessary technology, including radio technology installed in the studios. The building was inaugurated in May on the 99th anniversary of the broadcasting of Czech Radio.

In the building compound in Vinohrady, Prague, in terms of technology modernisation and energy efficiency, we completed the first stage of HVAC units renovation in the building at Římská 13, repaired the roofing of the building at Římská 15 and the vault roof structure of the Vinohradská garages.

In Karlín, Prague, within the renovation of the building used by the studios of Czech Radio Region and Radio Praha, we completed the renovation of the entrance hall and the reception. As a part of the general revitalisation of the Karlín compound, we completed the renovation of the historical gazebo and the first stage of restoration and landscaping in the adjacent garden.

In the second half of 2022, Czech Radio adopted its Energy Efficiency Action Plan for 2022 - 2023, which is closely linked also to the measures to lower the impact of our activity on the environment and especially to reduce carbon footprint.

LISTENERSHIP

The year 2022 was marked by events that had significant repercussions both globally and at home. That translated into a higher demand from the public for news content across all media types including radio. The war conflict in Ukraine, the impacts of the energy crisis and the rising inflation on everyday life, the refugee surge, the presidency of the Czech Republic in the Council of the EU and other events were intensively covered throughout the year in the broadcasting of Czech Radio news stations and the iRozhlas portal. They were reflected also in the programmes of Czech Radio stations.

In 2022, following two years of a significant decline in daily listenership (during the COVID-19 era), the radio market saw a gradual stabilisation of listenership. In this period, Czech Radio had the highest share in listenership in the history of RP (with a share of around 27%) and Radiožurnál was again the most listened-to radio station in the Czech Republic (in terms of both daily and weekly listenership). The on-demand listenership of digital audio content of Czech Radio was record high, too.

After a relatively long pause, in 2022 we obtained radio listenership data that were not limited by the everyday restrictions of the population during the COVID pandemic. The Radio Project national survey of radio listenership was carried out all year through without any methodological or organisational changes targeting the population aged between 12 and 84 years. The data collection by phone was carried out equally by three entities.

The findings of the surveys were very important for the preparation of the Czech Radio Strategy for up to 2027. The survey data was used for describing the current media trends in the Czech Republic and the EBU countries as well as for defining the priorities for live broadcasting and the focus of individual stations of Czech Radio. Emphasis was placed also on digital content and its growth potential in the upcoming years. The background data for the preparation of the strategy were obtained not only from the listenership surveys of Radio Project and adMeter, but more importantly also from the strategic brand survey conducted by the Simply5 agency, which mapped the current media trends and the related changes in the perception of individual stations of Czech Radio.

In 2022, Czech Radio obtained also the data from cross-media and cross-platform passive electronic audience measurement (conducted by Median). The unique measurement data made it possible to better map the synergy between live broadcasting and the digital production of Czech Radio. It also made it possible to obtain more detailed information about the success of selected programmes of the largest Czech Radio stations (Radiožurnál and Dvojka) and their audience overlap. The data shows also the overlap between the můjRozhlas app, the iRozhlas website and live broadcasting.

As in previous years, Czech Radio conducted a series of surveys gauging the musical taste of the audience for the purposes of Radiožurnál, Dvojka and the regional stations of Czech Radio. Apart from these surveys, there was also a one-off survey of the musical taste of the Vltava station listeners. Part of the survey was the testing of a set of music styles of classic music, jazz and alternative music.

As a part of the programming activities, a survey was conducted for the Development and Production Department focusing on the perception and evaluation of selected radio drama plays. A survey on the evaluation of programming and the listeners' preferences was conducted for the Plus station and, conducted for the Vltava station, was a test of the perception of individual parts of the Mosaic programme. A traditional part of the research activities were marketing-oriented surveys such as the pre-test and post-test of the communication campaign of the Radiožurnál station.

In autumn 2022, a series of summary evaluation surveys was conducted focusing on the perception of the public service and an evaluation of the broadcasting of Czech Radio stations, which culminated in a discussion of selected listeners with the management of Czech Radio in the Radio building in Vlnohradská Street. The results confirmed a high degree of trust in Czech Radio as a public service medium.

In cooperation with the news service, the Research Department, through its expertise, supported the project titled The Czech Republic 2022 – A Life Beyond and Price, which mapped the situation of Czech households and the impacts of the energy crisis and high inflation on their expenditures. Starting in May 2022, the research is conducted by the PAQ Research agency, which prepares data on a regular basis for the iRozhlas website and for reporting within the broadcasting of the news stations. For the purposes of the news service, as in the previous years, public opinion was gauged through flash and pulse surveys reflecting, among other things, the response of the public to the war conflict in Ukraine or the local and presidential elections.

The Research Department further enhanced cooperation with the New Media and Marketing Department with regard to analyses of the radio market and the digital activities of Czech Radio. Throughout the year, the Research Department was providing analytic consultation services to the individual stations and other departments of Czech Radio.

■ Czech Radio and Its Listeners

In 2022, the radio market was stabilised in terms of listenership, which means the sharp decline in daily listeners from the “COVID years” has stopped and the year-on-year decline was only 60 thousand listeners. Following a sharp decline in 2020-2021, listenership was stabilised also in the case of most commercial radios, while Czech Radio did not lose its listeners in the year-on-year comparison and kept strengthening its position on the market.

Radiožurnál confirmed its position as the most listened-to radio station (in terms of both daily and weekly listenership) with an ever-larger margin. News and current affairs station Plus marked a record growth in weekly listenership. The major programme stations, Dvojka and Vltava, kept their daily listenership on the same level as in the previous year, with Vltava increasing its weekly reach. The new sports station of Czech Radio – Radiožurnál Sport started building its core of listeners in 2022.

In the second half of 2022, among people aged between 12 and 84 years, which is the age group monitored by RADIO PROJECT, as many as 1.618 million listeners daily listened to at least one Czech Radio station. This accounts for about 18% of the given population and 36% of all daily radio listeners in the age bracket. 1.2182 million people were listening daily to at least one of the nationwide Czech Radio stations; in the case of regional stations, it was 400 thousand.

Weekly listenership of Czech Radio amounted to 2.717 million listeners, accounting for about 30% of the monitored population and 36% of weekly radio listeners in the Czech Republic. Moreover, 2,127 thousand listeners named one of the Czech Radio stations as their most listened-to radio. Czech Radio's share of the Czech radio market was 27.3%, of which nationwide stations accounted for 20.5% and regional ones for 6.5%.

Newly from 2021, Czech Radio models its total reach on all of its platforms (classic and digital broadcasting, on-demand, the news website and other websites). According to data from the second half of 2022, Czech Radio reaches 34% of the population aged between 12 and 84 years, i.e. approximately 3.1 million people weekly.

Listenership of Czech Radio's stations in 2022

data: Radio Projekt SKMO 1 January – 17 December 2022

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1656	18,4	866	9,6	173,9	11,6
CR Dvojka (Praha)	601	6,7	349	3,9	202,5	5,4
CR Vltava	186	2,1	65	0,7	142,1	0,7

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Czech Radio Brno	177	2	106	1,2	221,4	10,4
Czech Radio České Budějovice	71	0,8	47	0,5	177,9	8,2
Czech Radio Hradec Králové	62	0,7	32	0,4	222,7	8,7
Czech Radio Liberec	16	0,2	7	0,1	200	2,5
Czech Radio Olomouc	61	0,7	34	0,4	209	6,8
Czech Radio Ostrava	76	0,8	48	0,5	196,3	5,8
Czech Radio Pardubice	45	0,5	19	0,2	192,8	5
Czech Radio Plzeň	68	0,8	40	0,5	189,9	9,8
Radio Praha	10	0,1	4	0	165,8	0,4
Czech Radio Region	33	0,4	18	0,2	204,8	1,3
Czech Radio Vysočina	42	0,5	20	0,2	177,2	4,7
Czech Radio Sever	56	0,6	29	0,3	180,8	4
Czech Radio Zlín	44	0,5	24	0,3	184,4	6,1

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Czech Radio Plus	254	2,8	140	1,6	164,5	1,8

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Czech Radio D-dur	14	0,2	6	0,1	178,5	0,1
Czech Radio Jazz	16	0,2	6	0,1	231,1	0,1
Radio Junior	16	0,2	5	0,1	67,5	0
Czech Radio Pohoda	10	0,1	3	0	254,9	0,1
Radiožurnál Sport	32	0,4	20	0,2	155,1	0,2
Radio Wave	38	0,4	10	0,1	202,4	0,2

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Nation-wide stations	2112	23,5	1189	13,2	193,7	17,7
Regional stations	718	8,0	419	4,7	206,3	6,6
Station under Section 3 Par. 1 Letter b)	254	2,8	140	1,6	164,5	1,8
Special stations	118	1,3	49	0,5	179,9	0,7
Total	2748	30,6	1654	18,4	213,0	27,0



René Zavoral
Director General

(from 20 January 2016, 2nd term from 20 January 2022)

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Head of the Director General's Office

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News Service Director

Ondřej Nováček
Programming Director

Jiří Malina
Marketing and Digital Service Director

Karel Zýka
Technology and Maintenance Director

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**Director of Communication,
Commerce and External Relations**

Martin Vojslavský
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Deputy Chairman

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Jaroslav Šebek

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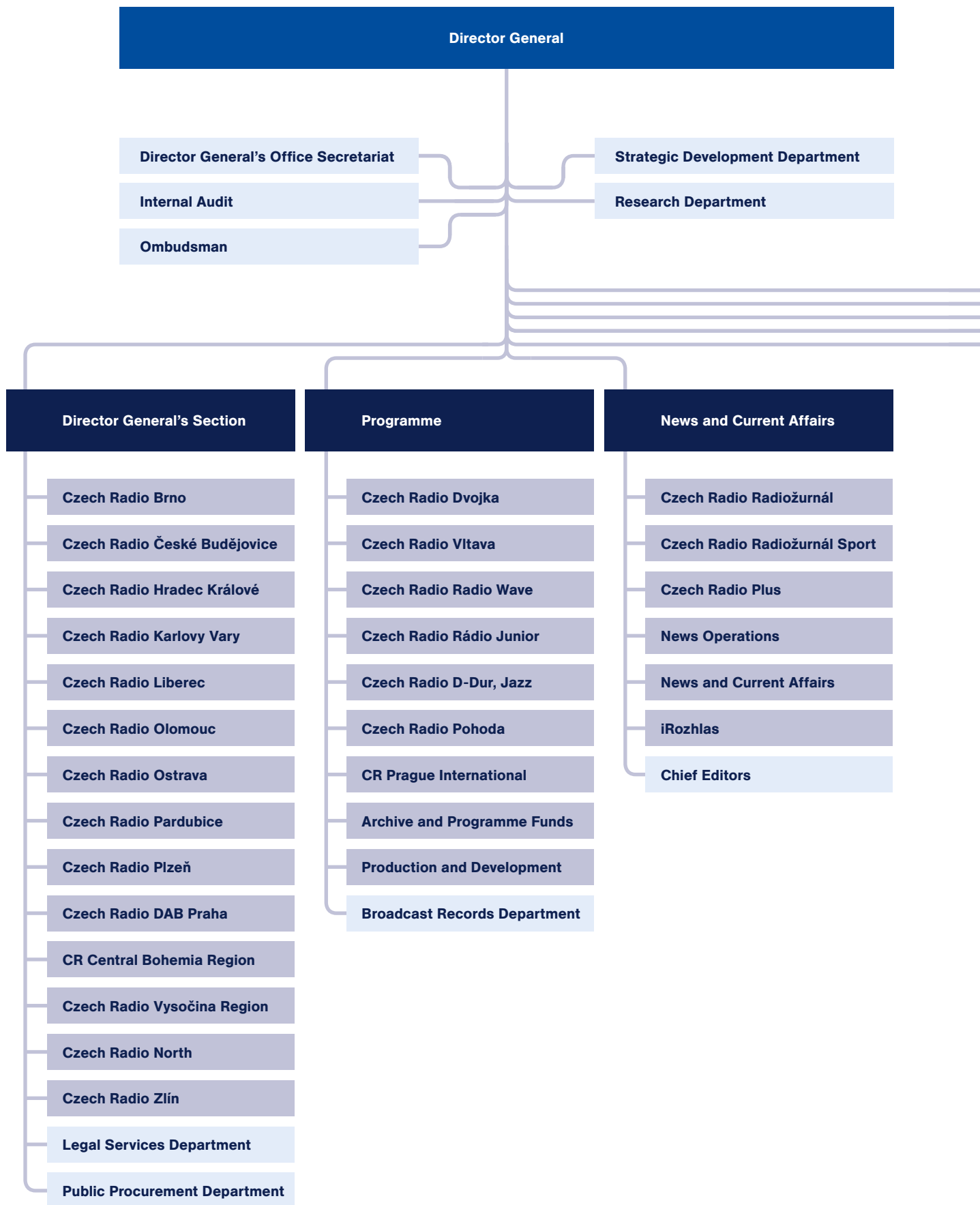
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ORGANISATIONAL STRUCTURE







2022

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Nationwide Stations

Radiožurnál**Dvojka****Vltava****Plus****Radiožurnál Sport****Radio Wave****D-dur****Jazz****Rádio Junior****Rádio Pohoda****Regional Stations**

Region

We broadcast from radio studios in the following cities:

Brno | České Budějovice | Hradec Králové | Karlovy Vary
Liberec | Olomouc | Ostrava | Pardubice | Plzeň
Regina DAB Praha | Region | Sever | Vysočina | Zlín**International Broadcasting**

Radio Prague International

